

AMENDED Exhibit 1078

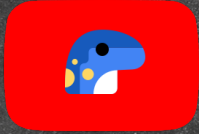
PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Produced in Native



Newt: Admin Feedback on Proposed YouTube Settings

May 2021

[go/newt-admin-YT-settings-study-2021](#)

UXR: [REDACTED] | UXD: [REDACTED]

Many thanks to [REDACTED] for [notetaking!](#)

Google Confidential & Proprietary

Example

Corpus descriptions in Google Support are too vague to be applied.

This is frustration for admin because they are unable to answer teachers and staff questions when a video is blocked.

- **Strict Restricted YouTube access**—This setting is the most restrictive. Strict Restricted Mode does *not* block all videos, but works as a *filter* to screen out many videos based on an automated system, while leaving some videos still available for viewing.
- **Moderate Restricted YouTube access**—This setting is similar to Strict Restricted Mode but makes a much larger collection of videos available.
- **Unrestricted YouTube access**—This setting means both Restricted Modes—Strict and Moderate—are off. Only apply this setting if you want to allow users in your organization to have unrestricted YouTube access.

“This is a definition that I can guess based on its title. This does not give me anything additional. I haven’t been given the criteria upon which it’s restricting and I don’t have an example from which to draw inferences.” (P5)

What is YouTube Managed Restricted Mode?

- YouTube Managed Restricted Mode (MRM) is an **optional setting that filters out mature videos** while leaving a large number of videos still available.
 - *MRM is defaulted to the most restrictive state ("strict restricted"), but admin can switch to "moderate restricted" and/or add approvers (e.g. teachers) in their org to access and approve more videos.*
 - *The YT additional service has to be enabled in the admin console for any user-level MRM settings to be applied.*
- To add additional content, **G Suite administrators can designate approvers** ("Can approve videos"). Approvers can then search for and approve additional videos to make them viewable by signed-in users.

- [Manage your schools' YT settings](#)
- [Restrict YT content for EDU](#)
- [Approve YouTube videos and channels](#)

YT MRM Restriction Levels

From most restrictive to least

Level	Restriction Description
Strict Restricted	Does <i>not</i> block all videos, but works as a <i>filter</i> to screen out videos based on rating*. Strict allows for <=G content from YT main and is enabled by default when you choose the option "restrict content for logged-in users in your organization".
Moderate Restricted	Similar to Strict Restricted Mode but includes <=PG content from YT main.
Unrestricted	Both strict and moderate restricted modes are OFF and all users in the org have unrestricted access to YouTube. Note: Users with this setting enabled can browse all of YouTube when signed-in even if you've also set network-level restrictions .
Can Approve Videos	Allows you to designate individuals or organizational units (e.g. "teachers") to approve additional videos so that signed-in users in their org can watch them. Individuals who manually approve videos and channels should share those via links, since they won't appear in YT search results, homepages, or recommendations.

Note: When any version of Restricted Mode is enabled, users can't see comments on the videos they watch or upload videos.

*Ratings is an internal term only, do NOT use it externally

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How does MRM get enabled?

Option 1: Set access restrictions (“mode”) for managed Google accounts.
Account-Based

For this option, Classroom users have a checkbox in the admin console for convenience to enable MRM modes for verified Classroom teachers

Option 2: Admin sets MRM controls at the network-level (e.g. any computer on the school network is categorized as MRM).
Network-Based

Both options can exist simultaneously

When account and network settings interact, the stricter setting wins.

Video allowlist (“can approve videos”) will override both network and account based defaults, but requires that viewers are signed-in with their G Suite account