

# Exhibit 14

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IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

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PEOPLE OF THE STATE OF CALIFORNIA, et al.

Plaintiffs,

-against-

META PLATFORMS, INC., Instagram, LLC,  
Meta Payments, Inc., Meta Platforms  
Technologies, LLC, et al.,  
Defendants.

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VIDEOTAPED DEPOSITION of ADAM ALTER, Ph.D.,  
taken by the Defendant, pursuant to Notice, held at 450  
Lexington Avenue, 10th Floor New York, NY 10163, on  
December 12, 2025, at 8:41 a.m., before a Notary Public  
of the State of New York.

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1 where they can't directly verify the statements  
2 themselves. And so they all are taking the statements  
3 as true from the company, or they're unable to verify  
4 those statements at least.

5 Q. You're not quite answering my question. My  
6 question was whether you believe that even the factors  
7 you just recited would cause all reasonable consumers to  
8 interpret each of these statements identically.

9 MR. SLOTHOUBER: Objection. Compound.  
10 Vague, and asked and answered.

11 A. So my assignment here was to examine how a  
12 reasonable consumer would interpret the statements at  
13 issue, and I explained my reasoning for deriving a  
14 particular conclusion about how the reasonable consumer  
15 would understand information.

16 My assignment was not to opine on how every  
17 single person or every single reasonable consumer would  
18 understand every single statement, and so I would need  
19 to go through that process if that were the question.

20 Q. Would you agree -- well, you applied a  
21 definition of reasonable consumer, right, in your  
22 report?

23 A. I use the definition of reasonable that's  
24 grounded in my field, so understanding the way humans  
25 generally process information in this context, how they

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1 understand linguistic information and the communication  
2 in the context that I describe here, I derive from that  
3 a reasonable consumer, and can explain how that person,  
4 that reasonable person, would understand the statements  
5 in that context.

6 Q. Would you agree that your definition of  
7 reasonable consumer would embrace millions and millions  
8 of people in the United States?

9 A. I think it would need to depend on the  
10 statement. But broadly speaking, I'm transparent in the  
11 report about which audiences I'm referring to.

12 Q. Do you agree that it's millions of people that  
13 fall within your definition of reasonable consumer?

14 A. I didn't undertake to examine exactly how many  
15 people I was talking about, but one of the key  
16 principles in my field in cognitive and linguistic  
17 psychology is that the way we process language is  
18 grounded in some very consistent, low-level truths about  
19 how cognitive psychology operates and how we make sense  
20 of written and linguistic information.

21 There would be many, many studies that have  
22 examined this issue to furnish me with a sense of how a  
23 reasonable consumer might do that. And these studies,  
24 some of them vary, but a lot of the studies are really  
25 about humans at large.