

Exhibit H

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**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

PEOPLE OF THE STATE OF CALIFORNIA,
et al.,
Plaintiffs,

v.

META PLATFORMS, INC, and Instagram,
LLC,
Defendants

IN RE: SOCIAL MEDIA ADOLESCENT
ADDICTION/PERSONAL INJURY
PRODUCTS LIABILITY LITIGATION

THIS DOCUMENT RELATES TO:
4:23-cv-05448

MDL No. 3047

Case No. 4:23-cv-05448-YGR

Judge: Hon. Yvonne Gonzalez Rogers

Magistrate Judge: Hon. Peter H. Kang

**CORRECTED TRIAL REPORT OF RYAN SHEATSLEY
MAY 6, 2026**

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various periods of time. Eighty percent (1,180,858) of checkpoints reach a decision within 45 days, 16% within 46 days to 6 months, 0.5% within 6 months to a year, and 3% (44,289) take longer than 1 year. During this time, the data corresponding to these users can be used by Meta for business purposes, such as improving its AI models. Moreover, my analysis shows the impact of various retention policies Meta has used, where Meta held the data of hundreds of thousands of accounts that were disabled for being underage for six months to a year before the deletion process was initiated.

1.8 OPINION 8 – MANY UNDERAGE USERS COULD HAVE BEEN REMOVED FROM META’S PLATFORMS VIA HARD-LINKING AND SOFT-MATCHING

8. Analysis of Meta’s data productions show that greater than 300,000 enforcements are due to hard-linking (where users explicitly link their accounts through Account Centre). Within the periods covered by data provided, I estimate that up to 100,000 additional accounts would have been removed due to propagation of enforcements via hard-linking if Meta’s hard-link propagation system would have been implemented/fixed in the past. Moreover, my analysis of Meta’s soft-match data (which describes the likelihood that two accounts are owned by the same user) provides estimates that Meta could have disabled tens of thousands of additional underage accounts on Facebook and Instagram that were soft-matched to accounts that were disabled for being underage. Over a 90-day period, I found tens of

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relatively consistent before April 2025, the earliest date for which Meta produced soft-matching data.

198. Next, below is a table that contains a summary of the percentages that I used to provide my estimates.

Soft-match Table	% Disables	% Enforcements
FB-to-FB Clustering Table	3.0%	0.7%
FB-to-IG Softmatch Table	5.0%	1.1%
IG-to-IG Softmatch Table	4.2%	0.9%

Table 61 - Soft-match Percentages for each Table

199. Below is a table containing the estimated number of potential accounts that could have been disabled or subject to enforcement through soft-matching on a monthly basis for Table 3 and Checkpointing Table. These figures were derived by multiplying the total number of underage account disables or enforcements per month by the respective percentages displayed above.

Month	Total Disables	Est. Number of Soft-match Disables via FB-to-FB Clustering Table	Est. Number of Soft-match Disables via FB-to-IG Softmatch Table	Est. Number of Soft-match Disables via IG-to-IG Softmatch Table
2020-06-01	826	24	41	34
2020-07-01	1,717	51	85	72
2020-08-01	7,533	226	377	318
2020-09-01	143,515	4,321	7,187	6,066
2020-10-01	22,954	691	1,149	970
2020-11-01	22,015	662	1,102	930
2020-12-01	27,598	831	1,382	1,166
2021-01-01	40,441	1,217	2,025	1,709
2021-02-01	26,866	809	1,345	1,135
2021-03-01	25,209	759	1,262	1,065
2021-04-01	20,222	608	1,012	854
2021-05-01	25,770	776	1,290	1,089
2021-06-01	33,344	1,004	1,669	1,409
2021-07-01	52,135	1,569	2,611	2,203
2021-08-01	34,860	1,049	1,745	1,473
2021-09-01	31,596	951	1,582	1,335
2021-10-01	31,660	953	1,585	1,338
2021-11-01	17,353	522	869	733
2021-12-01	10,628	320	532	449
2022-01-01	10,537	317	527	445
2022-02-01	10,690	321	535	451

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2022-03-01	29,821	898	1,493	1,260
2022-04-01	21,649	651	1,084	915
2022-05-01	128,304	3,863	6,425	5,423
2022-06-01	79,854	2,404	3,999	3,375
2022-07-01	35,057	1,055	1,755	1,481
2022-08-01	28,636	862	1,434	1,210
2022-09-01	42,848	1,290	2,145	1,811
2022-10-01	35,176	1,059	1,761	1,486
2022-11-01	60,005	1,806	3,005	2,536
2022-12-01	22,196	668	1,111	938
2023-01-01	12,328	371	617	521
2023-02-01	4,118	124	206	174
2023-03-01	3,705	111	185	156
2023-04-01	1,523	45	76	64
2023-05-01	131,675	3,965	6,594	5,565
2023-06-01	29,230	880	1,463	1,235
2023-07-01	32,447	977	1,625	1,371
2023-08-01	31,388	945	1,571	1,326
2023-09-01	15,970	480	799	675
2023-10-01	16,489	496	825	696
2023-11-01	36,871	1,110	1,846	1,558
2023-12-01	28,333	853	1,418	1,197
2024-01-01	26,939	811	1,349	1,138
2024-02-01	24,005	722	1,202	1,014
2024-03-01	103	3	5	4
Total	1,476,139	44,430	73,905	62,373

Table 62 - Estimated Number of Account Disables due to Soft-matching per Month

Month	Total Enforcements	Est. Number of Soft-match Enforcements via FB-to-FB Clustering Table	Est. Number of Soft-match Enforcements via FB-to-IG Softmatch Table	Est. Number of Soft-match Enforcements via IG-to-IG Softmatch Table
2017-10-01	1,258	8	14	11
2017-11-01	2,431	16	27	22
2017-12-01	57	0	0	0
2018-01-01	50	0	0	0
2018-02-01	61	0	0	0
2018-03-01	112	0	1	1
2018-04-01	164	1	1	1
2018-05-01	161	1	1	1
2018-06-01	16,630	111	185	156
2018-07-01	368	2	4	3
2018-08-01	302	2	3	2
2018-09-01	341	2	3	3
2018-10-01	294	1	3	2
2018-11-01	479	3	5	4
2018-12-01	677	4	7	6
2019-01-01	602	4	6	5
2019-02-01	674	4	7	6
2019-03-01	2,140	14	23	20
2019-04-01	1,446	9	16	13
2019-05-01	1,514	10	16	14
2019-06-01	1,772	11	19	16
2019-07-01	2,586	17	28	24
2019-08-01	2,936	19	32	27
2019-09-01	1,949	13	21	18
2019-10-01	2,109	14	23	19
2019-11-01	2,934	19	32	27

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2019-12-01	3,839	25	42	36
2020-01-01	5,753	38	64	54
2020-02-01	7,166	48	80	67
2020-03-01	19,729	132	220	186
2020-04-01	12,051	80	134	113
2020-05-01	13,914	93	155	131
2020-06-01	12,648	85	141	119
2020-07-01	11,993	80	134	113
2020-08-01	10,534	70	117	99
2020-09-01	9,684	65	108	91
2020-10-01	44,247	297	494	417
2020-11-01	6,862	46	76	64
2020-12-01	30,739	206	343	290
2021-01-01	34,453	231	385	325
2021-02-01	39,960	268	446	377
2021-03-01	48,618	326	543	458
2021-04-01	31,562	212	352	297
2021-05-01	23,908	160	267	225
2021-06-01	26,932	181	301	254
2021-07-01	46,378	311	518	437
2021-08-01	90,693	609	1,013	855
2021-09-01	86,429	580	966	815
2021-10-01	45,179	303	505	426
2021-11-01	42,529	285	475	401
2021-12-01	35,348	237	395	333
2022-01-01	28,141	189	314	265
2022-02-01	39,794	267	444	375
2022-03-01	65,126	437	728	614
2022-04-01	52,095	350	582	491
2022-05-01	175,801	1,181	1,965	1,658
2022-06-01	561,345	3,773	6,275	5,296
2022-07-01	106,006	712	1,185	1,000
2022-08-01	92,911	624	1,038	876
2022-09-01	64,315	432	718	606
2022-10-01	77,752	522	869	733
2022-11-01	52,925	355	591	499
2022-12-01	84,229	566	941	794
2023-01-01	54,158	364	605	510
2023-02-01	44,604	299	498	420
2023-03-01	35,620	239	398	336
2023-04-01	35,158	236	393	331
2023-05-01	49,713	334	555	469
2023-06-01	44,567	299	498	420
2023-07-01	45,649	306	510	430
2023-08-01	29,974	201	335	282
2023-09-01	21,788	146	243	205
2023-10-01	91,091	612	1,018	859
2023-11-01	28,387	190	317	267
2023-12-01	38,384	257	429	362
2024-01-01	42,163	283	471	397
2024-02-01	48,196	323	538	454
2024-03-01	47,081	316	526	444
2024-04-01	11,434	76	127	107
2024-05-01	10,116	67	113	95
2024-06-01	12,132	81	135	114
2024-07-01	26,353	177	294	248
2024-08-01	40,098	269	448	378
2024-09-01	41,618	279	465	392
2024-10-01	25,054	168	280	236

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2024-11-01	25,742	173	287	242
2024-12-01	24,117	162	269	227
2025-01-01	19,016	127	212	179
2025-02-01	11,987	80	133	113
2025-03-01	3,592	24	40	33
Total	3,093,427	20,749	34,538	29,141

Table 63 - Estimated Number of Enforcements Due to Soft-matching per Month

200. This analysis represents an estimate of the magnitude of additional underage accounts that Meta could have detected by using its soft-matching techniques over the period for which Meta had produced data on underage enforcements. Based on the available data, I estimate that Meta could have detected tens of thousands of additional underage accounts on Facebook and Instagram, if it had queried its soft-matching data, as has done for years for disabling accounts for other types of policy violations or for commercial purposes.