

AMENDED Exhibit 443

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

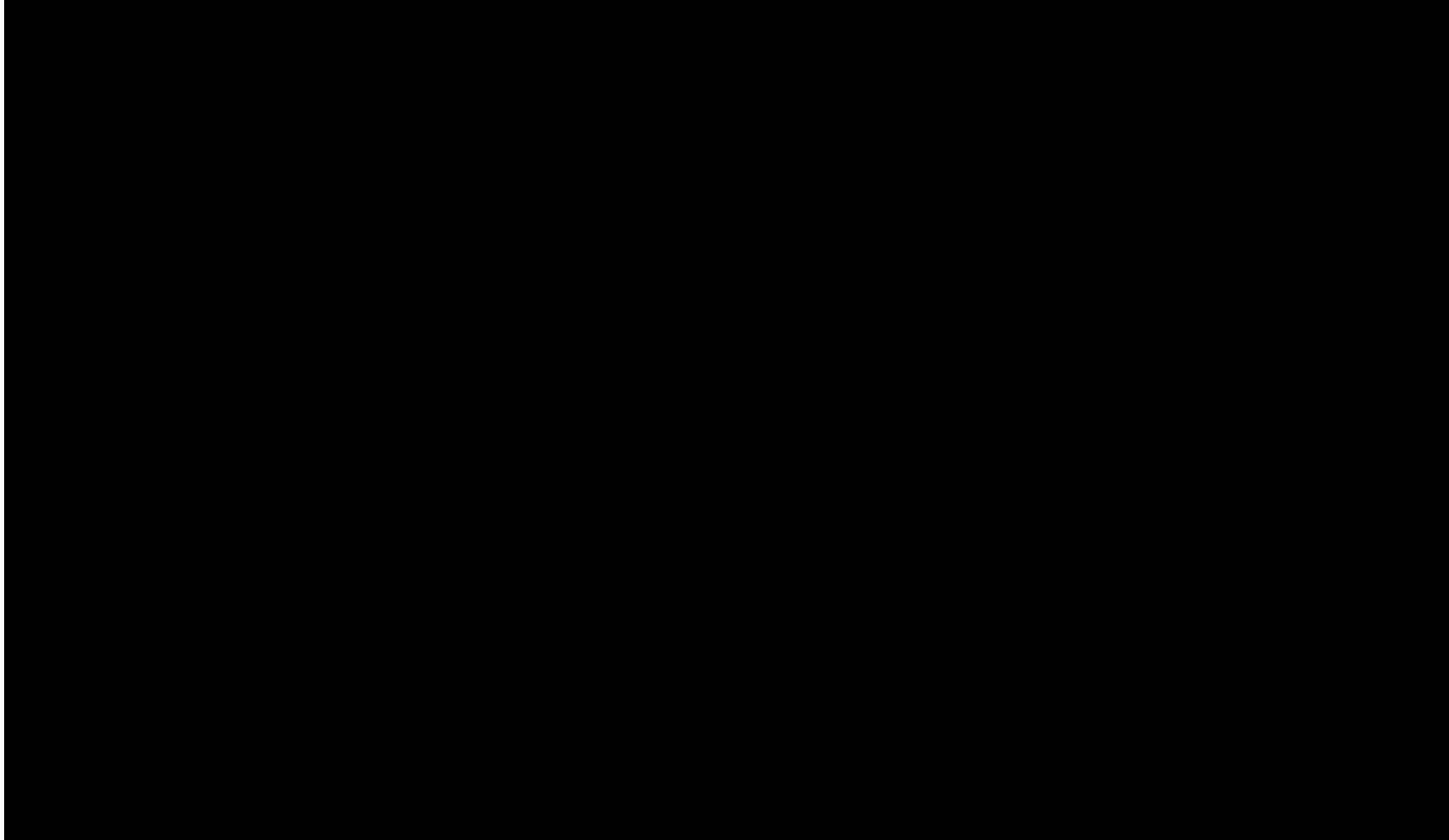
In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation



ENGAGING + EMPOWERING TODAY'S DIGITAL FAMILIES

Collaborating with National PTA to help ByteDance create credible connections with parents and deliver education that helps everyone in the family thrive online

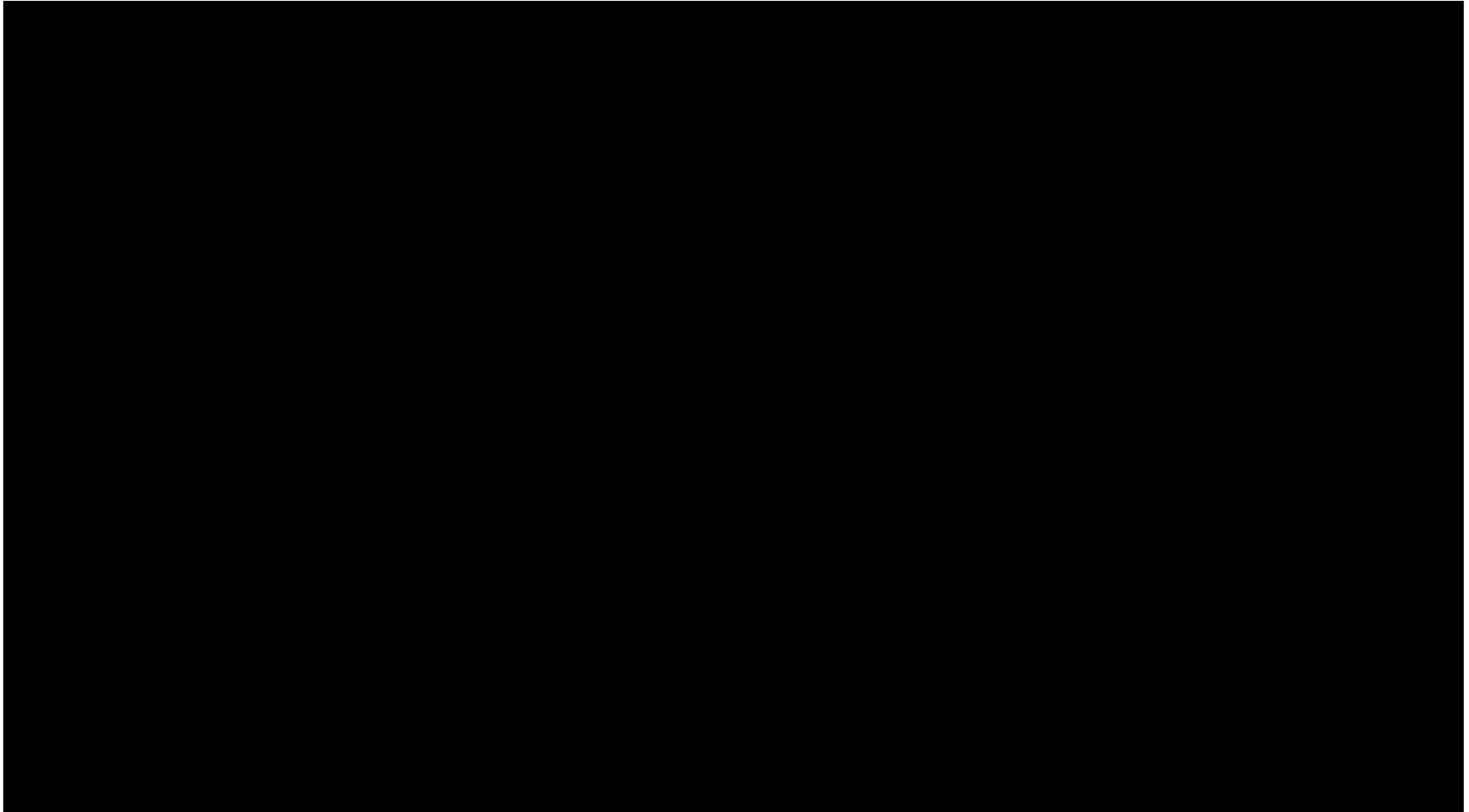
NATIONAL PTA + ByteDance (for TikTok)
PROPOSED ALLIANCE

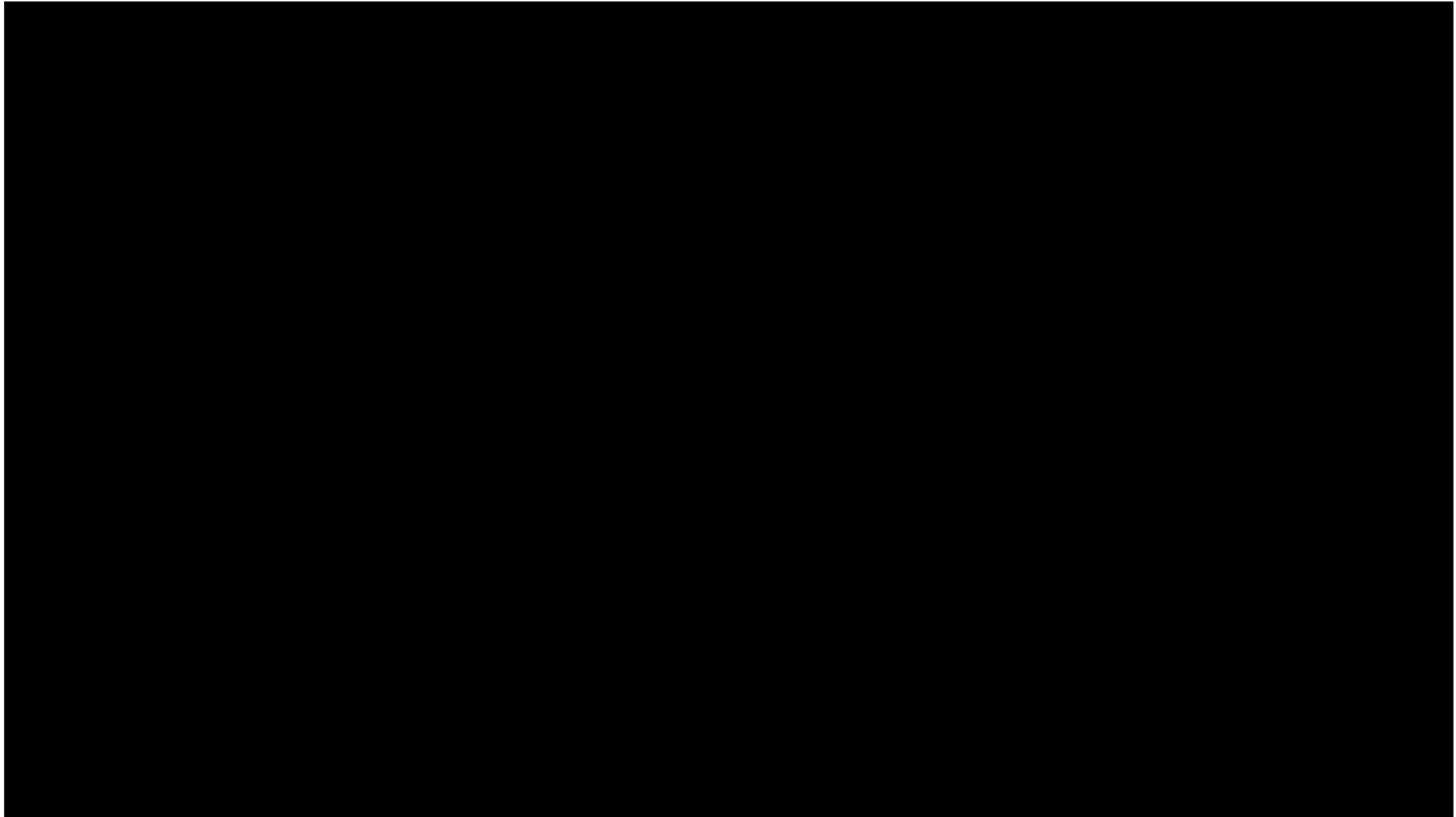


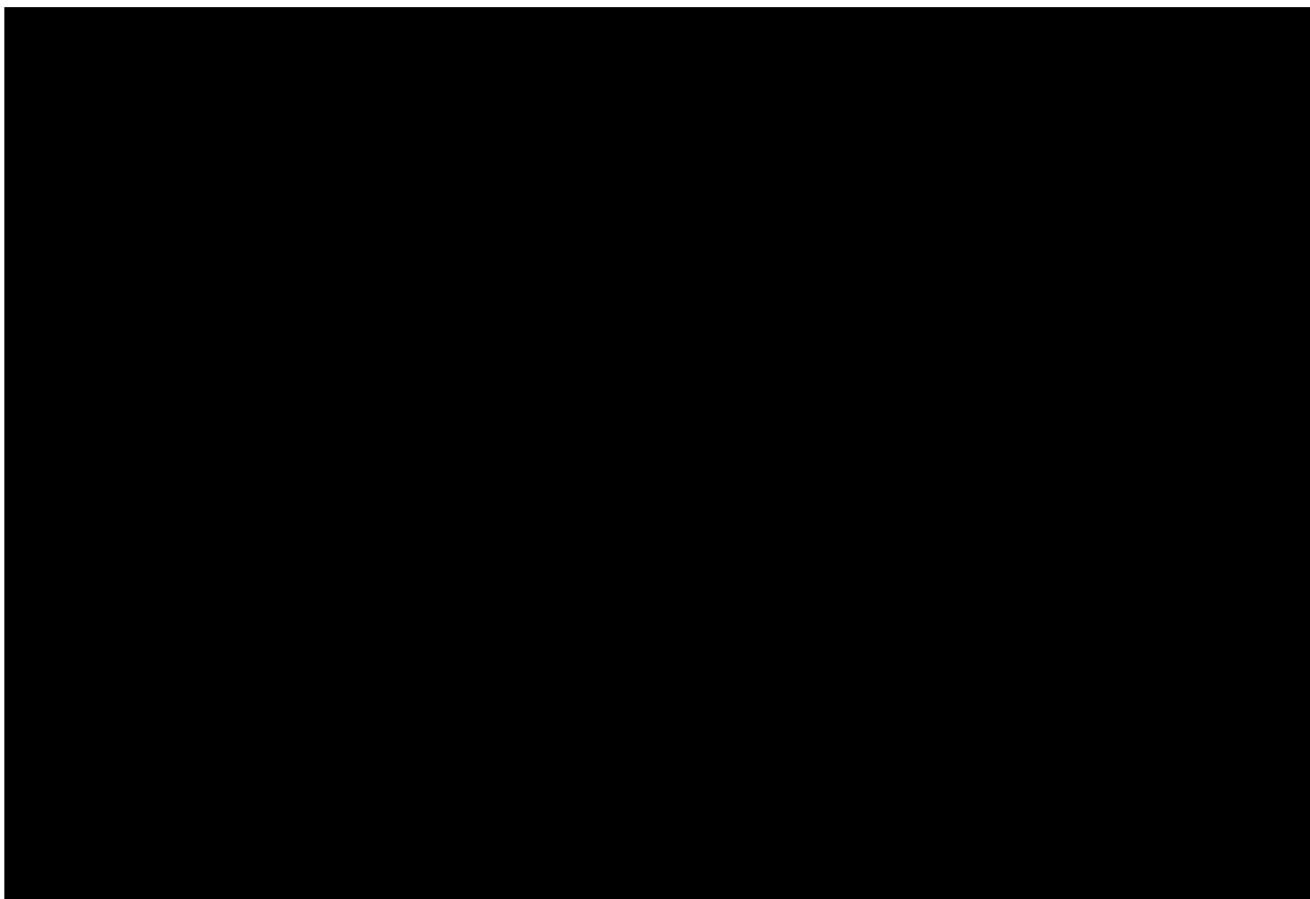


ByteDance (for TikTok) can become part of *PTA Connected*, a major year-round initiative to engage, educate, and empower today's digital families—with a focus in the areas of online access and equity, safety, security, literacy, and citizenship.

ByteDance will be able to leverage a formal alliance with National PTA to better understand parental perceptions about TikTok; promote safe youth behavior online; put out helpful, relevant, credible co-branded resources for families; and help power high-profile *PTA Connected* community events that guide parents and kids to have productive, positive discussions.







WHO PTA

- **National PTA**
 - 54 State PTAs (includes Puerto Rico, Virgin Islands, DC, Europe)
 - 8,000 Council PTAs (Regional/District)
 - 24,000 Local PTAs (School Affiliated)
 - 4 Million paid members; serve 16.2 million families
 - 55% Title 1 / Serve K-12
- Proud National PTA Sponsors include Google, Lysol, AT&T, Bayer, Microsoft, Facebook, Mathnasium, Symantec
- Examples of Sponsored National PTA Initiatives:
 - STEM + Families
 - Reflections



