

AMENDED Exhibit 450

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

TikTok Family Pairing Guide for Parents



A collaboration between TikTok and National PTA



TikTok Family Pairing.

#tiktokfamilypairing

Hello!

Whether you're a parent, guardian or teacher, it's important to talk with your teen about their digital life and how to be responsible and safe online. Every family is different, which is why we offer a range of tools and resources to help you have ongoing conversations with your teen about being safe and responsible on TikTok.

Manage screen time, search, privacy, and more.

What is TikTok?

TikTok is an entertainment platform powered by a diverse global community. Over a billion people create, connect, and watch videos on TikTok each month. Our mission is to inspire creativity and bring joy. TikTok enables everyone to be a creator and share their passion and creative expression through their videos. We want our community to have the best experience online, which means being able to create and have fun while feeling safe and comfortable.

As with all apps your teen may use, it's helpful to know the options you have to make it right for you and your family. We encourage you to take time to explore the features and resources we offer to customize your teen's experience. As we continue to nurture our growing and diverse global community, we will continue to launch new tools and initiatives to support a positive and safe app environment.

Features that help
you have digital
safety conversations
with your teen.

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Family Pairing links a parent or guardian's TikTok account to their teen's and, once enabled, the parent can directly manage a number of safety controls for their teen's account.

We encourage families to discuss the Family Pairing features with their teens, and explain why they choose to turn them on. Family Pairing lets you enable features including:

*These are set to 'No One' by default.

- 1 Screen Time Management**
Set limits on how long your teen can spend on TikTok.
- 2 Search**
Decide whether your teen can search for content, people, hashtags, or sounds.
- 3 Comments**
Decide who can comment on your teen's videos. Everyone, friends only, or no one.
- 4 Discoverability**
Decide whether your teen's account is private or public.
- 5 Suggest Your Account to Others***
Decide whether your teen's account can be recommended to others.
- 6 Direct Messages***
Restrict who can send messages to your teen, or turn off direct messaging completely. Direct messaging on TikTok is only available to registered account holders aged 16 and older.

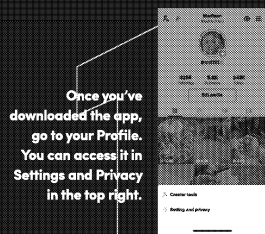
Features

How to activate Family Pairing in TikTok

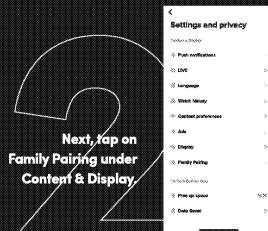
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This step-by-step guide shows you how to activate Family Pairing once you've downloaded the TikTok app and both you and your teen have created an account. You can also search "TikTok Family Pairing" within the app for a video tutorial.

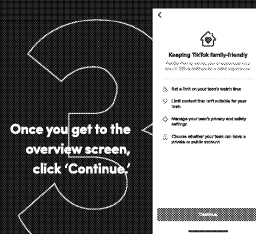
Download TikTok and activate Family Pairing!



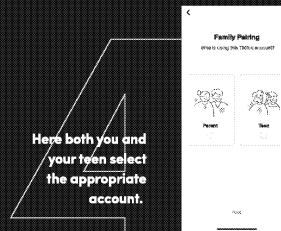
Once you've downloaded the app, go to your Profile. You can access it in Settings and Privacy in the top right.



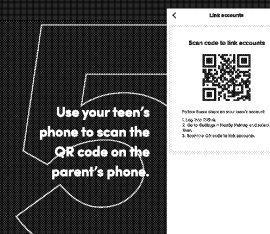
Next, tap on Family Pairing under Content & Display.



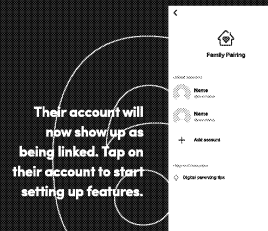
Once you get to the overview screen, click 'Continue.'



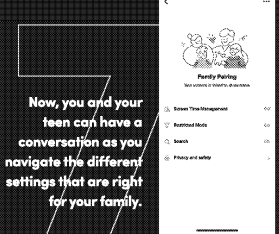
Here both you and your teen select the appropriate account.



Use your teen's phone to scan the QR code on the parent's phone.



Their account will now show up as being linked. Tap on their account to start setting up features.



Now, you and your teen can have a conversation as you navigate the different settings that are right for your family.

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Tips to talk about TikTok with your Teens

It's easy for parents to feel intimidated or "out of the loop" when it comes to TikTok or any app. Don't worry, you don't have to be a technology expert to help your teen safely use TikTok.

Everyone should be respectful of themselves and others, be mindful of what they post, and understand how to use any privacy settings, security tools, or blocking and reporting mechanisms. It's important to keep the lines of communication with your teens as open as possible, and to have ongoing conversations about what's appropriate for them in terms of privacy settings, time spent online, and the types of activities they're engaging in.

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Confidential

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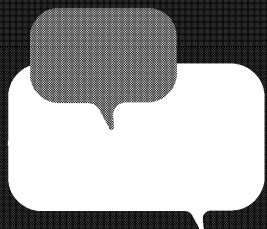
You can use this chart to talk through different settings with your teen.



Settings	Parents (pick one)	Teens (pick one)
1 Screen Time Management: Decide how long your teen can spend on TikTok each day.	40 mins / 60 mins / 90 mins / 120 mins	40 mins / 60 mins / 90 mins / 120 mins
2 Search: Decide whether your teen can search for content, people, hashtags, or sounds.	Content Search: On / Off People Search: On / Off Hashtag Search: On / Off Sound Search: On / Off	Content Search: On / Off People Search: On / Off Hashtag Search: On / Off Sound Search: On / Off
3 Comments: Decide who can comment on your teen's videos. Everyone, friends only, or no one.	Everyone / Friends only / No one	Everyone / Friends only / No one
4 Discoverability: Decide whether your teen's account is private or public.	Private / Public	Private / Public

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Tip!



Keep the conversation going — try downloading the app and making a video with them!

Creating and collaborating with your teen can help you understand what they love about the app, and open the door to productive conversations about what it means to use TikTok safely.

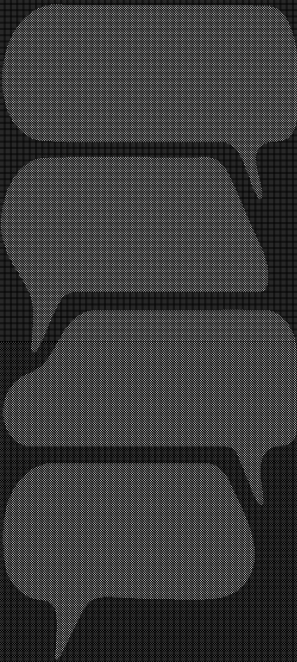
For more comprehensive guides and tips for families, visit [PTA.org](https://www.pta.org)

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TikTok Family Pairing. Find the right settings for your family, together.

TikTok Proudly Supports National PTA

Since 2019, TikTok has been a proud National PTA (Parent Teacher Association) sponsor in support of the PTA Connected: Create with Kindness program – as part of National PTA’s multi-sponsor initiative to promote digital access, equity, wellbeing, citizenship, security, and safety for families. TikTok provides funding and resources to PTAs across the country to help encourage digital wellbeing and youth safety, and collaborates with National PTA on educational materials like this guide. National PTA does not endorse any commercial entity, product, or service. No endorsement of TikTok is implied. Learn more: [PTA.org](https://pta.org)



**Download and try
Family Pairing today.**

Search #tiktokfamilypairing to learn
more about setting it up.



National PTA does not endorse any commercial entity,
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DOCUMENT METADATA

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