

EXHIBIT 30



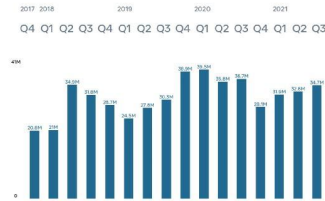
Community Standards Enforcement Report Q3 2021

Adult Nudity & Sexual Activity

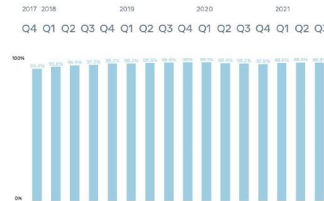
How prevalent were views of violations on Facebook?



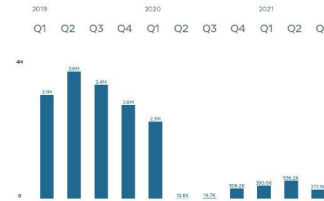
How much content did we take action on?



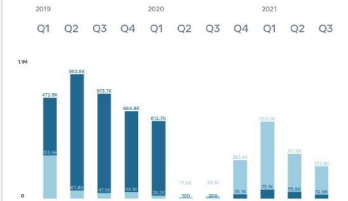
Of the violating content we actioned, how much did we find before users reported it?



How much of the content we actioned did people appeal?

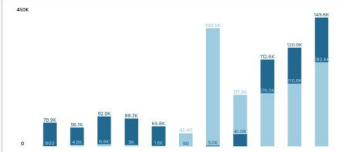
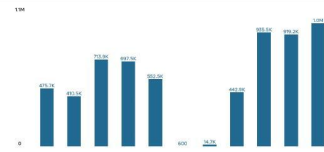
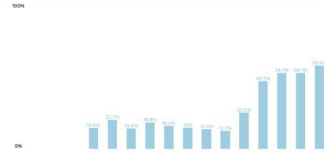
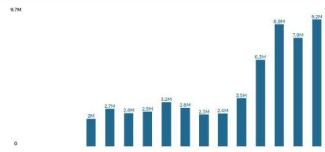


How much actioned content was later restored?

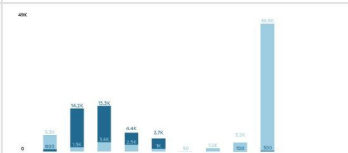
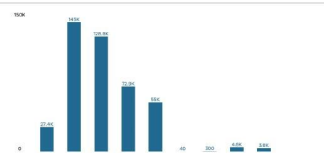
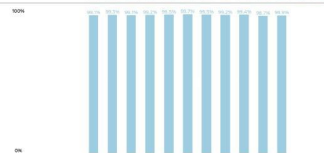
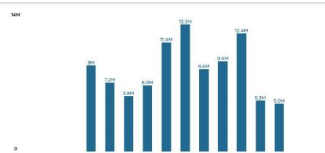


Bullying & Harassment

We estimate that between 0.14% to 0.15% of views were of content that violated our standards against Bullying & Harassment.



Child Nudity & Sexual Exploitation (Measured until Q1 2021, and then replaced with Child Endangerment policy categories)



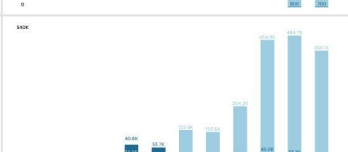
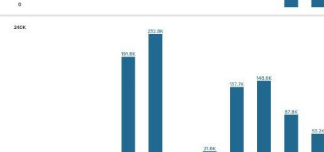
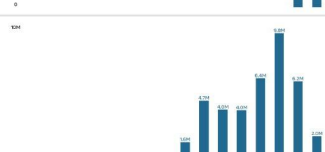
Child Endangerment: Sexual Exploitation



Child Endangerment: Nudity and Physical Abuse

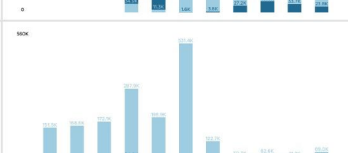
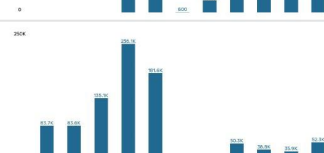
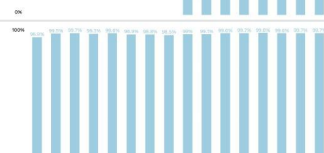
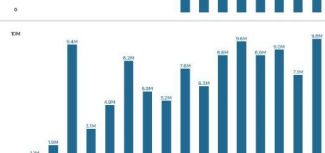


Dangerous Organizations: Organized Hate



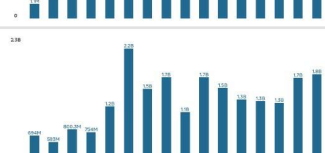
Dangerous Organizations: Terrorism

We estimate that less than 0.05% of views were of content that violated our standards against Terrorist Propaganda.



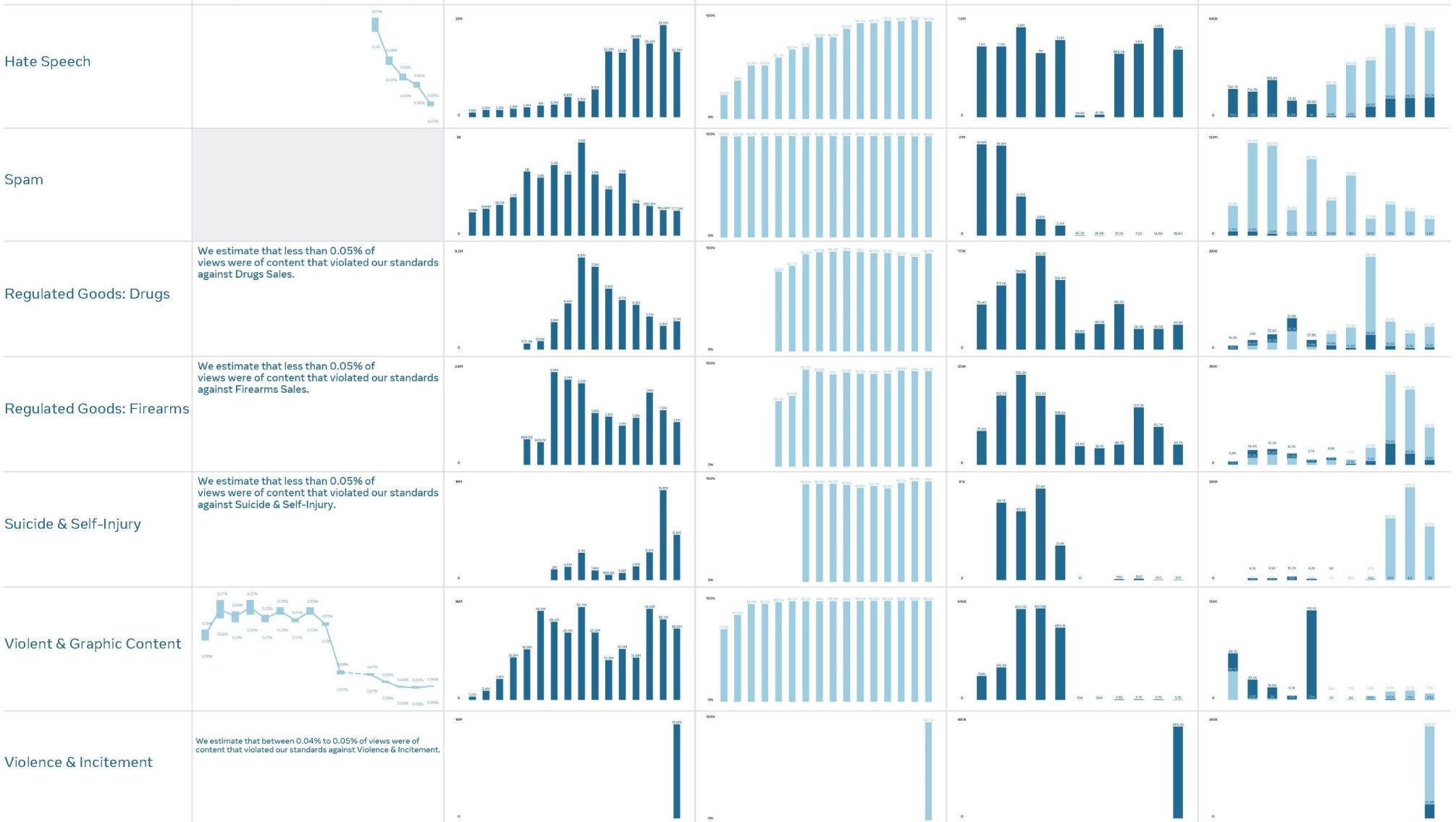
Fake Accounts

We estimate that fake accounts represented approximately 5% of our worldwide monthly active users (MAU) on Facebook during Q3 2021.





Community Standards Enforcement Report Q3 2021



We are developing metrics not shown here and will share them as soon as meaningful and accurate measures and related data are available.

Note: Due to a temporary reduction in our content review capacity as a result of COVID-19, our ability to offer users the option to appeal and measure prevalence was impacted in some areas beginning Q2 2020.

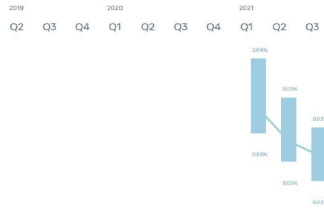
Restored without appeal
Restored after appeal



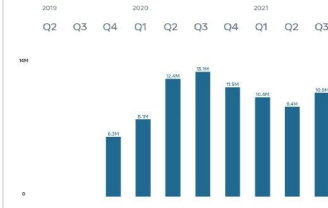
Community Standards Enforcement Report Q3 2021

Adult Nudity & Sexual Activity

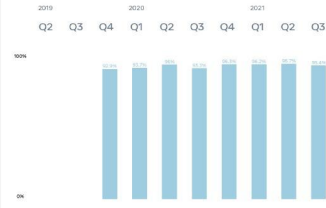
How prevalent were views of violations on Instagram?



How much content did we take action on?



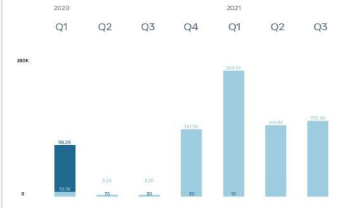
Of the violating content we actioned, how much did we find before users reported it?



How much of the content we actioned did people appeal?

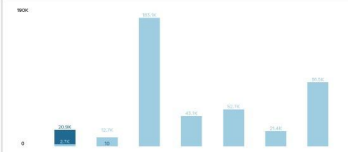
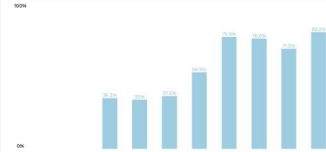
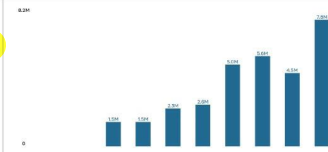


How much actioned content was later restored?



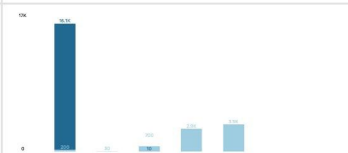
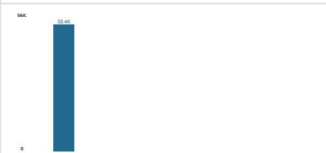
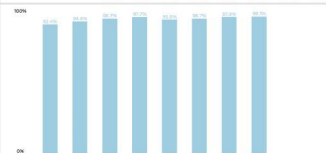
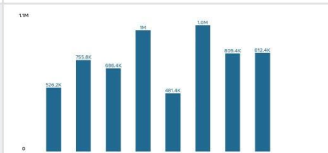
Bullying & Harassment

We estimate that between 0.05% to 0.06% of views were of content that violated our standards against Bullying & Harassment.



Child Nudity & Sexual Exploitation

(Measured until Q1 2021, and then replaced with Child Endangerment policy categories)



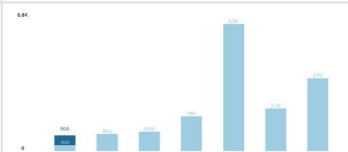
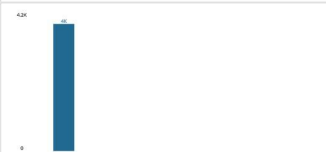
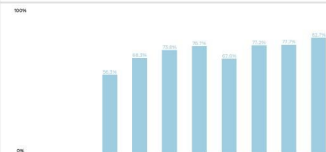
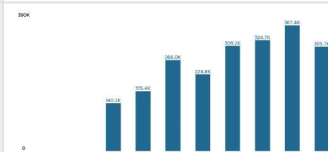
Child Endangerment: Sexual Exploitation



Child Endangerment: Nudity and Physical Abuse

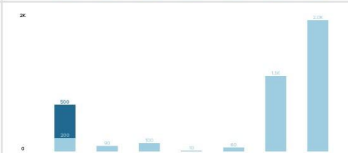
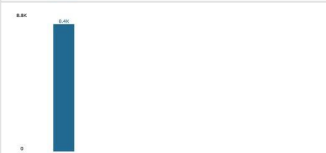
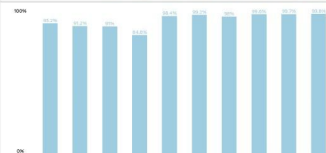
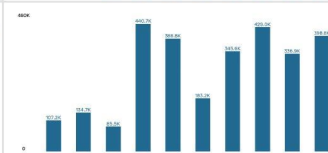


Dangerous Organizations: Organized Hate



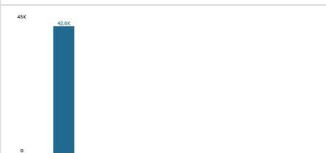
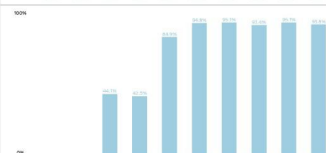
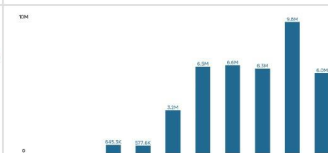
Dangerous Organizations: Terrorism

We estimate that less than 0.05% of views were of content that violated our standards against Terrorist Propaganda.



Hate Speech

We estimate that about 0.02% of views were of content that violated our standards against Hate Speech.





Community Standards Enforcement Report Q3 2021

Regulated Goods: Drugs

How prevalent were views of violations on Instagram?

2019 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3

We estimate that less than 0.05% of views were of content that violated our standards against Drugs Sales.

How much content did we take action on?

2019 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3

Of the violating content we actioned, how much did we find before users reported it?

2019 Q2 Q3 Q4 2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3

How much of the content we actioned did people appeal?

2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3

How much actioned content was later restored?

2020 Q1 Q2 Q3 Q4 2021 Q1 Q2 Q3

Regulated Goods: Firearms

We estimate that less than 0.05% of views were of content that violated our standards against Firearms Sales.

Suicide & Self-Injury

We estimate that less than 0.05% of views were of content that violated our standards against Suicide & Self-Injury.

Violent & Graphic Content

Violence & Incitement

We estimate that about 0.02% of views were of content that violated our standards against Violence & Incitement.

We are developing metrics not shown here and will share them as soon as meaningful and accurate measures and related data are available.

Note: Due to a temporary reduction in our content review capacity as a result of COVID-19, our ability to offer users the option to appeal and measure prevalence was impacted in some areas beginning Q2 2020.

■ Restored without appeal
■ Restored after appeal