

States v. Meta

Instagram Time Spent Instances, Revenue, and Gross Profit Summary 2018 - 2024

State	Monthly Instances of IG Teen MAUs Exceeding Daily Average of:					
	0.5 Hour	1 Hour	2 Hours	3 Hours	4 Hours	5 Hours
California	117,755,444	67,079,543	22,352,643	9,353,357	2,204,021	-
Colorado	8,847,960	3,883,154	1,041,306	129,687	-	-
Connecticut	7,114,897	3,222,683	858,538	139,710	-	-
Delaware	2,540,917	1,485,674	549,997	247,877	75,952	9,089
Illinois	22,455,395	9,962,935	2,945,141	548,368	27,337	-
Indiana	12,974,186	6,383,079	2,072,675	818,848	88,915	-
Kansas	4,265,257	1,705,613	460,063	45,813	-	-
Kentucky	8,445,757	4,049,271	1,304,462	404,539	9,035	-
Louisiana	10,903,788	6,462,619	2,607,480	1,234,452	435,950	51,327
Minnesota	8,144,709	3,165,912	739,152	47,322	-	-
Nebraska	3,262,546	1,411,082	467,978	109,738	11,793	-
New Jersey	21,986,042	11,059,480	3,346,935	1,244,539	155,813	-
New York	38,392,348	18,804,396	5,457,631	1,283,139	155,498	-
North Carolina	26,082,047	14,208,266	4,850,532	2,147,005	417,316	-
Pennsylvania	24,859,936	12,479,857	4,241,270	1,809,522	327,432	11,300
South Carolina	10,279,147	5,337,696	1,781,614	784,216	134,556	-
Virginia	19,010,476	10,066,591	3,453,614	1,499,750	264,911	-
Wisconsin	8,066,977	3,262,933	891,367	159,311	14,427	-
Total (2018-02 to 2024-03)	355,387,829	184,030,786	59,422,398	22,007,195	4,322,957	71,716

Source and Notes

Schedule 2.9.2S.