

EXHIBIT 12

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UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

People of the State of
California, et al,

MDL No. 3047

v.

Case No.:
4:23-cv-05448-YGR

Meta Platforms, Inc., Instagram,
LLC, Meta Payments, Inc.,
Meta Platforms Technologies, LLC

IN RE: SOCIAL MEDIA ADOLESCENT
ADDICTION/PERSONAL INJURY
PRODUCTS LIABILITY LITIGATION
THIS DOCUMENT RELATES TO:
4:23-cv-05448

AND

COMMONWEALTH OF MASSACHUSETTS
SUFFOLK, SS: SUPERIOR COURT
BUSINESS LITIGATION DIVISION

COMMONWEALTH OF MASSACHUSETTS,
Plaintiff,

v.

META PLATFORMS, INC., and
INSTAGRAM, LLC,
Defendants.

REMOTE ZOOM DEPOSITION OF DR. BRUCE ISAACSON, EDA
February 26, 2026

- - -
Golkow, a Veritext division

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1 TRIAL TECH: So --

2 MR. WILLING: Do you want to go off the
3 record for just one moment?

4 TRIAL TECH: Can we go off the record?

5 MS. PADUGANAN: Sure.

6 THE VIDEOGRAPHER: The time right now
7 is 12:32 p.m. We are off the record.

8 (Discussion off the record.)

9 THE VIDEOGRAPHER: The time right now
10 is 12:34 p.m. We're back on the record.

11 (Whereupon, Exhibit Isaacson 7 was
12 marked for identification.)

13 BY MS. PADUGANAN:

14 Q. Dr. Isaacson, I'd like to now show you
15 an exhibit that we'll mark as Isaacson Exhibit 7.

16 Do you see this document?

17 A. Yes.

18 Q. Do you recognize this document?

19 A. I do.

20 Q. What is it?

21 A. This is an analysis that I conducted of
22 the database for the BEEF survey -- actually, I
23 should say the staff conducted under my direction of
24 the database for the BEEF survey.

25 Q. And what conclusions, if any, did you

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1 reach about the number or percentage of respondents
2 to the BEEF survey that were located in the United
3 States?

4 MR. KAUFMANN: Object to the form.
5 Object as beyond the scope.

6 THE WITNESS: I concluded that
7 3.9 percent of respondents in the BEEF
8 survey were in the United States.

9 BY MS. PADUGANAN:

10 Q. And how many were outside of the United
11 States?

12 MR. KAUFMANN: Same objections.

13 THE WITNESS: 96.1 percent.

14 BY MS. PADUGANAN:

15 Q. Great. Thank you, Dr. Isaacson.

16 MS. PADUGANAN: No further questions.

17 MR. KAUFMANN: No further questions.

18 MR. WILLING: Just one last little
19 piece here.

20 On behalf of the Commonwealth of
21 Massachusetts I just wanted to state for
22 the record we will be suspending this
23 deposition and reserving our right to
24 continue the deposition at a later date in
25 time due to the untimely disclosure of new

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1 CERTIFICATE
2

3 I, MAUREEN O'CONNOR POLLARD, Registered
4 Diplomat Reporter, Realtime Systems Administrator,
5 and Certified Shorthand Reporter, do hereby certify
6 that prior to the commencement of the examination,
7 DR. BRUCE ISAACSON, EDA, was remotely duly
8 identified and sworn by me to testify to the truth,
9 the whole truth, and nothing but the truth.

10 I DO FURTHER CERTIFY that the foregoing
11 is a verbatim transcript of the testimony as taken
12 stenographically by and before me at the time,
13 place, and on the date hereinbefore set forth, to
14 the best of my ability.

15 I DO FURTHER CERTIFY that I am neither a
16 relative nor employee nor attorney nor counsel of
17 any of the parties to this action, and that I am
18 neither a relative nor employee of such attorney or
19 counsel, and that I am not financially interested in
20 the action.

21 *Maureen O. Pollard*

22 _____
23 MAUREEN O'CONNOR POLLARD
24 NCRA Registered Diplomat Reporter
25 Realtime Systems Administrator
California CSR #14449

Dated: February 26, 2026