

AMENDED Exhibit 1146

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Pause Account MVP

12/18/2023, 8:51 PM UTC

Labels

type: document

Quip

Pause Account MVP

Feature Overview

Snapchat offers users the ability to delete their accounts via an account deletion flow. Users have 30 days after beginning deactivation to reactivate their account by logging into Snapchat. Accounts that are not reactivated are purged after 30 days.

We receive customer feedback that Snapchatters would like the ability to pause or deactivate their account instead of going straight to deletion. This feature will give users the ability to do that.

Feature Goals

- Let users pause or deactivate their account

Owners

Sheet8

Design	PM	Engineering	Data Science	QA	Comms / Marketing	Customer Ops	Localization
	Claudia Chan	FILL IN	FILL IN	FILL IN	FILL IN	FILL IN	FILL IN

Resources

- Jira Task Link:

User Stories

Summary

Privacy Consideration: If user consent is required to process data for this feature, consider excluding this processing for children (ages 13-15).

[DESIGN: ADD FLOW DIAGRAM]

Stories

HIGHLY CONFIDENTIAL (COMPETITOR)

EXHIBIT 31
WIT: Chen
DATE: 2/7/25
Maureen O. Pollard, RDR

Section 1

-

Section 2

-

Logic

Privacy Consideration: If this feature collects location data or information from the user's contact book, you must ensure we have asked the user for consent.

LOGIC 1

Strings

- *String Name*
 - "String"

Visuals

Animations

Animation 1

Redlines

Section 1

Assets

[DESIGN: ADD FILE NAMES & REPLACE LINK]

Assets are available on Google Drive [here](#). The file names are:

- New Asset Filenames
 -
- Existing Assets
 -

Metrics

[DESIGN: ADD METRICS]

Testing

Hypothesis: [BRIEFLY EXPLAIN THE IMPACT YOU BELIEVE THIS FEATURE WILL HAVE]

Success metrics:

- Primary:
- Secondary:

Test population: [WHO WILL SEE THIS TEST, e.g. country, version, location, all users]

Sheet7

	Cohort	UX	Allocation
1	Control		X%
2	Control 1		X%
3	Test group 1		X%
4	Test group 2		X%

AB test study name: XXXX

AB test variable: XXXX

SOX

Below this line is intended for projects that require SOX. If your project doesn't require SOX...feel free to ignore from here down.

SOX Testing

All changes should be appropriately tested with testing evidence provided here. This includes Engineering testing, User Acceptance Testing, and any required data validation testing. Link all testing evidence below (i.e., Quips, Tickets, Google Sheets, etc.)

[Template for UAT tracking](#). This template is for your convenience. If you can think of a better one for your

project feel free to create and use it.

<insert guide and examples for what level of testing would be required for SOX testing>

SOX Financial Approvals

All project financial approvals should be retained and kept here for documentation purposes. This includes above testing approvals and Final Go-Live approval by appropriate Business and Engineering leadership.

Sheet3

	Review Type	Reviewer	Date	Status	Notes
1	UAT - Complete (validating UAT happened...details in section above)				<insert link to test results, or link is in section above>
2	SOX - Engineering - Material Launch				
3	SOX - Finance - Material Launch				
4					
5					

Patent Review

Does this document describe a concept that is novel, non-obvious, and useful? If so, please fill out our [Patent Disclosure Form](#) or contact [REDACTED] on the IP team. You can find more information about the Snap's Patent Program [here](#).

Zero Rating Partnership Review

Zero Rating is a special kind of partnership that mobile app companies like Snapchat negotiate with Mobile Data Service Providers (like Sprint, Verizon, T-mobile, Vodafone, Orange, etc.) Zero Rating makes our application "free" for users by omitting Snapchat data traffic from the mobile subscribers data plan. Users can enjoy Snapchat without using up their data quota. Learn more about Zero Rating [here](#). We need your cooperation to make sure we don't introduce new domains with which Snapchat opens connections without notifying our mobile data service partners.

Review Questions (eng)

*These questions must be filled out by an **engineer or engineering director two weeks before code freeze** for the target release.*

- Will your feature create any new domains to which the Snapchat mobile application opens network connections? For example, when Snapchat introduced integrations with the Giphy, our client code began opening connections with media.giphy.com. **Not sure if your domain is new?** See our current whitelist [here](#).
 -
- If yes to number 1, what is the new domain, and what is the purpose of the new connection?
 -

Once this section is completed and the spec is ready for review....

- Email: [ij\[REDACTED\]@snapchat.com](mailto:ij[REDACTED]@snapchat.com) with a link to your PDR.

Subject: Zero Rating Partnership Review; Body: (Target Release and Link to Quip and Jira Ticket).

- Fill in review request details below:

Sheet4

	Review Requester	Date	Notes
1			

Review Results (Infrastructure)

Only **Snapchat Infrastructure** should fill in this section. If Approved, any future changes will require a new review.

Sheet6

	Review Type	Reviewer	Date	Status	Notes
1	Network Infrastructure				
2					

Privacy Review

Security and Legal must complete this section before any feature is released. Once completed, any changes to the feature will require additional review. **If Legal believes a Privacy Impact Assessment (PIA) or Legitimate Interest Assessment (LIA) is required for this feature, please [submit a request](#) as soon as possible.**

Sheet9

Reviewer	Date	Status	PIA required?	LIA required?	DMD?	Notes
Legal Reviewer						
Eng Reviewer			n/a	n/a	n/a	

PIAs are required for high risk data processing activities. Processing of high risk data categories (e.g. biometric data and children's data) and long retention periods are indicators that a PIA may be required.

LIAs are required if we rely on legitimate interest as a ground for processing and the processing does not fall within existing processing activities.

Metadata of Pause Account MVP

Thread class

document

Created

2023-12-18T20:51:06+00:00

Updated

2023-12-18T20:53:15+00:00

Link

<https://snapchat.quip.com/9BZCAzxG5ld1>

Shared folders

—

Expanded users

Claudia Chan

—

Users

Claudia Chan

Urls

- <https://quip.com/NdQAEAlDdJt>
- <https://snapchat.quip.com/NdQAEAlDdJt>
- <https://quip.com/ZGFAEA5Gxfe>
- <https://snapchat.quip.com/ZGFAEA5Gxfe>
- <http://www.google.com>
- https://docs.google.com/a/snapchat.com/spreadsheets/d/1c6JZY-px_vXMAINzd3l2NtAa30Tgpl0gXEKL-f9hzt/edit?usp=sharing
- <https://sites.google.com/a/snapchat.com/legal/patents/idea-disclosure-form>
- <https://docs.google.com/document/d/14m6WYqZc0lbjsTwMhWFffsxK5QcmsY-CFsG-T0BK9iM/edit>
- <https://wiki.sc-corp.net/display/INF/Zero+Rating>
- <http://media.giphy.com>
- <https://docs.google.com/spreadsheets/d/1yuHmGel331pZ0wCAX2VztUXVmPLQzHCSJwLfOp0jRPY/edit#gid=0>
- [mailto:ir\[REDACTED\]](mailto:ir[REDACTED])
- <https://goo.gl/forms/Vzt4LlqZQWlxhemR2>

Chat

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Edits

Claudia Chan edited at 2023-12-18T20:51:10.181Z

- Sheet8 updated
- Sheet7 updated
- Sheet3 updated

- Sheet4 updated
- Sheet6 updated
- Sheet9 updated
- Pause Account MVP
- Feature Overview
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- We receive customer feedback that Snapchatters would like the ability to pause or deactivate their account instead of going straight to deletion. This feature will give users the ability to do that.
- Feature Goals
- Let users pause or deactivate their account
- Owners
- Resources
- **Jira Task Link:**
- User Stories
- Summary
-
-
- **Privacy Consideration:** If user consent is required to process data for this feature, consider excluding this processing for children (ages 13-15).
-
- [DESIGN: ADD FLOW DIAGRAM]
- Stories
- **Privacy Consideration:** Will people understand who can view the information they share (e.g. other users or the general public)?
- Section 1
-
- Section 2
-
- Logic
- **Privacy Consideration:** If this feature collects location data or information from the user's contact book, you must ensure we have asked the user for consent.
- LOGIC 1
- Strings
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- Redlines
- Section 1
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-
- Metrics
- [DESIGN: ADD METRICS]
- Questions We Should Be Able to Answer
-
- Testing
- **Hypothesis:** [BRIEFLY EXPLAIN THE IMPACT YOU BELIEVE THIS FEATURE WILL HAVE]
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- **Success metrics:**
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DOCUMENT SLIPSHEET

Bates Number: SNAP6050928-SNAP6050936

BEGATTACH: SNAP6050928

ENDATTACH: SNAP6050936

Custodian: CHAN_CLAUDIA; SUNDARAM_SENTHIL

Author: CLAUDIA CHAN

Filename: PAUSE ACCOUNT MVP.HTML

Create Date:

Last Modified Date:

TNAG BEGBATES:

TNAG ENDBATES:

MAAG BEGBATES:

MAAG ENDBATES:

File Path: /PAUSE ACCOUNT MVP.HTML