

EXHIBIT 7

Youth Privacy Landscape Q3 2020

A/C Priv

Overview of Current Approach to Youth & Age Management

Overview of Current Approach

1 | Age Collection

- *Current Status*
 - FB & IG: require DOB at account registration
 - WA (EU only): checkbox
- *Workstreams*
 - IG age collection for new users (launched Dec. 4, 2019)
 - default DOB change from 25 to 13 y/o (global rollout July 2020)

2 | Enforcement

- *Current Status*
 - Stated Age - age collected at registration is primary signal for enforcing age policies & special protections
 - IG does not have stated age for ~35% of users
 - Community reporting & CO review - reported underage accounts & other account reviews where we learn user age
 - Age Models - limited use in US, CA, DE, ES, FR, GB, IT, PL for passive gating of 18+ features (Dating, MKids parent account, Mentorships), integrity purposes
- *Workstreams*
 - Age Models - Expanding regional coverage & accuracy of IG/FB age models, additional integrity and age-gating uses
 - Platform-Level Age Verification - Advocating for age verification to be handled by at the platform level (OS, wireless carrier) and signaled to apps/websites

3 | Policies & Special Protections

- *Current Status*
 - minimum age 13+ (FB/IG 14+ in Spain & Korea; WA 16+ in EU;)
 - 18+ restrictions for select products (eg dating tab) and ads (eg alcohol); reach/visibility limitations for u18s

Policies & Special Protections

Minimum Age

FB: 13+, real name policy, DOB collected at registration, community reporting checkpoints

IG: 13+, DOB collected at registration, community reporting checkpoints

WA: 13+ (16+ in EU), age checkbox at registration, community reporting

MKids: no minimum age

*More info on policies & special protections [here](#)**

Special Protections

18+ Products: FB Dating, Face Rec, Marketplace,

Age-Restricted Ads (e.g., alcohol, regulated goods)

Limited Sharing & Interactions w/ Strangers:

- FB default post/story audience: Friends
 - IG default: public
- U18 profiles not indexed on search engines
- Limited search results for certain profile fields
- Unconnected adults can't initiate messages to u18s on MsgR
 - IG Direct does not currently include this restriction
 - Restrictions to apply to IGD adults > unconnected MsgR minors
- **MYMK** limitations on FB

Content "Marked as Disturbing": 18+ only w/ interstitial

FB Watch: age-gating based on ratings

EU ONLY - FB GDPR Stripped Down Service: EU users under Age of Consent w/o parental consent - no Sensitive Categories of Data profile fields, no 3rd party data for ads