

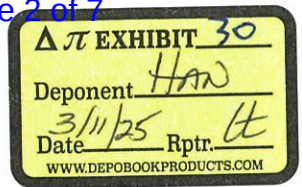
AMENDED Exhibit 530

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation



Minor Safety Policy Annual Review (2020)

1. What is "Minor Safety" for TikTok:

- (1) Ensuring we are legally compliant
- (2) Avoiding predator/ human trafficking
- (3) Not normalizing controversial or dangerous behavior

2. Our Northstar of Minor Safety:

- Creating a positive experience and safe environment for minors
 - Share the rationale for Minor sexualization, e.g Butt Cheek
 - Recognizing the dignity of minors
 - Giving users the benefit of the doubt

3. Assumptions of Minor Safety:

- Minor Safety is an urgent issue that we must address effectively
- We need to be more creative in terms of minor safety
- Minor users are a protected group
- Social media is inherently dangerous and *all* minors are at risk when they engage on the platform

Commented [1]: <3 This section.

Commented [2]: What does this mean? Do we need to define it more specifically, or be more expansive (than we currently are) in terms of how we perceive the issue?

Commented [3]: Is this an assumption?

Commented [4]: Yes. I actually want to argue that TV as well as Social media is not always harmful for minor user.

[THUMBSUP] 2020-03-03 01:00:23

Commented [5]: I see! Very technically, minors ARE a protected group. If we rephrased this bullet to say "Minors are a sensitive group that need extra protection when using social media," would that work for what you hope to convey?

[THUMBSUP] 2020-03-03 01:00:27

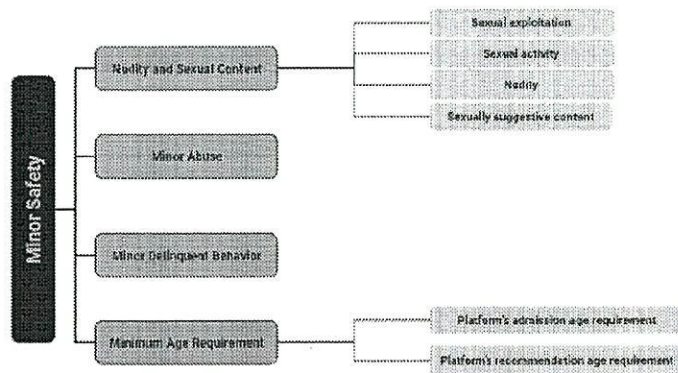
Commented [6]: This may be redundant to the bullet above; please delete if so!

Commented [7]: Deleted!

4. Methodology for Policy Making

- Proactive and Reactive Policy Making
- Policy clarification for grey-area cases (CQC: QA // CCM : Country POC).
- Trend identification mechanism
- OHR: to identify the problem.
- Comprehensive account review

5. Minor Safety 4.0 Structure.



6. 2020 Goals for Minor Safety (need to prepare)

Minor Safety's goals for 2020 are to:

- Adopt and implement the 4.0 structure
- Develop and deploy a Global Predator Investigation Queue
- Engage with industry experts to better inform our understanding and approaches
- Creating a full-loop for moderation guideline cascading

Minor Safety Documents

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Commented [8]: [REDACTED] is there anything you would like to add in 2020?

Commented [9]: YES – but I need another week to think all of this through. How soon do you need to have this completed?

Commented [10]: The presentation is on Thursday. Therefore, I think we should probably get it ready by Tuesday.

Commented [11]: The audience is PR and GR. I suggest to give them something general

Commented [12]: I added three points. But would like to discuss with you more [REDACTED]

Commented [13]: Great! I will defer to your suggestions for now, given you have a more informed TT perspective right now. I slightly modified the wording for each bullet to signify actions we will take.
[REDACTED]: [HEART] 2020-03-03 01:54:06

Commented [14]: Added [REDACTED]

Other project related to minor safety

- Underage removing process.
- Aging up

Commented [15]: [REDACTED] let me know if you wanted to cover this in your section or I can prepare too

Commented [16]: Yeah I can cover ML side and happy to let you cover this side ☺
[REDACTED]: [OK] 2020-02-25 04:55:24

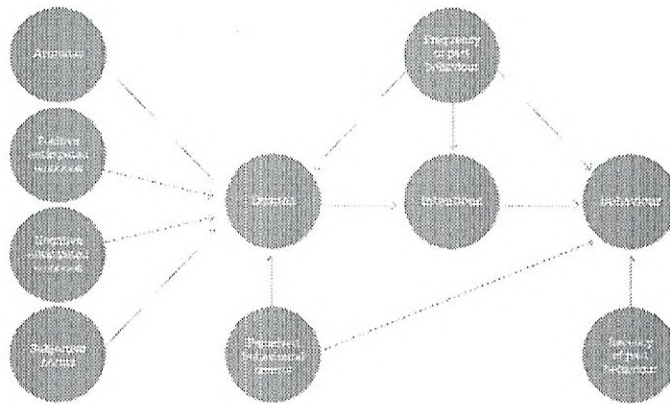
- Parental Family Mode: (Amanda find out when US will have it)
- Anti-Addiction
- Age Gate
- TikTok for Good
- Edu Tok: Under13 experience
- DM strategy

Commented [17]: Why these two belong to technology?

Commented [18]: I categorized these as XFN collaboration.

Model of Goal Directed Behaviour
Procyon & Bryant, 2011

PERSPECTIVE FOR
SELF AND OTHERS



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