

AMENDED Exhibit 515

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Global Policy Huddle

de Baillencourt
Exhibit

29

3/27/25 Carrie Campbell, #13921

exhibitstickers.com

Justin Erlich 2021-10-07 19:36:55

right exactly. I ask b/c VE, Hate, misinfo etc have been giving some thought to de platforming but i don't think anyone globally have been thinking about de-monetization. Which I know became a massive effective tool at YT

 Tara Wadhwa

Tara Wadhwa 2021-12-14 16:09:50

I don't have concerns but perhaps we can try to preview it with folks on Thursday

 Julie de Baillencourt

Justin Erlich 2021-12-15 01:44:28

Hey there - when is it kosher to read in Victoria to Texas? She just asked me if there was a plan to completely separate US safety from global T&S...

Tara Wadhwa 2021-12-15 01:48:27

i think we just need to get approval via a spreadsheet - i can make the ask on your behalf if that's cool?

Justin Erlich 2021-12-15 02:32:13

Yes please!

 Tara Wadhwa

Justin Erlich 2021-12-15 02:32:24

Tara Wadhwa 2021-12-15 02:39:10

done, all good to go for it1

Justin Erlich 2021-12-15 02:39:44

Thansk!

Tara Wadhwa 2021-12-16 04:21:52

<https://bytedance.feishu.cn/docx/doxcnwNuF1TijqW3awajgb3YD2g#> Hi everyone, the Inv team has completed an in-depth RCA. We reviewed 1166 videos and did this report (we dropped everything else).

Tara Wadhwa 2021-12-16 04:23:04

sobering analysis around eating disorder content. especially heartbreaking: Out of 1166 videos reviewed, 88% of them have been viewed by L1 and L2 minor users. Majority of vv viewed by L1 and L2 users comes from FYP (88%). Aish has this and I've asked Siyu/Mabel to see how they can use this analysis to expedite filtering and bursting bubbles for L1 and L2 users

 Julie de Baillencourt

Tara Wadhwa 2021-12-16 20:35:48

Regarding the school threats, here is our public statement, the public link we can share with clients and additional talking points. Statement: "We handle even rumored threats with utmost seriousness, which is why we're working with law enforcement to look into warnings about potential violence at schools even though we have not found evidence of such threats originating or spreading via TikTok." Public Link: <https://twitter.com/TikTokComms/status/1471572096111239175?s=20>
<https://bytedance.feishu.cn/docs/doccn3ks9DTntH80Y42QuAqM6e#>

 Julie de Baillencourt

hey both - there is quite a bit of content asserting that there are threats being made about school shootings occurring on dec. 17. we haven't uncovered anything to legitimize this and cautiously believe it to be a hoax. It is similar to assertions of "national rape day". The questio at hand is if we can justify removing warning content because it is promoting an unsubstantiated claim that is causing public panic, we did this with national rape day@**Justin Erlich**

Tara Wadhwa 2021-12-16 21:25:06

<https://bytedance.feishu.cn/docx/doxcnyQSVJdY83yeSndnakwo2Ee>

Justin Erlich 2021-12-17 00:43:28

@**Tara Wadhwa** we inserted language in the CG rewrite to get ahead of things like this right?

Tara Wadhwa 2021-12-17 00:44:42

yeah, i believe so! look at that

Justin Erlich 2021-12-17 00:44:44

what was policy we used to take down the national rape day warning content?

Justin Erlich 2021-12-17 00:45:18

This sounds like it could hit the misinfo that may cause panic policy?

Tara Wadhwa 2021-12-17 00:47:55

<https://bytedance.feishu.cn/docs/doccndIX9kuEI5GRk4F6L4TZiEh> promotion of sexual violence - this is promotion of credible threat to violence but given it's also raising public panic dangerous mis makes sense also

Here's a fun one. Alex is posting his art on TikTok, and one of his videos was taken down for ANSA:
<https://www.tiktok.com/@temporality2022/video/7043775868811922689>

 Julie de Baillencourt  Justin Erlich

Tara Wadhwa 2021-12-21 02:13:17

Alex is upset that our appeal SLA took 6 hours

Justin Erlich 2021-12-21 09:52:23

shall will spin up a dedicated ANSA review team to ensure we aren't unnecessarily censoring ANSA content? [呲牙]

 Julie de Baillencourt

Tara Wadhwa 2021-12-21 16:39:24

given ryn's excellent assessment we're likey to launch the dispersion for negative affect in USA
<https://bytedance.feishu.cn/docx/doxcn1e5zXslQgc3NilxLmx0eAc>

 Julie de Baillencourt

Tara Wadhwa 2021-12-22 16:11:28

Hey Tara! hope you are doing well and so sorry to bother you when you are OOO. a headsup but I think it's critical for project - if legal (from @Erich Andersen and @Aruna Sharma) require us to filter drug/ ANSA(unapproved /borderline) for U18 - (not U16- filter, U16-17) in US. Is it acceptable from US perspective? (We are still pushing back but it's a hard debate[流泪])

Tara Wadhwa 2021-12-22 16:11:28

Tara Wadhwa 2021-12-22 16:11:28

Morning Tara! yeah, we are still waiting @Jonny Lin for final confirmation from @Erich Andersen tonight! Will create a work group for all stakeholders to discuss after that

Tara Wadhwa 2021-12-22 16:12:36

Got the above from Siyu - have either of you gotten wind of this?

Julie de Baillencourt 2021-12-23 14:25:36

flagging a hot potato (dating apps for teens!)

<https://bytedance.feishu.cn/docs/doccnVB1RKK874FYAE6L1DKLjrd>

Julie de Baillencourt 2021-12-23 14:26:21

@Tara Wadhwa i got a ping from jonny lin for a call tonight on thresholds

 Tara Wadhwa

Tara Wadhwa 2022-01-03 17:36:16

As you may have seen in the red phone channel, joshua has escalated the whoosh bottle experiment. I understand he's not aligned to our policy decision (he believes the content should all come down based on the new reported injuries and use of fire). Worked with global policy and have maintained the policy position on this, that when done safely we will apply the appropriate tag which includes a warning label and NR result while removing any content not performed safely. One area we could have done better was on discoverability + keywords when the escalation began last week. that is being addressed since last night at aish's lead.

Julie de Baillencourt 2022-01-03 18:16:59

i think he was confused about NR (which includes discoverability limitations), versus NFF

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