

## **AMENDED Exhibit 483**

# **PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT**

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Christina Crimmins, Jordan Furlong, [REDACTED]

System Message 2022-12-21 15:55:53

[REDACTED] invited **Jordan Furlong, Christina Crimmins** to this chat.

[REDACTED] 2022-12-21 15:57:08

[消息已撤回, 无法查看内容]

[REDACTED] 2022-12-21 16:00:47

The "back of the napkin" math I was doing last week suggested that the impact potential was significant, like 2% of stay duration

Jordan Furlong 2022-12-21 16:01:47

[REDACTED] that assumes that no one bypasses the intervention though

Jordan Furlong 2022-12-21 16:01:58

All they need to do is input their PIN code to keep watching right now



Christina Crimmins 2022-12-21 16:02:12

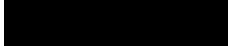
Oof, "on by default" means picking a screen time amount that will be inherently perceived as our/TT's assessments of what's appropriate? We've been so cautious not to do that... Or maybe, to avoid that, "on by default" could instead mean requiring user to pick something? (even if the something is "off")?



"Welcome to TikTok; how long would you like to spend here?" [汗] seems ominous if something like this were to be part of onboarding

 Christina Crimmins

Jordan Furlong 2022-12-21 16:07:48

 I don't think we can have a wow moment with screen time unless we introduce a hard limit

Jordan Furlong 2022-12-21 16:09:14

Next best option is enabling daily limit and our new bed time feature by default

Christina Crimmins 2022-12-21 16:09:25

Gah that hard limit scares me. Compounded by the fact that we do nothing about multiple accounts.

 2022-12-21 16:10:00

**@Christina Crimmins** and ought to avoid obvious incentives for lying

 Christina Crimmins

Jordan Furlong 2022-12-21 16:12:31

**@Christina Crimmins** not sure if gr has shared with them

Christina Crimmins 2022-12-21 16:12:36

**@Jordan Furlong** Thoughts on how to balance "on by default" with not being prescriptive on amount of time?

2022-12-21 16:13:14

Also need to think about any "graduation"/age-up experience at some point

2022-12-21 16:15:18

E.g. if we believe that different levels of autonomy or different choices might be appropriate based on age... how would we relax restrictions or prompt users to revisit a choice when they get older without this being seen as a kind of dark pattern?

Jordan Furlong 2022-12-21 16:15:21

**@Christina Crimmins** million dollar question. I'm not sure. For the record I totally hear you! That's why we have taken an agency based approach and don't have a stance on screen time amounts

 Christina Crimmins

2022-12-21 16:16:54

I appreciate that you have a lot of experience on the nuance/complexity; I think it's helpful to outline the spectrum of solutions, including "extreme" ones that might seem attractive on the surface, and explain the trade-offs/consequences

 Jordan Furlong  Christina Crimmins

Jordan Furlong 2022-12-21 16:17:19

**@Christina Crimmins** ideally the screen time prescription just doesn't come from us

Christina Crimmins 2022-12-21 16:17:45

<p>I've been thinking a lot about the whole "addiction" narrative, and the physiological impact of the cold turkey approach. Though we're getting pressure to do it, it kind of runs counter to how to best support someone through addiction... [流泪] And all that said, how do we actually do what's right without

100 [REDACTED] Jordan Furlong

Jordan Furlong 2022-12-21 16:19:23

[REDACTED] I'll write something up today

 Josh Stickler

Christina Crimmins 2022-12-21 16:20:17

[REDACTED] how did your team navigate the privacy nudge in the EU? Maybe a parallel to draw to that concern over coming off as "ominous"?

[REDACTED] 2022-12-21 16:22:18

100%; I think there's a lot to reflect on re: relationship between "addressing a problem" and "being recognized as addressing a problem" as the two are often quite different

[REDACTED] 2022-12-21 16:23:35

[REDACTED] 2022-12-21 16:23:44

sourcekey: <[REDACTED]>; attachment\_id:

[REDACTED] 2022-12-21 16:23:56

2022-12-21 16:34:40

Making upsells for STM more common or aggressive seems like a challenging talking point, unless we were willing to publicize adoption statistics

Jordan Furlong 2022-12-21 16:37:28

**@Christina Crimmins** we could set that upsell trigger logic whenever. It's not tied to the daily limit configuration options

Jordan Furlong 2022-12-21 16:46:51

**@Christina Crimmins** another important gray area here is high usage vs addiction. Hard to size each group but would be helpful to know

2022-12-21 18:27:22

Is there a Family Pairing tie-in? Like, on by default, but can be turned off/modulated via an age-verified FP administrator? (This was an EU GR suggestion)

2022-12-21 21:29:57

almost had a "spit out one's drink" reaction to this magnitude size [汗][大笑] so I anticipate some challenging conversations ahead, which can only happen w/ some kind of numbers substantiation/estimation

 Jordan Furlong

## DOCUMENT METADATA

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**THREADID:**

**REDACTIONS:**

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