Exhibit 147

How to Create and Edit My Bitmoji Avatar

Create Your Bitmoji Avatar

To create a Bitmoji with Snapchat...

1. Open Snapchat, and tap the Profile icon at the top to go to your Profile screen
2. Select '**Create My Avatar**'
3. Snapchat will walk you through the rest!

Edit Your Bitmoji Avatar

To edit a Bitmoji you already have on Snapchat...

1. Tap the Profile icon at the top to go to your Profile screen
2. Swipe down or tap on your avatar to open your customization menu
3. Tap '**Avatar**' to edit its appearance, '**Fashion**' to get new threads, '**Selfie**' or '**Scene**' to update the way your Bitmoji looks on your Profile!

Currently, you can only fully customize and change your Bitmoji avatar within the Snapchat mobile app. This is not available on the web or your desktop at this time.

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