AMENDED Exhibit 1077

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR
MDL No. 3047
In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Produced in Native

Educational Engaged Users (EEV) and Educational Classifiers

Jan 2023

PM: [redacted]

Search: [redacted]

LearnX: [redacted]

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Learning

Engaged Educational Users (EEV)

2023 Annual OKR: Grow 28-day average Educational Engaged Users from [redacted] to [redacted]

Educational = **Academic** + **Skilling**

Academic: Videos related to subjects taught in school

Skilling: Videos related to digital skills, plan to expand to professional skills & trade skills

Engaged = **Watch EEV** + **Active EEV**

Watch EEV: [redacted]

Active EEV: Users who engaged with an educational feature, such as:

- *Answered a Quiz*
- *Opened MegaTranscript*
- *Left a Comment*

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[redacted]: Are Live Viewers being counted?