

AMENDED Exhibit 517

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

[T&S][INV] Project Argus - US Filter Bubble on SSH/ED

Global Investigations

Document Security Level 3

Editor: @Glady Fabiola Tanusaputra

Reviewer: @Nicholas Chng

Date : 7 March 2023

1. Executive Summary

This report is part of [[HYPERLINK](https://bytedance.sg.feishu.cn/docx/X2todBql7ow9ogxHTNVISNVqg0f)

"<https://bytedance.sg.feishu.cn/docx/X2todBql7ow9ogxHTNVISNVqg0f>" \h], a proactive effort to **identify risks before it is made known to users or to the public via news channels, so as to eventually reduce escalations.** This report will focus on the result of test account created for the US market with the aim of surfacing SSHDA content. Results:

1. Ease of discoverability of SSHDA content in US: HIGH
2. Ease of entering a filter bubble of SSHDA content in US: HIGH
3. Density of a filter bubble of SSHDA content in US: HIGH
4. Virality of SSHDA content in US: MEDIUM-HIGH

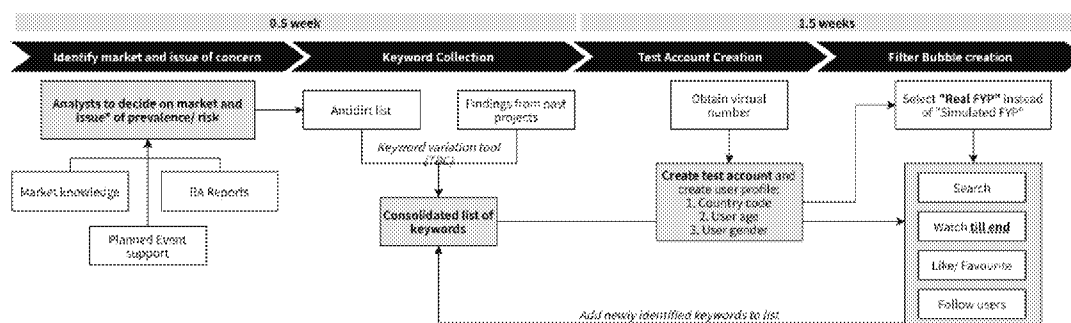
EXHIBIT

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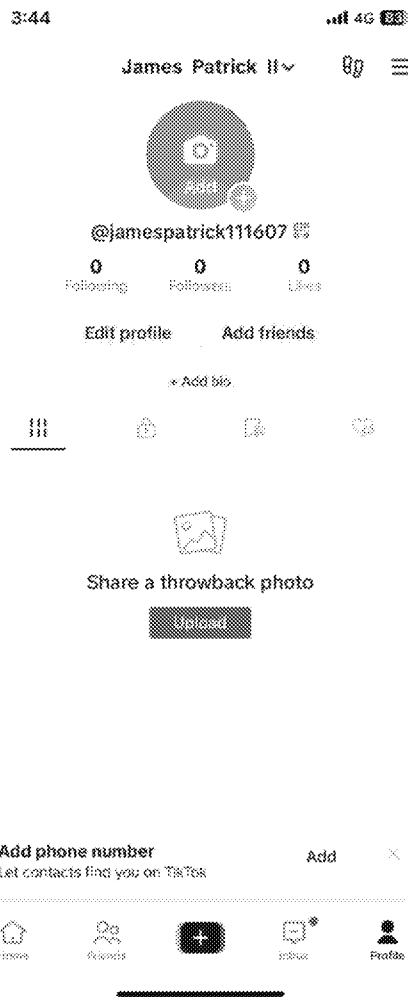
TIKTOK-LINTHICUM

2. Methodology

This methodology is created by @李瑩婷 as work flow for Project Argus and is also being adopted in this activity. To learn more about Project Argus, please visit it [[HYPERLINK](https://bytedance.sg.feishu.cn/docx/X2todBql7ow9ogxHTNVISNVqg0f) "<https://bytedance.sg.feishu.cn/docx/X2todBql7ow9ogxHTNVISNVqg0f>" \h].



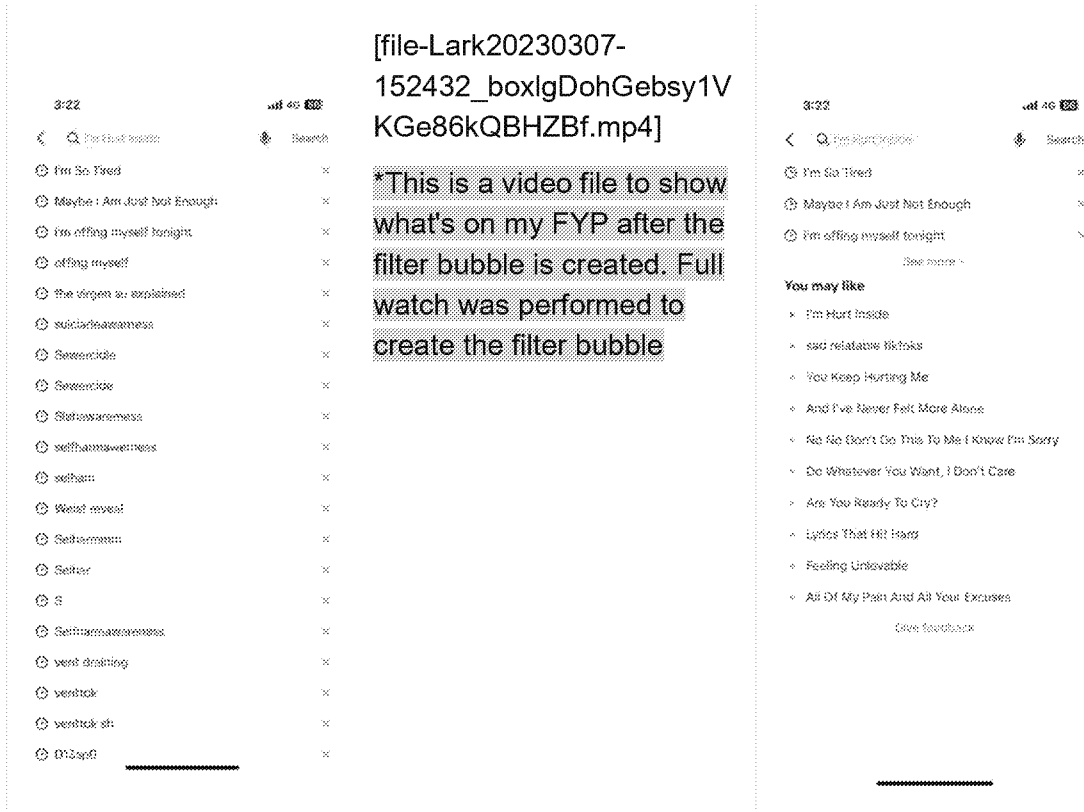
1. **Test Account Profile Details (created using inhouse app TikTok M)**



- a. Profile: 16-year-old male
 - b. Phone number: 12342067669 (+1)
 - c. Username: JamesPatrick111607
 - d. PW: unitedstates16!
 - e. Birthday: 10 November 2007
 - f. Issue: SSHDA
2. **Time spent** until the filter bubble created on fyp: **1.5 hours** of constant scrolling, searching, and liking videos.
3. Account is a US account and we have the real time US FYP instead of simulated FYP.
4. List of search term: [[HYPERLINK](https://bytedance.sg.feishu.cn/sheets/shtlg9H0jz4H3YefUVhW7eQO1Ed?sheet=88a06a) "https://bytedance.sg.feishu.cn/sheets/shtlg9H0jz4H3YefUVhW7eQO1Ed?sheet=88a06a" \h]
5. Search terms used come from basic keywords related to SSHDA and ED activities (eg. th1nsp0) and expanded by:

- a. Using analyst's personal knowledge and trying different spelling modifications.
- b. Hashtag and captions from SSHDA/ED contents.

3. Findings (TW: SSHDA triggers)



1. Start liking and searching videos on 7 March 2023 (1.30 PM SGT).
2. Within one hour (2.30 PM), SSHDA and ED contents start showing on FYP.
3. Filter bubble is fully created by 3 PM (total searching and liking length: 1.5 hours)
4. **Search Suggestions** and **you may like sections** to start following the SSHDA theme and ED theme, inline with the liked videos and search terms. Examples:
 - a. (borderline search suggestion) I'm hurt inside, sad relatable tiktoks, Feeling unlovable.
 - b. (SSHDA search suggestion) Venting Mental Health, Maybe I am Just Not Enough, I Don't care Anymore
5. We also discover new slangs/ search terms for SSHDA contents such as **m34msp0** (meanspo), **sellllfffharmmmmm**, **secretsociety123** (community of people who engage in NSSH, or non-suicidal self-harm), **sewercidle** (suicide) and **offing myself** (suicide). [refer to [HYPERLINK
"https://bytedance.sg.feishu.cn/sheets/shtlg9H0jz4H3YefUVhW7eQO1Ed?sheet=88a06a" \h] for complete list]

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