

Guide Offsite Presentation Outline

Kurt [REDACTED]
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Key Mission

- Build a Guide for YouTube. Make YouTube feel less like a utility and more like an addictive experience I can come back to daily.

Problems

- Programming a Guide from thousands of channels (creating a manageable experience)
- Integrating a Guide throughout the site seamlessly and effectively
- Enabling simple discovery of great channels to add to a Guide

Team

- Team sits in San Bruno
 - PM: Kurt [REDACTED]
 - UX: Marc [REDACTED]
 - UX: Josh [REDACTED]
 - UER: Heather [REDACTED]
 - ENG: Slave [REDACTED]
 - ENG: Taylor [REDACTED]

Key Projects

- Homepage redesign
- Guide building

Product Demo

- Guide & Guide Building
 - Feedme
 - Mocks