

EXHIBIT 17

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IG Teen Account Age Risks Key Insights & Implications on Reg Readiness (A/C Priv)

June 2025



The unclear motivations behind users hardlinking accounts with different age bands and selecting specific stated ages create risks of both over-enforcement and under-enforcement in critical markets, such as India

Aging up to O16 (April 2025, global)

Source	# of users	% of total age changes cross U16
Manual reconciliation (RoW)	492K	72%
EditDOB (Global)	97K	14%

Under-enforcement risks

- **61%*** of users who aged up via manual reconciliation (self selection) are **predicted teens** between 5/20 - 5/27; 63% of these users are from India
- These may or may not be evasion attempts as we don't understand why users link accounts of different age bands

Aging down to U16 (April 2025, global)

Source	# of users	% of total age changes cross U16
Manual reconciliation (RoW)	737K	42%
Auto reconciliation (Phase 1 and EU)	612K	35%
editDOB (Global)	258K	15%

Over-enforcement risks

- **64%*** of users who aged down via manual reconciliation (select selection) are **predicted adults**. It is possible that users do not understand the implications and consequences of age selection during account linking; 70% of these users are from India
- While only 3% of auto-reconciled IG users in Phase 1 and EU are predicted adults, this type of logic also has implications on FB:
 - We have some **evidence** showing that it is more common for parents to link their FB account to their teens IG account, resulting the parents' accounts to be enrolled in **Teen Accounts**