

EXHIBIT C

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UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

IN RE: SOCIAL MEDIA ADOLESCENT) MDL No.
ADDICTION/PERSONAL INJURY) 4:22-md-3047-YGR
PRODUCTS LIABILITY LITIGATION)
_____))
People of the State of) CASE NO.
California, et al.))
v.) 4:23-cv-05448-YGR
Meta Platforms Inc., et al.)

COMMONWEALTH OF MASSACHUSETTS
SUFFOLK, ss SUPERIOR COURT

COMMONWEALTH OF MASSACHUSETTS,
Plaintiff, CIVIL ACTION NO.
2384CV02397-BLS1
v.
META PLATFORMS, INC. and
INSTAGRAM, LLC.
Defendants.

Thursday, March 5, 2026

CONFIDENTIAL - PURSUANT TO PROTECTIVE ORDER

Video-Recorded Oral Deposition of
JUSTIN McCRARY held at the Westin Downtown
Austin, 310 East 5th Street, Austin, Texas,
commencing at 9:13 AM CST on the above date,
before Michael E. Miller, Fellow of the
Academy of Professional Reporters, Certified
Court Reporter, Registered Diplomate
Reporter, Certified Realtime Reporter, and
Notary Public.

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1 the MDL report, I believe you'll see that
2 same case, but it occurs in a different place
3 in the chronological order, because at that
4 time, the most recent report would have been
5 filed May 8th, 2025.

6 Q. Okay. Thanks for pointing that
7 out.

8 A. Sure.

9 Q. Let's go back to the MDL
10 Appendix B.

11 Now, Dr. McCrary, you'd agree
12 that you have not given expert testimony
13 previously about any case involving child
14 mental health, correct?

15 A. I think that's correct.

16 Q. Okay. You have never given
17 expert testimony about a case involving teen
18 mental health, correct?

19 A. Correct.

20 Q. Okay. You've never given
21 expert testimony before about social media
22 addiction, correct?

23 MR. PEREZ-MARQUES: Object to
24 form.

25 A. Correct.

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1 BY MR. DOWNING:

2 Q. You've never given expert
3 testimony about harms from social media,
4 correct?

5 A. I think that's correct.

6 MR. PEREZ-MARQUES: Object to
7 form.

8 THE WITNESS: I apologize.

9 BY MR. DOWNING:

10 Q. Well, this may be the reason
11 that counsel is objecting.

12 You do list on your report --
13 or, sorry, Appendix B, a case -- let me look
14 here -- related to State of New Mexico v.
15 Meta Platforms Inc. on page 2?

16 A. That's a totally fair point.

17 So when you were asking me
18 those questions, I was not thinking of any of
19 the cases in which Meta has been a defendant.
20 That should be a modifier probably to all of
21 the above questions.

22 Q. Okay. So then, just to make
23 sure we have a clear record, other than the
24 case involving State of New Mexico v. Meta
25 Platforms, you've never given expert

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1 testimony about child mental health, correct?

2 A. Well, in --

3 MR. PEREZ-MARQUES: Object to
4 form.

5 A. And I don't mean to be
6 disrespectful, but there's something about
7 your question that bothers me to a certain
8 extent, which is that's not really what I'm
9 doing here either.

10 So what I'm doing here is I'm
11 putting forward a rebuttal report regarding
12 an economic damages analysis put forward by
13 another expert.

14 So you're right in terms of the
15 narrow implication of your question, but it's
16 not as though I'm doing something different
17 in connection with this case than what I've
18 done in many other prior cases.

19 BY MR. DOWNING:

20 Q. I can appreciate that.

21 But my point -- my question was
22 sort of a narrow one. Your counsel may
23 choose to ask you questions at a later point
24 about that topic.

25 But just then now to clarify

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1 the record, other than the State of
2 New Mexico v. Meta Platforms case, you have
3 never given expert testimony about teen
4 mental health; is that correct?

5 MR. PEREZ-MARQUES: Object to
6 form, and asked and answered.

7 A. So -- and I take the point you
8 want to perceive your question as narrow, but
9 it's both narrow and broad. And I would say
10 in my experience, you know, a question can
11 also have a response that's taken out of
12 context.

13 So I think the way that I
14 answered it was designed to be as clear as I
15 can about what I'm doing here, and I'm not
16 trying to hide the ball on anybody and say
17 that, you know, I've done something in prior
18 cases that I've not.

19 My expertise is in economics
20 and statistics, and that's the opinion that
21 I've submitted here and the basis for it.
22 And that's what I have done in many prior
23 cases.

24 If we take the narrow aspect of
25 your question, were the cases that I've

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1 A. That's correct. I'm not
2 offering an affirmative opinion in connection
3 with this. What I'm describing is what's
4 missing from Mr. Saba's analysis.

5 So the citation to the American
6 Academy of Pediatrics is really saying
7 something that should be straightforward,
8 which is if you're calculating a metric for a
9 litigation matter, that metric has to be
10 something that's pertinent to the litigation.

11 And in particular, this
12 particular metric is one that would encompass
13 potentially problematic use, but potentially
14 pro-social use, so the opposite, roughly, of
15 what would be relevant for the litigation is
16 my understanding.

17 And what I'm putting forward is
18 not, for example, the kind of subtext of your
19 question of what might be a survey of the
20 literature. That's not what I'm saying.

21 I'm saying there's nothing like
22 a defense of the metrics that he's put
23 forward that Mr. Saba is engaged in. Just,
24 he doesn't say anything about that.

25 Q. So you're not giving an opinion

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1 in this case about what would be an
2 appropriate metric to identify problematic
3 use, right?

4 A. I would agree with that.

5 What I'm responding to is the
6 economic damages calculation put forward by
7 Mr. Saba. That's the only opinion that I've
8 offered in connection with this matter.

9 Q. Okay. Can you look at
10 paragraph 60.

11 A. Sure.

12 Q. The first sentence of
13 paragraph 60 says: Second, Mr. Saba also
14 does not establish that using -- strike that.
15 Let me restart.

16 Paragraph 60 states: Second,
17 Mr. Saba also does not establish that use
18 exceeding the particular thresholds of time
19 spent on Instagram or Facebook constitutes
20 harm or represents excessive or addictive use
21 of Instagram or Facebook.

22 Did I read that correctly?

23 A. I believe so.

24 Q. Okay. Dr. McCrary, you're not
25 giving an opinion on what constitutes

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1 excessive use, correct?

2 A. No. It's the same answer as I
3 gave you a moment before. The opinion that
4 I'm offering is a rebuttal opinion pertaining
5 to the economic damages calculation put
6 forward by Mr. Saba.

7 So I'm describing what's
8 missing from his analysis. I'm not putting
9 forward an affirmative analysis, and
10 certainly not an analysis that could be
11 thought of as perhaps medical in nature.
12 That's not the nature of my expertise.

13 Q. Okay. And you're not giving an
14 opinion about what constitutes addictive use,
15 correct?

16 A. Well, again, it's the same
17 point, which is what I've described is what's
18 missing from Mr. Saba's analysis. So
19 Mr. Saba doesn't point to how what he's
20 measuring is connected to the challenged
21 conduct.

22 He doesn't describe how it's
23 connected to the adoption of at-issue
24 features. He doesn't describe how it's
25 connected to something like consumer harm.

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1 So it's really the missing
2 pieces, but I'm not putting forward anything
3 that's an affirmative opinion or anything
4 along those lines, that's correct.

5 Q. So, Dr. McCrary, you have not
6 reviewed academic literature on what
7 constitutes excessive use, correct?

8 A. No. I'm a rebuttal economist
9 responding to an economic damages opinion,
10 and so the work that I've done is staying in
11 my lane as an expert with my own expertise
12 and not taking on somebody else's role.

13 Q. Okay.

14 A. So in my role, all I'm doing is
15 responding to Mr. Saba's economic damages
16 analysis.

17 Q. And I realize you want to
18 explain to me what you are doing. I'm asking
19 sort of questions to make sure I understand
20 what you're not doing. So if we can focus on
21 that, that would help me.

22 Can you --

23 MR. PEREZ-MARQUES: I object to
24 the instruction to the witness as to
25 how to answer questions.

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1 MR. DOWNING: Well, what I'm
2 trying to do is make sure we're moving
3 along in a reasonably -- I'll
4 continue.

5 BY MR. DOWNING:

6 Q. Dr. McCrary, you have not
7 reviewed academic literature on what
8 constitutes addictive technology use,
9 correct?

10 A. I don't detect a distinction
11 between this question and the prior one, and
12 it's the same answer.

13 Q. Okay.

14 A. Which is the work that's put
15 forward by Mr. Saba doesn't do anything along
16 those lines. He's putting forward a
17 particular methodology. I'm putting forward
18 a criticism of that particular methodology,
19 staying in my lane as an economist. I'm not
20 a medical doctor or something along those
21 lines.

22 Q. And, Dr. McCrary, you have not
23 reviewed any expert reports on what
24 constitutes excessive or addictive technology
25 use, correct?

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1 A. That's correct. Earlier today
2 you asked me about an appendix where I
3 describe the expert reports that I reviewed,
4 and those were limited to the expert reports
5 of Mr. Saba.

6 Q. Okay. All right. Let's turn
7 to paragraph 61 of your MDL rebuttal.

8 A. You said paragraph or page?

9 Q. Paragraph.

10 A. Paragraph, got it.

11 Q. That paragraph 61 starts out
12 saying: Third, Mr. Saba's analysis suggests
13 that every single instance where a teen
14 exceeds an average time spent threshold is
15 associated with harm.

16 Did I read that correctly?

17 A. I believe so.

18 Q. And you're not giving an
19 affirmative opinion about whether teens
20 experience harm each month that teens exceed
21 a certain average time spent threshold,
22 correct?

23 A. For the avoidance of any doubt,
24 the phrasing that you just used of
25 "affirmative opinion," I've described to you

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1 several times. I'm not offering an
2 affirmative opinion, and the opinion that I'm
3 offering, I'm offering rebuttal testimony
4 regarding an economic damages calculation,
5 and that's it.

6 Q. Thank you.

7 Let's go to page 31. And
8 page 31 of your MDL rebuttal contains
9 Figure 1, correct?

10 A. That's correct.

11 Q. And Figure 1 is titled The
12 Amount of Time Spent on Screens Has Not
13 Increased Over Time Since the Alleged
14 Conduct.

15 Correct?

16 A. That's correct.

17 Q. And then Figure 1 shows four
18 individual figures for four states, correct?

19 A. That's correct.

20 Q. That's California, New York,
21 Illinois and Pennsylvania, correct?

22 A. That's correct.

23 Q. The source of the data for
24 these four figures is data from the Centers
25 for Disease Control and Prevention, Youth

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1 Risk Behavior Survey Data, correct?

2 A. That's correct.

3 Q. I'll call this the YRBS data.

4 Does that make sense?

5 A. Sure. I do too.

6 Q. Okay. All right. If you can
7 look at your Massachusetts rebuttal report.

8 (Interruption by the
9 videographer.)

10 A. Sorry, you want me to look at
11 the Massachusetts rebuttal report?

12 BY MR. DOWNING:

13 Q. The Massachusetts rebuttal
14 report.

15 A. Okay.

16 Q. On page 29 of the Massachusetts
17 rebuttal report, you have Figure 1 as well on
18 page 29 of the Massachusetts rebuttal report?

19 A. That's correct.

20 Q. Okay. And this says: The
21 Amount of Time Spent on Screens By Teens
22 Nationally Has Not Increased Over Time Since
23 the Alleged Conduct.

24 Did I read that correctly?

25 A. I believe you did, yes.

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1 Q. So the source for Figure 1 of
2 the MA rebuttal report is also the YRBS data,
3 correct?

4 A. Yes, that's correct.

5 Q. Can you tell me in Figure 1 of
6 the Massachusetts rebuttal why this is
7 showing time spent by teens nationally rather
8 than time spent by teens in Massachusetts?

9 A. I believe it pertains to the
10 YRBS data. Give me one moment.

11 (Document review.)

12 A. You know, I'd have to go back
13 and double-check to be sure. I believe it
14 pertains to a feature of the YRBS data, but
15 I'm not a hundred percent sure off the top of
16 my head.

17 BY MR. DOWNING:

18 Q. Okay. Let me ask just a few
19 questions about the YRBS data generally.

20 Did you review the underlying
21 YRBS data in the course of preparing both of
22 these expert rebuttal reports?

23 A. These and other. I think the
24 first time I became familiar with the YRBS
25 survey was probably around 2001 or something

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1 like that, so quite some time ago.

2 Q. How was it in 2001 that you
3 became familiar with the YRBS survey data?

4 A. It was at that time called
5 something slightly different. I think it was
6 called the BRFSS, but it's basically a survey
7 that asks questions that are about behaviors
8 in some instances, and I have a number of
9 colleagues who study a variety of different
10 things. I referee papers about a variety of
11 different things.

12 There was a graduate student
13 colleague of mine who I believe brought the
14 survey to my attention for the first time
15 around that time.

16 Q. Have you used YRBS data before
17 in your scholarship?

18 A. I would say in my research
19 activities, that's a clear yes. I think in
20 the scholarship that I've authored, I don't
21 think that's correct.

22 Q. Okay.

23 A. That is to say, I think in
24 research activities, the answer is yes. I
25 think in terms of published work of mine, I

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1 think the answer is no.

2 Q. Okay. And you would agree with
3 me that the YRBS data captures school-day
4 usage, correct?

5 A. I think that might be true
6 about some questions, and might differ
7 actually across the survey. I can't tell you
8 off of a memory test for sure. I'm not sure
9 you're right, actually, but you sound like
10 you're thinking of something specific --

11 Q. Okay.

12 A. -- then you can point me to
13 whatever you're thinking of and I can see if
14 that jogs my recollection.

15 Q. You have a note, it's in both
16 reports, but let's, for the purposes of ease,
17 go to page 32 of the MDL rebuttal. If you
18 look at the note on page 32, about a quarter
19 of the way down, you list questions that you
20 considered. The questions you considered
21 start with the phrase: On an average school
22 day.

23 Does that refresh your
24 recollection?

25 A. Yes. And I think that's almost

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1 exactly what I was describing to you a second
2 ago, that that might be how particular
3 questions are phrased, but that wouldn't be
4 about the YRBS in general as much as it may
5 be about the way a particular question is
6 posed to the survey respondent.

7 Q. Okay. So then in the note here
8 on page 32 of your MDL rebuttal, you're
9 providing the quoted language of the survey
10 question that you used in the YRBS survey,
11 right?

12 A. That's correct. So the
13 quotation "On an average school day, how many
14 hours do you watch TV" is how the question is
15 phrased. There's probably more nuance to
16 that in the questionnaire, but at a rough
17 level, that's descriptive of how the question
18 is posed to the respondent.

19 Q. Okay. So Figure 1 has
20 different colored lines, correct?

21 A. That's correct.

22 Q. The red-colored line is
23 entitled Average Screen Time on
24 Computer/Personal Device, right?

25 A. That's correct.

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1 Massachusetts rebuttal address the same
2 topics generally, correct?

3 A. Yes. I think the phrasing you
4 used earlier today was thematically the same,
5 and I can easily agree with that.

6 Q. Okay. We can turn to the MDL
7 rebuttal.

8 A. Okay.

9 Q. Paragraph 92 starts out with
10 the following: You say: If the vast
11 majority of teens experienced declining
12 psychological health, one would expect to see
13 a corroborating result when examining
14 indicators of mental health among teens in
15 UDAP states, such as consistently
16 deteriorating mental health after the launch
17 of the at-issue features of Facebook and
18 Instagram across the mental health outcomes
19 pointed to by plaintiffs, and in all UDAP
20 states.

21 Did I read that correctly?

22 A. I believe so, yes.

23 Q. Okay. So you used the term
24 "indicators of mental health among teens" in
25 that sentence, correct?

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1 A. Yes.

2 Q. How did you determine what
3 indicators of mental health among teens to
4 focus on?

5 A. The amended complaint. It's
6 spelled out in footnote 151.

7 Q. Okay. So based on footnote
8 151, am I understanding correctly that what
9 you did is you looked at the complaint to
10 identify mental health concerns; is that
11 correct?

12 A. That's correct. I looked at
13 what was being alleged in the complaint and
14 then looked at publicly available data to see
15 whether there were proxies for those mental
16 health measures, including things that might
17 be at the edge of mental health, like, for
18 example, sleeping and things like that.

19 So in other words, I tried to
20 take what was alleged in the complaint and to
21 line that up with available data that's
22 collected by the US government.

23 Q. And how are you able to
24 determine in the complaint whether you
25 identified the appropriate mental health

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1 concerns?

2 A. Well, it's exactly what I just
3 described to you, which is I lined up the
4 amended complaint with what's available and
5 publicly available information on mental
6 health and other measures, and that's
7 basically the work that I did.

8 Q. Were there any mental health
9 concerns in the complaint for which you were
10 not able to line up public -- or publicly
11 available data?

12 A. There might be, but I'm not
13 thinking of any of those right now. It might
14 be right that if you, for example, point me
15 to some particular thing that's alleged in
16 the amended complaint, it might be right that
17 I don't have a measure of that.

18 What I tried to do, however, is
19 simply to see, okay, these are the things
20 that are alleged. What is it that is present
21 with respect to publicly available
22 information that goes to that point where the
23 broader emphasis is really on what's phrased
24 in paragraph 92 as looking for a
25 corroborating result.

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1 So Mr. Saba's counts are
2 consistent with the vast majority of teens
3 being harmed and being harmed repeatedly
4 according to his metrics, if they are
5 measures of that.

6 And if that's true, then you
7 would expect to observe a corroborating
8 result, so -- with respect to the measures
9 that are available from publicly available
10 data.

11 So what I was doing is trying
12 to see whether, despite the fact that he
13 hasn't done any work connecting those two
14 concepts, the concept of what it is that he's
15 measuring with measures of mental health
16 harms, whether the available evidence is more
17 consistent with that being so obvious that
18 you don't need to look at it or more
19 consistent with this is a glaring omission.

20 And what I have spelled out in
21 the report is that it's the latter, which is
22 to say if there's a relationship, it's not
23 clear from publicly available data what that
24 relationship might be, underscoring the need
25 for Mr. Saba to explain how those things

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1 might be connected.

2 Q. Okay. I think I still have a
3 couple of questions about the process you use
4 when you're reading through the complaint.

5 Am I correct that, as you read
6 through the complaint and you saw language
7 about teen mental health concerns, you
8 interpreted whether that was a concern that
9 you were going to address in your expert
10 opinion?

11 A. Well, I'm not sure that I could
12 agree with the exact way in which you phrased
13 that, but I could certainly agree with the
14 first part of what you said, which is -- take
15 as an example, I commended to you
16 footnote 151. If you look at paragraph 7 of
17 the amended complaint, it says associated
18 with depression, anxiety, insomnia. Those
19 are three measures that I actually have
20 information on from publicly available data.

21 But then it goes on to say
22 interference with education and daily life.
23 It's not as obvious actually what that
24 corresponds to, so I don't, for example, have
25 a measure that I've put forward that

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1 corresponds to that, which is a more
2 encompassing concept.

3 And also, when they say many
4 other negative outcomes also for that, I
5 don't think that there was an ability to draw
6 a connection to what variable I was supposed
7 to look at.

8 But again, what my analysis is
9 doing is not looking at the complaint to see
10 if it's right. That's not what I'm doing.

11 What I'm doing is, instead, is
12 I'm examining the opinion that's been put
13 forward by Mr. Saba that's supposed to be an
14 economic damages calculation.

15 He's counting things that he
16 says go to economic damages, but without
17 drawing the connections between the
18 challenged conduct, at-issue features or any
19 harms that might be experienced associated
20 with that.

21 And if it were true that his
22 metrics actually were capturing something
23 like harms to teens, since, according to
24 those metrics, virtually all teens have been
25 harmed and many of them have been harmed

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1 repeatedly according to his metrics, you
2 would expect to see a corroborating result in
3 those measures.

4 But that's different, actually,
5 than just assessing whether the complaint is
6 right. That's more work that somebody in
7 Mr. Saba's role might be expected to do, but
8 not what I've done in my work as a rebuttal
9 expert.

10 Q. And when you refer to the
11 indicators of mental health, the indicators
12 of mental health are what you're extracting
13 from the publicly available health data; is
14 that correct?

15 A. Well, if you look at this
16 section of the report, all of the time series
17 analyses that I put forward are drawing on
18 publicly available data, that's correct.

19 Your question about process,
20 though, was one where I answered you
21 correctly that it was both looking at what
22 was available in publicly available data and
23 looking at what was alleged in the amended
24 complaint.

25 For example, a second ago I

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1 talked to you about paragraph 7.
2 Paragraph 306 is about things like
3 inattention and hyperactivity, which seems as
4 though that maps to ADD and ADHD.

5 So those are things which,
6 you're right, I looked at publicly available
7 data to see the extent to which it was
8 possible to measure those. It is possible to
9 measure those in publicly available data, and
10 that's the analysis that's contained in this
11 portion of the report.

12 Q. So then, to understand your
13 methodology, is it correct that you looked at
14 the complaint to identify teen mental health
15 concerns and then you looked for teen mental
16 health data that addressed those mental
17 health concerns?

18 A. Well, just now you used a word
19 that's very important, which was different
20 than your prior questions. You used the word
21 "methodology." And I would say my
22 methodology actually started by looking at
23 Mr. Saba's work, and conceptually, I
24 identified quickly part of what was missing,
25 which is the connection between at-issue

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1 conduct, or better said, challenged conduct,
2 at-issue features, the things that he's
3 measuring and any concept of harm in terms of
4 mental health measures.

5 So after having identified what
6 was missing, the next part of my process is
7 as you intimated, which is, well, let me see.
8 The things that are alleged are that the
9 things that Mr. Saba might be measuring might
10 be connected up to things that are discussed
11 in the amended complaint.

12 That's really the work that I
13 did, and I hope that's responsive.

14 Q. No, I understand your
15 referencing the term "methodology."

16 Is this methodology something
17 you've done before?

18 A. Well, in general, as an
19 economist, I've worked on a number of cases
20 where I was putting forward a damages
21 analysis or examining a damages analysis put
22 forward by somebody else.

23 And in those contexts, I'm
24 aware of the way that that unfolds as a
25 matter of methodology.

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1 So it's an economic methodology
2 to put forward a damages analysis, and that's
3 what Mr. Saba purports to have done. But
4 there's pieces that are missing, work that
5 he's not done that he ought to have done
6 that -- and the handbook that he, himself,
7 cites to says has to be done by the -- by the
8 expert offering the economic damages.

9 Q. Let's move to part B of
10 Section VII. Part B of Section VII,
11 paragraph 99.

12 Paragraph 99 starts with the
13 following: In this section, I analyze mental
14 health indicators among teens in UDAP states
15 using data from the National Survey of
16 Children's Health, NSCH, Mental Health
17 Client-Level Data, MH-CLD, from the United
18 States Substance Use and Mental Health
19 Services Administration, SMAHSA --

20 A. SAMHSA.

21 Q. -- SAMHSA, and YRBS.

22 Did I read that correctly?

23 A. You did, yes.

24 Q. So you had three sources of
25 determining mental health indicators, NSCH,

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1 SAMHSA and YRBS, correct?

2 A. That's correct.

3 Q. Okay. You mentioned before
4 that you had used YRBS before.

5 Have you ever used data from
6 the NSCH database?

7 A. Yes.

8 Q. Okay. In what context?

9 A. General research context.

10 Q. Can you give me a little bit
11 more of an understanding of what you mean by
12 general research?

13 A. Research activities as an
14 economist.

15 Q. Okay. SAMHSA, have you used
16 SAMHSA previously?

17 A. Yes.

18 Q. Okay. Is your answer the
19 same --

20 A. Yes.

21 Q. -- as far as the context in
22 which you've used it?

23 A. Yes.

24 Q. Now, the NSCH data is survey
25 data, correct?

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1 A. That's correct.

2 Q. Okay. Do you know if the NSCH
3 data surveyed parents or teens -- or strike
4 that. Let me restate that.

5 Do you know if the NSCH data is
6 a survey of teens or parents of teens?

7 A. I believe off a memory test
8 that it's a survey of parents of teens. It
9 may be right that there's additionally
10 modules that are put directly to the
11 children, but I think it's right that it is
12 instead an answer from the parents, at least
13 for many of the measures that I use.

14 The report actually may have
15 enough detail that it might refresh my
16 recollection as we go, but I think that's
17 right.

18 Q. Okay.

19 A. Yeah, actually, I think the way
20 that I phrased it just now, my answer is
21 exactly right, which is that it's a household
22 survey generally. There are questions that
23 are put to parents of teens and -- but the
24 reference of the question is actually about
25 the teen and their own experience. But it's

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1 A. That's correct. If you look at
2 paragraph 93, it's obviously on the heels of
3 paragraph 92, that's describing that if it
4 was right that the measures that Mr. Saba is
5 counting are measures that are indicative of
6 something like psychological harm, then you
7 would expect for measures of psychological
8 harm to show that there were, for example,
9 increases associated with adoption of
10 at-issue features or things along those
11 lines.

12 So it's really about the --
13 about what's missing from Mr. Saba's
14 analysis.

15 You're right that the analysis
16 I'm putting forward is limited to the three
17 datasets that I've put forward. I think it's
18 right that it may be possible that there's
19 other datasets as well, but sitting here
20 right now, I'm not aware of any.

21 Q. So you aren't saying that there
22 is no other available public data sources on
23 teen mental health, correct?

24 A. That's correct. That's a
25 bridge too far. It's possible that there

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1 are, but sitting here right now, if there
2 are, I'm not aware of them.

3 Q. Yeah.

4 And in Section VII, when you're
5 referring to teen mental health data, you're
6 not referring to academic articles, correct?

7 A. I'm not sure I follow.

8 Q. Well, your analysis of teen
9 mental health data is analysis just of the
10 three databases and not a meta-analysis of
11 the literature on teen mental health, right?

12 A. I think it's plain that
13 Section VII is not doing a meta-analysis of
14 the academic literature. That being said,
15 the three datasets that I'm describing are
16 widely used in the academic literature, which
17 is why your question confused me a little
18 bit.

19 Q. Okay. On page 57, you discuss
20 the NSCH Mental Health Data, correct?

21 A. That's correct.

22 Q. Okay. And you state at the end
23 of paragraph 103 the following:

24 You say: My analysis of the
25 NSCH data presented in this section supports

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1 my conclusions that, (i) there are not
2 consistent, widespread increases in mental
3 health challenges over time, (ii) changes in
4 mental health outcomes vary among UDAP
5 states, and (iii) increases in mental health
6 challenges do not appear to consistently
7 coincide with the introduction of the
8 features I describe in Section V.A that the
9 Court specifically indicated are still at
10 issue.

11 Did I read that correctly?

12 A. I believe you did.

13 Q. Okay. So you are providing
14 what is essentially three subconclusions here
15 in this paragraph, correct?

16 A. Sure. I mean, I would
17 characterize those as observations or
18 conclusions interchangeably.

19 Q. Okay. Sorry, I'm just going to
20 jump ahead to paragraph 112. I can give you
21 a page number in a second here. Page 75,
22 paragraph 112.

23 A. Sorry, we're still talking
24 about the MDL report?

25 Q. Yes.

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1 Instagram or Facebook are limited to, for
2 example, one state or a handful of states.
3 It's obviously something that many people
4 throughout the United States might use.

5 So if, for example, it was
6 right that you looked at a given state and
7 that state might be consistent with an
8 increase that was consistent for a particular
9 outcome that was a negative mental health
10 measure, the next question that you would
11 have is, well, wait, that isn't the only
12 state that has many people using Instagram
13 and Facebook. Is it also true, for example,
14 that the same pattern that you see there is
15 present in other states where people also
16 would use Instagram and Facebook.

17 So when there is prevalence
18 generally throughout the nation with respect
19 to something, if that something is to be
20 connected to measures of mental health
21 challenges, you'd expect for it to be
22 widespread and consistent, just as the (i)
23 that you were asking me about says.

24 Q. Okay. Does your concept of
25 something being widespread have to do with

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1 the percentage of teens who are experiencing
2 a mental health challenge?

3 A. No. It has to do instead with
4 widespread across states. That's what I was
5 trying to communicate. So if you will,
6 guardrails against something like
7 cherry-picking.

8 So one ought not look in, for
9 example, the MDL matter at one state's
10 evidence in isolation; you should look at the
11 totality of the evidence.

12 I've tried to put that forward
13 in my report. For space reasons, I have
14 highlighted the four largest states in the
15 main text, but that's why the appendices have
16 all of the available evidence for all of the
17 states that are MDL states.

18 Q. So in your view, if a metric
19 increased in one state more so than it
20 increased in another state, would that mean
21 that you would not view that as a widespread
22 increase?

23 A. Well, I --

24 MR. PEREZ-MARQUES: Object to
25 form.

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1 THE WITNESS: Apologies.

2 A. I'm not going to speculate
3 about what I might conclude in some other
4 factual circumstance. Just looking at the
5 evidence in front of me, I think it's correct
6 that there are a variety of measures that
7 I've looked at.

8 What those measures point to is
9 that there are not consistent increases over
10 time, and to the extent that there might be
11 one that could be consistent with that, it's
12 not true that it's widespread across the MDL
13 states.

14 But that's all that I'm doing,
15 is I'm making that observation. Why am I
16 making that observation? Is to underscore,
17 again, what is missing from Mr. Saba's
18 analysis. It's the connection between what
19 he's measuring and the concept of the
20 challenged conduct, the at-issue features and
21 the mental health measures.

22 There's none of that connection
23 in his work. And again, he disavows the need
24 to do that. I don't think that's right.

25 If his measures are actually to

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1 be taken seriously as measures of something
2 like psychological harm, then you would
3 expect for there to be widespread changes
4 with respect to mental health measures
5 captured by the US government in terms of
6 surveys and administrative data that it
7 administers. That's just not what the
8 available evidence indicates.

9 That's not an affirmative
10 opinion about that. That's just saying this
11 is exactly why Mr. Saba needs to do this
12 work. There's a series of puzzles actually
13 that you confront as soon as you observe his
14 opinion, because it doesn't seem to grapple
15 with the evidence from publicly available
16 data, and that's why, in my mind, Mr. Saba
17 has not done the work that he needs to to
18 substantiate the bases for his conclusions
19 that the things he measures are actually
20 things that are useful.

21 BY MR. DOWNING:

22 Q. You also, in (i), use the word
23 "mental health challenges."

24 Do you see that?

25 A. I do.

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1 Q. That's not a term specifically
2 from the NSCH survey, right?

3 A. You know, I couldn't tell you
4 whether it's entirely absent from the NSCH
5 survey, but you're right that it's my
6 phrasing --

7 Q. Okay.

8 A. -- of a question that's phrased
9 differently as to whether or not the child
10 needed to see a mental health professional.

11 So if you look, for example, in
12 Figure 6, you're right that the heading of
13 that does use the phraseology "mental health
14 challenges," but the question involved is
15 simply about whether or not the child saw a
16 mental health professional.

17 Q. Okay. Well, I guess the same
18 thing with the SAMHSA data. The SAMHSA data
19 doesn't use the terminology "mental health
20 challenges" in its survey, right?

21 MR. PEREZ-MARQUES: Object to
22 form.

23 A. I can't confirm that for you.
24 That might be true, but I don't think there's
25 anything confusing or misleading about the

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1 So when you look at data and
2 there's been, for example, a change to the
3 way the question is phrased, you would
4 usually take note of that.

5 For example, earlier you asked
6 me about measures that I put forward for the
7 years leading up to 2021 and then 2021, and I
8 gave them different color codings to
9 emphasize the way that the question was asked
10 was different.

11 And in connection with the
12 SAMHSA data, this is a determination by a
13 medical professional who is using, however,
14 the DSM as a contextual document describing
15 what's the basis for a clinical
16 determination.

17 So, of course, that might
18 change the way in which the measures were
19 comprised. The way that the footnote is
20 described is exactly right.

21 It says: I note that the DSM,
22 which determines, you know, what constitutes
23 diagnosis for different disorders, was
24 revised in 2013 and 2022. And I go on to
25 describe, you know, the nature of those

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1 changes just for broader context.

2 But I don't think it's right
3 that the presence or absence changes an
4 opinion that I'm offering. At the highest
5 level of the opinions that I'm offering is
6 that Mr. Saba has not done the work that he's
7 supposed to do in connection with an economic
8 damages calculation.

9 This is really more providing
10 information for the Court regarding what the
11 measures that I'm putting forward admit in
12 terms of interpretations and what they don't
13 admit in terms of interpretations.

14 Q. In the SAMHSA data, how did you
15 determine whether a particular diagnosis was
16 one that was related to the health outcomes
17 that you cared about?

18 A. Well, it's, I think, similar to
19 the process that was followed in connection
20 with the NSCH, which is I reviewed the
21 amended complaint and tried to understand
22 whether there was a public health -- or a
23 publicly available dataset that allowed me to
24 measure that.

25 For example, the SAMHSA data

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1 does allow me to actually put forward a
2 measure of things like ADD, ADHD, and
3 anxiety, and that's part of what I've done.

4 Q. When you're reviewing the
5 SAMHSA data, are you able to determine
6 whether a particular diagnosis fits a
7 particular mental health outcome that you're
8 focusing on?

9 I guess I can be more specific.

10 A. That might be helpful.

11 Q. In the SAMHSA data, you looked
12 at mental health outcomes relating to
13 depression, correct?

14 A. That's correct.

15 Q. Okay. How did you know whether
16 a diagnosis in SAMHSA was one that was
17 related to depression?

18 A. Because there's a field for
19 that that says what the -- what the clinical
20 determination was.

21 Q. Okay. And the field -- what
22 term does the field use?

23 A. I don't recall off the top of
24 my head.

25 Q. Okay. But you relied on the

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1 field that was in the SAMHSA data?

2 A. That's correct. I'm not doing
3 something that is interpretive or something
4 like that regarding the underlying data. I'm
5 just taking the data at face value.

6 Q. All right. Figure 14 on
7 page 77 of the MDL report, that's entitled
8 Share of Teens Who Accessed Mental Health
9 Services in the Four Largest UDAP States
10 Diagnosed with Depression Over Time.

11 Correct?

12 A. That's correct.

13 Q. Okay. And do you know whether
14 the changes to the DSM in 2013 and 2022 had
15 any change on the criteria for diagnosing
16 depression?

17 A. I believe they may have. I
18 would have to go back to be sure, but to be
19 clear, the change in 2013 wouldn't have any
20 implication for this chart, that being the
21 first year, and the change in '22 would be
22 towards the very tail end. The chart, after
23 all, ends in 2023.

24 Just a quick examination of the
25 trends around 2022 indicates that if it does

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1 page 82.

2 A. I'm there.

3 Q. Okay. I'm correct that YRBS is
4 a survey of ninth- to twelfth-grade students
5 in private and public schools?

6 A. That's correct.

7 Q. Do you know approximately how
8 many total questions were included in the
9 YRBS survey?

10 A. Lots, but I couldn't tell you
11 the exact quantum, not off the top of my
12 head.

13 Q. Okay. And you didn't analyze
14 all the -- you didn't analyze all the survey
15 questions in the YRBS data, correct?

16 A. No. There are many questions
17 that are included in YRBS that are not part
18 of my analysis. For example, there's
19 questions about the number of people in the
20 household and stuff like that.

21 So the analysis of YRBS that I
22 did was trying to connect up what might have
23 been the connection between the things that
24 Mr. Saba is measuring and the claimed harms,
25 and connecting that up is what it is that is

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1 measured in YRBS.

2 But there's far more variables
3 in YRBS than are relevant to that remit.

4 Q. When you say the claimed harms,
5 you're referring to harms claimed in the
6 complaint; is that correct?

7 A. Correct. The same rough
8 description of the methodology that you and I
9 have talked about before where I would look
10 at the amended complaint and then try to see
11 whether the things that are spoken of there
12 are measured in publicly available data.

13 Q. Okay. So in paragraph 116,
14 you -- this is a third sentence. You say: I
15 analyze the percent of teens who report
16 experiencing feeling of sadness or
17 hopelessness, suicidal behaviors and
18 cyberbullying.

19 Do you see that?

20 A. I do.

21 Q. Okay. And why did you select
22 these three categories of survey data from
23 the YRBS?

24 A. It's the same answer to your
25 prior question and several versions of that

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1 question previously, which is the connection
2 between what's measured in YRBS and what I
3 take it you're arguing in the complaint.

4 Q. You said you had previously
5 reviewed YRBS data; is that correct?

6 A. That's correct.

7 Q. You previously reviewed
8 questions regarding feelings of sadness or
9 hopelessness, suicidal behavior and bullying?

10 A. Suicidal behaviors for sure.
11 Cyberbullying, I don't believe so, and
12 feelings of sadness or hopelessness, I
13 actually don't recall.

14 Suicidal behavior stands out in
15 my memory, and the absence of cyberbullying
16 stands out in my memory.

17 Q. Okay.

18 A. But other than that, I'm not
19 sure.

20 Q. In the instance where you
21 reviewed YRBS for suicidal behavior, what was
22 the context for that research?

23 A. At one point, I had a graduate
24 student who was studying trends with respect
25 to suicide.

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1 Q. Did it have anything to do with
2 social media?

3 A. No, it didn't. That would have
4 been around -- that was in my Michigan days.
5 I believe that would have been 2007, so quite
6 a bit before this time period.

7 Q. All right. Let's go to
8 paragraph 117. In the first sentence you
9 say: The data presented in Figure 17 below
10 show that while the rate of reported feelings
11 of sadness and hopelessness among teens
12 reported by the YRBS have increased over time
13 in the UDAP states relative to the first year
14 for which the data are available, changes in
15 mental health outcomes vary across UDAP
16 states.

17 Do you see that?

18 A. I do.

19 Q. Is it your opinion that data
20 showing an increase in teens reporting
21 sadness and hopelessness would be evidence of
22 harm to teens in this case?

23 A. Sorry?

24 MR. PEREZ-MARQUES: Object to
25 form.

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1 If you look at other
2 investigations you might want to do, there's
3 a question as to whether the two points in
4 time are measuring the same thing.

5 For example, if you look at
6 what he's doing implicitly, he's
7 extrapolating the BEEF survey, which is a way
8 of saying the estimate that you get from the
9 BEEF survey is the same throughout time.

10 And a survey taken at a
11 different point in time is something where it
12 might have counterpoint on that. It might
13 give you a different quantum, and that might
14 affect the particulars of the estimate that's
15 being put forward.

16 As I've reviewed the work that
17 he did in his original report and in his
18 rebuttal report, he's not subjecting that to
19 statistical scrutiny.

20 Q. Okay. Just one last point.
21 One of the two categories of data -- shifting
22 topics.

23 One of the categories of data
24 you analyzed in your report is public health
25 data. Do you recall that?

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1 A. I do.

2 Q. And is analysis of public
3 health data something with which you have
4 expertise?

5 A. Yes. So in economics, we
6 basically put forward a set of tools that
7 actually can be used to study many different
8 phenomenon. Some of those phenomenon are, of
9 course, things that sound like the natural
10 domain of economics, things like GDP,
11 perhaps, or unemployment rates.

12 But economists also apply that
13 same set of tools to study other phenomenon,
14 including phenomenon of public health. I
15 myself have published on public health
16 measures.

17 For example, infant mortality
18 is undoubtedly a metric of public health.
19 That's something where I've analyzed impact
20 of certain social phenomenon on infant
21 mortality measures.

22 Also the rate at which, for
23 example, pregnant women engage in smoking or
24 consumption of alcohol during pregnancy by
25 self-report as on birth certificate data.

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1 That's, for example, contained in my 2011
2 American Economic Review paper that I
3 commented to the questioner earlier in
4 today's deposition.

5 So I would say, more broadly,
6 at conference or in my activities as a
7 referee, I routinely would examine analyses
8 put forward of public health data, and that's
9 because that's part of what economists do in
10 some regards with respect to their research
11 activities.

12 MR. PEREZ-MARQUES: Excellent.
13 Thank you. Nothing further from me.

14 MR. DOWNING: We have no
15 further questions. Thank you,
16 Dr. McCrary.

17 THE WITNESS: Thank you.

18 THE VIDEOGRAPHER: Off the
19 record, 4:26.

20 (Time noted: 4:26 PM CST)

21 --000--

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24

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1 CERTIFICATE

2 I, MICHAEL E. MILLER, Fellow of
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11 I DO FURTHER CERTIFY that the
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