

Zuckerberg [REDACTED]@fb.com>; Sheryl Sandberg [REDACTED]@fb.com>; Chris
Cox [REDACTED]@fb.com>; Adam Mosseri [REDACTED]@instagram.com>
Cc: [REDACTED]@fb.com>; [REDACTED]
[REDACTED]@instagram.com>; Lena Pietsch [REDACTED]@fb.com>; Karina
Newton [REDACTED]@instagram.com>; [REDACTED]
[REDACTED]@instagram.com>; [REDACTED]@fb.com>;
[REDACTED]@instagram.com>; [REDACTED]
[REDACTED]@fb.com>

Subject: Re: Urgent - Sunday Times splash - action needed

+ Mark, Sheryl, Chris and Adam

[REDACTED]

[REDACTED]

The fact that we have age limits which are unenforced (unenforceable?)
and that there are, as I understand it, important differences in the
stringency of our policies on IG vs Blue App makes it difficult to claim we
are doing all we can.

Clearly there is not time this weekend to revise our policies in such a
sensitive area, but I do think we will need to signal that we are going to
open up our approach to a full review, and perhaps tighten up certain
categories of published content on self harm in the interim. We need to
buy time and space to look at this properly and thoughtfully.

Grateful for agreement to do this.

N

[REDACTED]