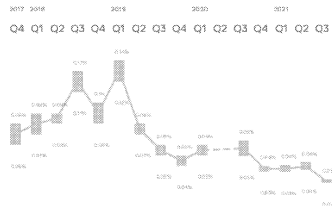




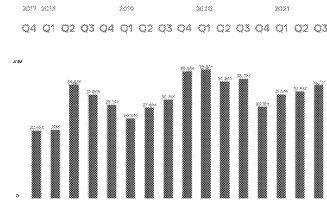
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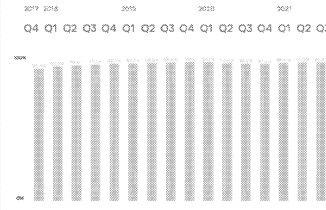
How prevalent were views of
violations on Facebook?



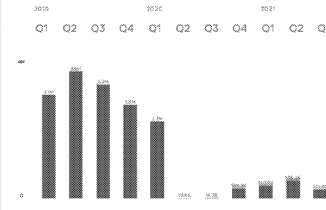
How much content did we take
action on?



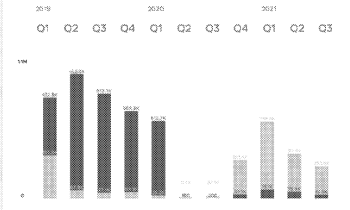
Of the violating content we
actioned, how much did we find
before users reported it?



How much of the content we
actioned did people appeal?

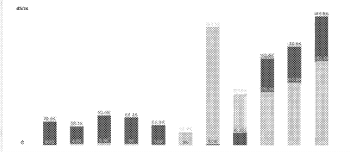
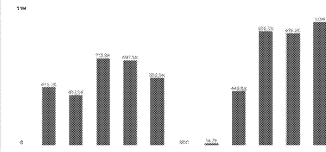
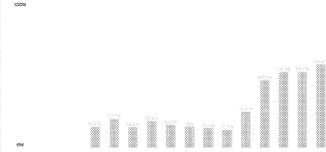
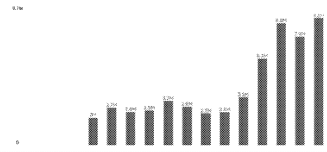


How much actioned content was
later restored?



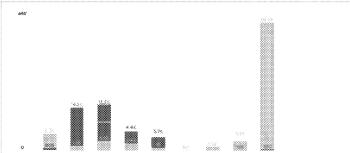
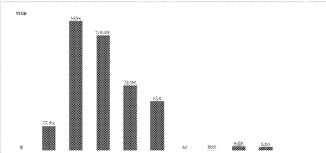
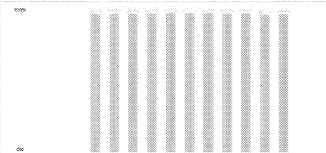
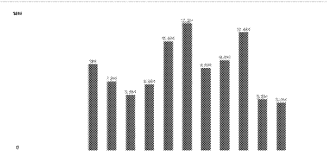
Bullying & Harassment

We estimate that between 0.14% to 0.15% of views were of content that violated our standards against Bullying & Harassment.



Child Nudity & Sexual
Exploitation

(Measured until Q1 2021, and then
replaced with Child Endangerment
policy categories)



Child Endangerment:
Sexual Exploitation

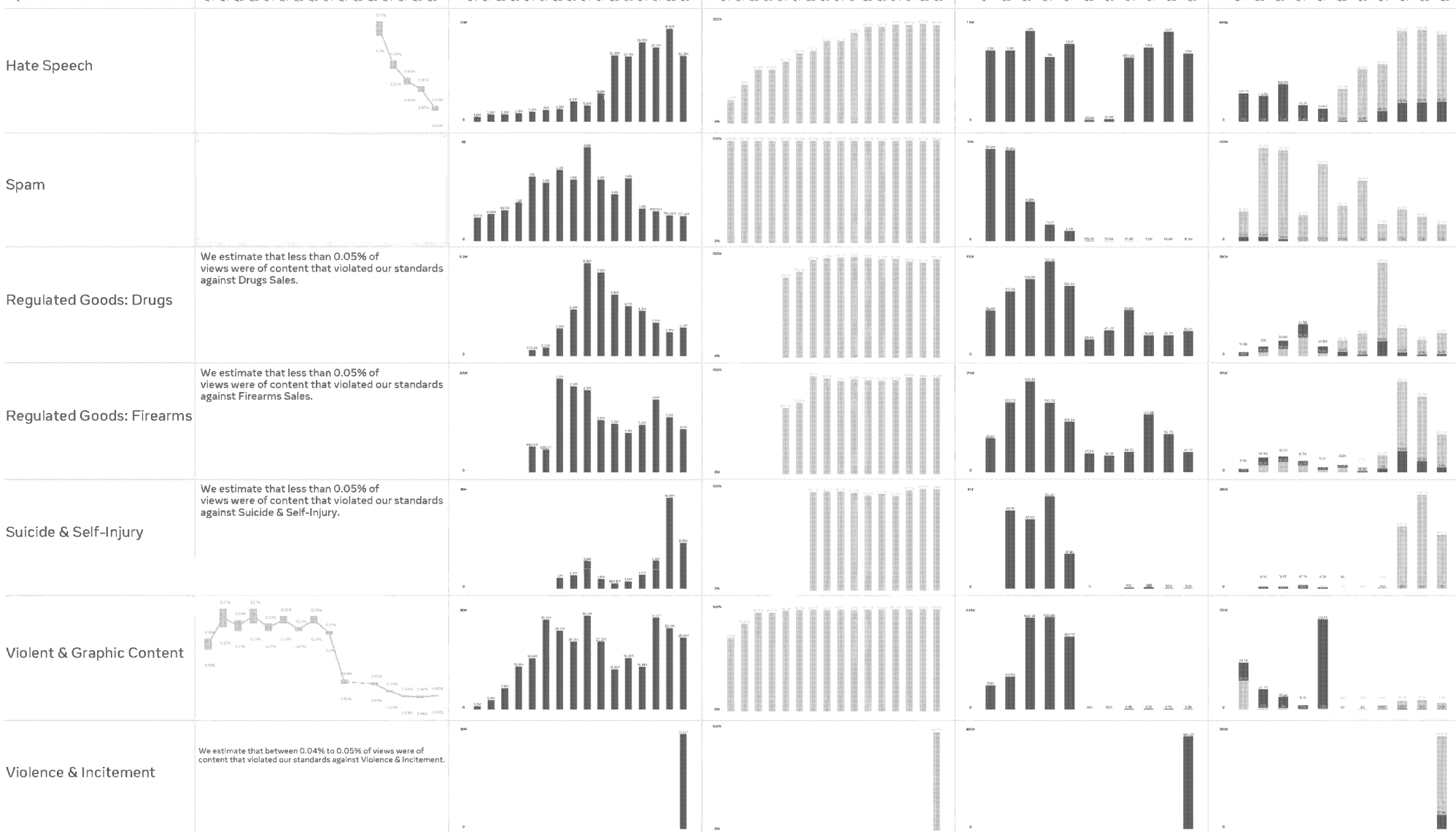


Child Endangerment:
Nudity and Physical Abuse





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We are developing metrics not shown here and will share them as soon as meaningful and accurate measures and related data are available.

Note: Due to a temporary reduction in our content review capacity as a result of COVID-19, our ability to offer users the option to appeal and measure prevalence was impacted in some areas beginning Q2 2020.

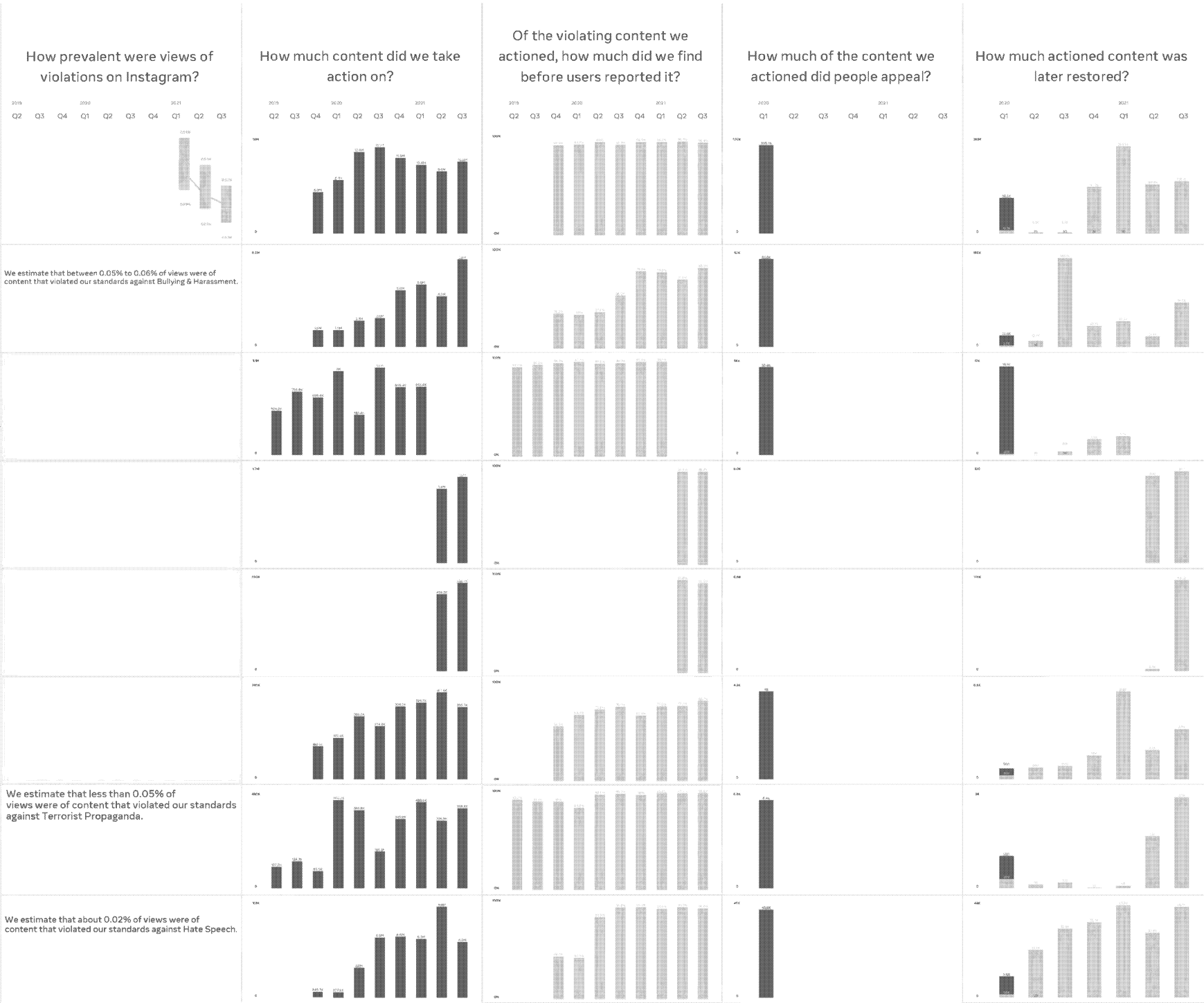
Restored without appeal

Restored after appeal



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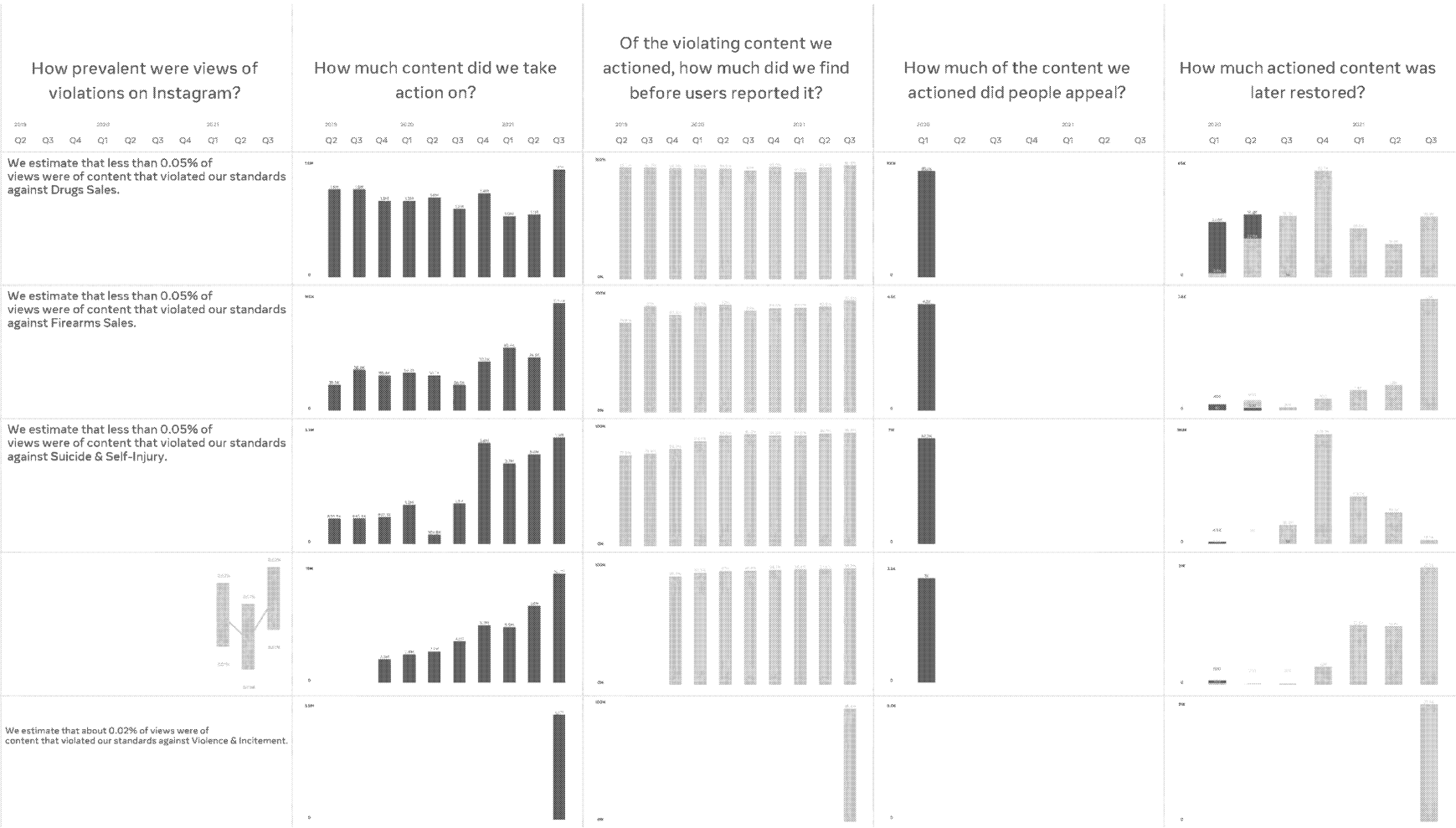
Regulated Goods: Drugs

Regulated Goods: Firearms

Suicide & Self-Injury

Violent & Graphic Content

Violence & Incitement



We are developing metrics not shown here and will share them as soon as meaningful and accurate measures and related data are available.

Note: Due to a temporary reduction in our content review capacity as a result of COVID-19, our ability to offer users the option to appeal and measure prevalence was impacted in some areas beginning Q2 2020.

Restored without appeal
Restored after appeal