

State	Calculation Method 1 - Lower Bound		Calculation Method 2 - Conservative Estimate	
	Unique IG Teen MAPs (2012 - 2024.03)	Unique FB Teen MAPs (2012 - 2024.03)	Unique IG Teen MAPs (2012 - 2024.03)	Unique FB Teen MAPs (2012 - 2024.03)
Arizona	1,009,346	644,208	1,188,142	872,813
California	5,507,772	3,850,308	6,512,629	4,633,849
Colorado	781,058	534,766	935,915	705,729
Connecticut	499,149	278,138	596,609	390,428
Delaware	130,615	70,095	156,088	97,515
Hawaii	183,884	130,350	221,298	148,296
Idaho	266,490	166,312	326,603	235,465
Illinois	1,872,204	1,246,715	2,217,610	1,688,842
Indiana	1,013,406	641,576	1,209,145	910,997
Kansas	445,409	297,454	545,440	451,598
Kentucky	648,415	434,943	787,424	637,880
Louisiana	687,701	388,622	802,067	553,896
Maine	153,289	118,890	184,566	170,466
Maryland	817,956	461,137	962,396	633,554
Minnesota	785,443	486,456	960,472	687,660
Nebraska	303,961	192,070	359,915	275,828
New Jersey	1,243,761	677,752	1,496,565	938,097
New York	2,401,993	2,025,716	2,929,082	2,491,678
North Carolina	1,519,462	870,620	1,805,746	1,214,639
Ohio	1,665,971	1,051,723	1,995,218	1,463,892
Oregon	554,615	344,347	656,230	471,107
Pennsylvania	1,747,440	1,026,070	2,079,667	1,399,603
Rhode Island	132,319	81,663	165,794	114,128
South Carolina	757,628	432,456	856,969	617,985
South Dakota	111,101	84,495	137,858	124,412
Virginia	1,172,407	756,578	1,434,367	1,000,825
Washington	1,025,804	779,188	1,247,969	863,856
West Virginia	236,498	173,398	277,552	254,792
Wisconsin	821,560	543,373	957,447	766,362
Total MDL States	28,496,658	18,789,417	34,006,784	24,816,192
Other States	19,001,209	11,451,624	22,522,438	15,688,543
Total U.S.	47,497,867	30,241,042	56,529,222	40,604,735