

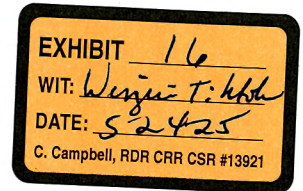
Exhibit 478

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation



05.05 P&C U13 model

If we promised to remove all U13 users, the internal/external pressure would eventually make it truly happen.

User

- * Pros
 - o maybe safer for U13 users, but
 - Is our product really so risky for young users ?
 - We can mitigate the risk by other ways, eg, filter risky content
- * Cons
 - o inconvenient to use our app
 - o potentially more risky on other platforms, facebook, instagram

Platform

- * Pros
 - o probably better reputation before regulators
- * Cons
 - o Less DAU
 - some parents use our app because their children are using it
 - When kids use other apps, they will keep using them after they grow up

Q1 : Shall we promise to remove ALL u13 users ?

Q2 : Can we run some tests in one country ?

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ENDATTACH: TIKTOK3047MDL-004-00290427

Attachment Count: 0

PRODVOL: TIKTOK3047MDL-004

Custodian: WENJIA ZHU

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