

EXHIBIT 8

Message

From: Roberto Medri [REDACTED]
 Sent: 8/10/2020 7:40:26 PM
 To: Roberto Medri [REDACTED]; Kristin Hendrix [REDACTED]
 Subject: Message summary [REDACTED]
 Attachments: 60896590_458130775013478_8758870589352968192_n.gif

Dr. Kristin Shay Hendrix (8/10/2020 06:34:37 PDT):

>I haven't had a chance to read it yet unfortunately.

>

>We had an extensive research and analytics plan compiled already.

>

>How are you staffing Daisy? Is Melissa tackling the work?

>

>I think we should both speak up during the review about our concerns.

Dr. Kristin Shay Hendrix (8/10/2020 07:04:21 PDT):

>OK - just read it. I'm concerned about the plan they put forth. We did design a survey to dig into teens attitudes (that was part of the study we'd presented to Schultz et al.). I do not think we should study only teens, so this proposal gives me strong pause.

Roberto Medri (8/10/2020 07:04:44 PDT):

>I am exactly where you are

Roberto Medri (8/10/2020 07:05:03 PDT):

>Also zero researchers worked on this deck

Dr. Kristin Shay Hendrix (8/10/2020 07:05:10 PDT):

>Second, they talk about a decision by leadership in Q3 for IG to pursue Purple Daisy independently which suggests de-coupling from FB, but then they have a question in the discussion points asking if IG would ship independently from FB...so I'm concerned about that.

Roberto Medri (8/10/2020 07:05:20 PDT):

>There are zero details on the test

Roberto Medri (8/10/2020 07:05:51 PDT):

>It's a "come on let's ship this" deck

Dr. Kristin Shay Hendrix (8/10/2020 07:09:46 PDT):

>Totally. The teens findings were very, very concerning, though. So I want to do this right and not screw it up.

Dr. Kristin Shay Hendrix (8/10/2020 07:10:00 PDT):

>It was a pretty controversial/contentious Zuck review with Adam and Fidji not being in alignment.

Roberto Medri (8/10/2020 07:10:14 PDT):

>And this is still true

Dr. Kristin Shay Hendrix (8/10/2020 07:10:15 PDT):

>And Schultz was as diplomatic as he possibly could be knowing that all of this was not handled well.

Dr. Kristin Shay Hendrix (8/10/2020 07:10:24 PDT):

>Agree - Definitely still true.

Roberto Medri (8/10/2020 07:10:28 PDT):

>Fidji completely parked it

Dr. Kristin Shay Hendrix (8/10/2020 07:11:07 PDT):

>The decision to test on both FB again was largely comms motivated.

Roberto Medri (8/10/2020 07:11:11 PDT):

>Schultz told me: "We proved Daisy does not improve well-being"

Dr. Kristin Shay Hendrix (8/10/2020 07:11:40 PDT):

>Correct - all of our effect sizes were pretty small (though, notably larger than other effect sizes we see in research).

Dr. Kristin Shay Hendrix (8/10/2020 07:11:50 PDT):

>Interesting Moira Burke in CDS has HUGELY pushed for Daisy to ship.

Dr. Kristin Shay Hendrix (8/10/2020 07:12:00 PDT):

>It actually caused a lot of thrash at the last minute.

Roberto Medri (8/10/2020 07:12:09 PDT):

>I'm not surprised

Dr. Kristin Shay Hendrix (8/10/2020 07:12:11 PDT):

>Because she was having convos with leadership that those working on Daisy weren't a part of.

Roberto Medri (8/10/2020 07:12:54 PDT):

>What bothers me is everyone seems more motivated by incentives

Dr. Kristin Shay Hendrix (8/10/2020 07:12:58 PDT):

>I really appreciate and respect Moira's expertise. However, not aligning with myself and the FB Res Dir was really thrashy. And Schultz was not thrilled.

Roberto Medri (8/10/2020 07:13:03 PDT):

>Than by evidence

Dr. Kristin Shay Hendrix (8/10/2020 07:13:08 PDT):

>Totally agree.

Roberto Medri (8/10/2020 07:13:35 PDT):

>CDS has the incentive "publish an academic paper on this"

Dr. Kristin Shay Hendrix (8/10/2020 07:13:36 PDT):

>We flagged this to Cox in our researcher Q&A with him how leads make decisions not based on evidence or people-first values.

Roberto Medri (8/10/2020 07:13:49 PDT):

>no finding, no paper

Dr. Kristin Shay Hendrix (8/10/2020 07:13:59 PDT):

>Well, hopefully any peer reviewer who knows anything would catch all the red flags on the bungled approaches we've taken.

Dr. Kristin Shay Hendrix (8/10/2020 07:14:05 PDT):

>Maybe not...

Dr. Kristin Shay Hendrix (8/10/2020 07:14:12 PDT):

>I've had awful peer reviewers before. Lol.

Roberto Medri (8/10/2020 07:14:27 PDT):

>I like to believe they would :)

Dr. Kristin Shay Hendrix (8/10/2020 07:14:36 PDT):

>Kyle Andrews who was the quant UXR is pretty adamant about not working on this again.

Dr. Kristin Shay Hendrix (8/10/2020 07:14:43 PDT):

>The qual UXR who worked on it goes on parental leave in a couple of weeks.

Roberto Medri (8/10/2020 07:14:52 PDT):

>this should be made clear

Roberto Medri (8/10/2020 07:15:02 PDT):

>That the project was trashy before

Dr. Kristin Shay Hendrix (8/10/2020 07:15:05 PDT):

>So I'm either going to pull Kyle off of other P0 work or ask [REDACTED] to pause Feed Recs for a bit to work on Daisy.

Roberto Medri (8/10/2020 07:15:08 PDT):

>I had a similar story in ds

Dr. Kristin Shay Hendrix (8/10/2020 07:15:36 PDT):

>Yeah, I felt bad for [REDACTED] and Aaron.

Roberto Medri (8/10/2020 07:15:48 PDT):

>Pausing feed recs for this would be Kafkian. And yet here we are

Roberto Medri (8/10/2020 07:16:04 PDT):

>I told vishal yesterday night

Dr. Kristin Shay Hendrix (8/10/2020 07:16:06 PDT):

>We were in an awful position of Adam having publicly talked about this, all but promised we'd do this, and then trying to be as objective as possible.

Roberto Medri (8/10/2020 07:16:54 PDT):

>"I don't think this test will tell us much more than the previous one, and I don't think we have research staffed"

Roberto Medri (8/10/2020 07:17:14 PDT):

>He told me:"thanks, that was not apparent from the document"

Roberto Medri (8/10/2020 07:17:22 PDT):

>"EXACTLY"

Dr. Kristin Shay Hendrix (8/10/2020 07:21:23 PDT):

>I pinged him as well with details.

Roberto Medri (8/10/2020 07:22:02 PDT):

>I think he's in a difficult position because of what Adam committed to publicly

Roberto Medri (8/10/2020 07:22:09 PDT):

>I feel for him

Dr. Kristin Shay Hendrix (8/10/2020 07:22:13 PDT):

>Same

Roberto Medri (8/10/2020 12:26:35 PDT):

>THANK YOU

Roberto Medri (8/10/2020 12:27:04 PDT):

>thank you thank you thank you

Dr. Kristin Shay Hendrix (8/10/2020 12:29:44 PDT):

>The teen model call out is fair.

Roberto Medri (8/10/2020 12:30:09 PDT):
>definitely

Dr. Kristin Shay Hendrix (8/10/2020 12:38:44 PDT):
>And we were barely powered enough to detect the highly-active teens effect we did.

Roberto Medri (8/10/2020 12:39:29 PDT):
>I honestly would hug you if it weren't for covid

Roberto Medri (8/10/2020 12:39:38 PDT):
>maybe we've got one less thing to do

Dr. Kristin Shay Hendrix (8/10/2020 12:40:26 PDT):

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