



Hootie's Homegrown Roundup Back to School Basics

August 11, 2010

Hootie & the Blowfish are teaming up once again with the Charleston County School District to host the fourth annual ***Hootie's Homegrown Roundup: Back to School Basics***, a back to school program providing children with school supplies and other services necessary to be well-prepared to start the 2010/2011 school year. The Roundup will assist 1,300 high-poverty elementary school students from four Charleston, SC elementary schools: Sanders Clyde, James Simons, Chicora, and Mary Ford Elementary.

Hootie & the Blowfish, made up of Mark Bryan, Dean Felber, Darius Rucker, and Jim "Soni" Sonefeld, are one of the most successful music groups of all time selling over 25 million albums world-wide. The band believes they have a responsibility to use their celebrity status to help improve the lives of those in need, especially children. This type of philanthropic spirit led the band to establishing ***Hootie's Homegrown Roundup: Back to School Basics*** in 2007.

As the name implies, Hootie & the Blowfish's Roundup gather together their friends in the community to provide essential services and back-to-school supplies for these 1,300 local students. The Roundup provides haircuts, dental exams, eye exams, backpacks, shoes, t-shirts, uniforms and basic school supplies. The Roundup has assisted over 3,000 students since its inception.

Hootie & the Blowfish is currently looking for partners for this year's Roundup to make 2010 even better by providing more services and school supplies than ever! The Roundup is in need of the following:

- Monetary donations or gift cards to be used for the purchase of school supplies and in conjunction with the needs of ***Hootie's Homegrown Roundup***
- Basic school supplies (pencils, rulers, paper, folders, spiral notebooks, composition notebooks, crayons, markers, scissors, erasers and glue sticks)
- Clothing (such as: school uniforms, underwear and socks)
- Any additional essential services that may be helpful to prepare kids for back to school. The recruitment of dentists, eye doctors and barbers has been completed.
- Any additional items to be used for the benefit of the students.

Hootie's Homegrown Roundup: Back to School Basics, will be held Wednesday, August 11, 2010 from 11:00 am – 3:00 pm at Burke High School, located at 244 President Street in Charleston, SC.

If you would like to support ***Hootie's Homegrown Roundup: Back to School Basics***, please contact:

Alexa Devine Harnig Phone – 843.881.2532

E-mail: smudevine@aol.com