

AMENDED Exhibit 678

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation



Key Findings

- **Signups Via Google/Meta Automatically Grant Users an 18+ Experience: 112k L1-Hosted Lives in January.** We suspect many L1 hosts signed up for TikTok via Google/Meta, surpassing the age gate and getting an 18+ experience. The lack of an age gate does not prohibit age-gated features, including hosting lives, sending/receiving gifts, & DMs.
- **Significant Revenue from Gifting: 1 million gifts sent to violating Livestreams in January.** Live's primary line of business is Live gifting. According to our policy, users must be 18+ to send and receive gifts. Roughly 1 million gifts were sent to livestreams that were closed as a result of a violation in January 2022, presenting a PR risk that TikTok is profiting off violations.

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