

AMENDED Exhibit 705

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

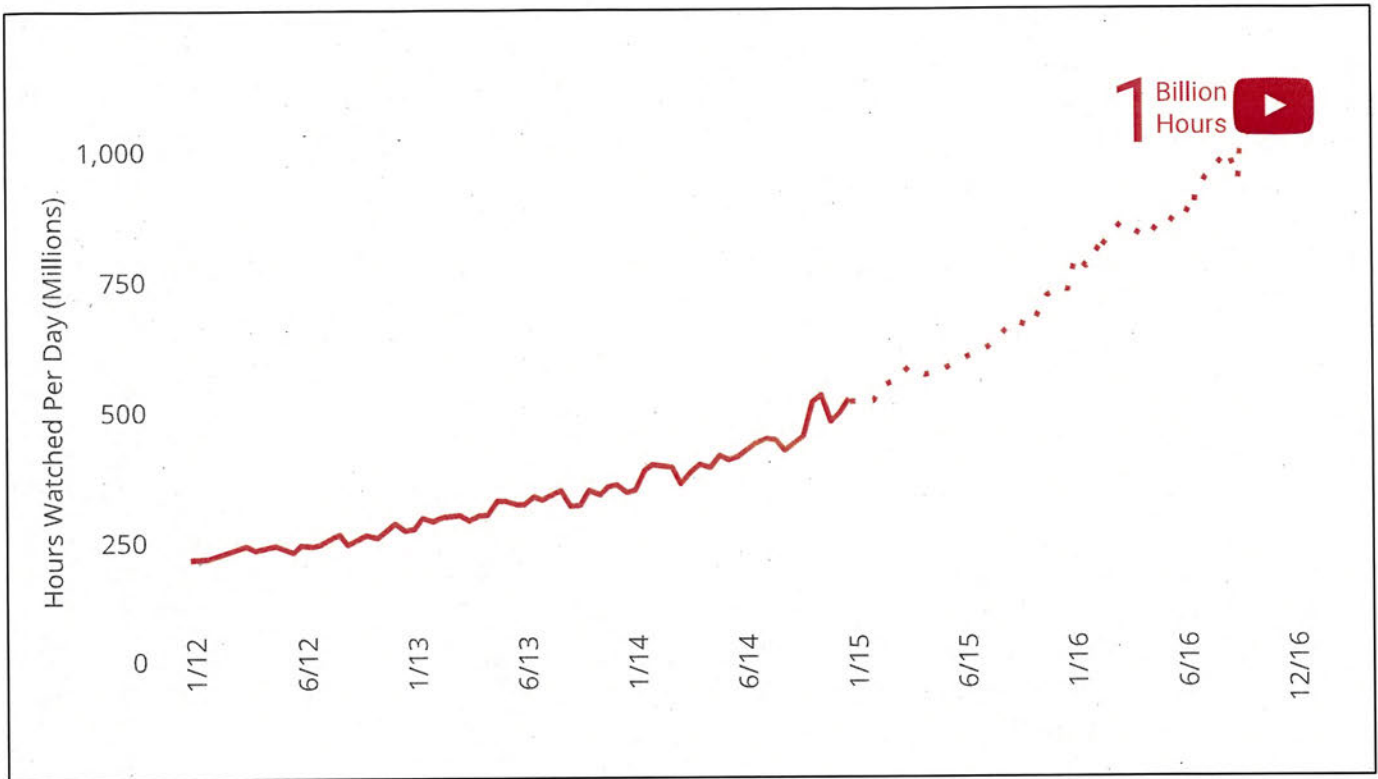
MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Produced in Native

EXHIBIT	<u>3</u>
WIT:	<u>Harding</u>
DATE:	<u>3/25/25</u>
Maureen O. Pollard, RDR	





1B hours per day would mean

10

PERCENT

Global TV
viewing per day

25

MINUTES/DAY

Viewing per
internet user

8

MINUTES/DAY

Viewing per person
on the planet

1B hours per day would mean

\$15

BILLION

At Current
Monetization Rates

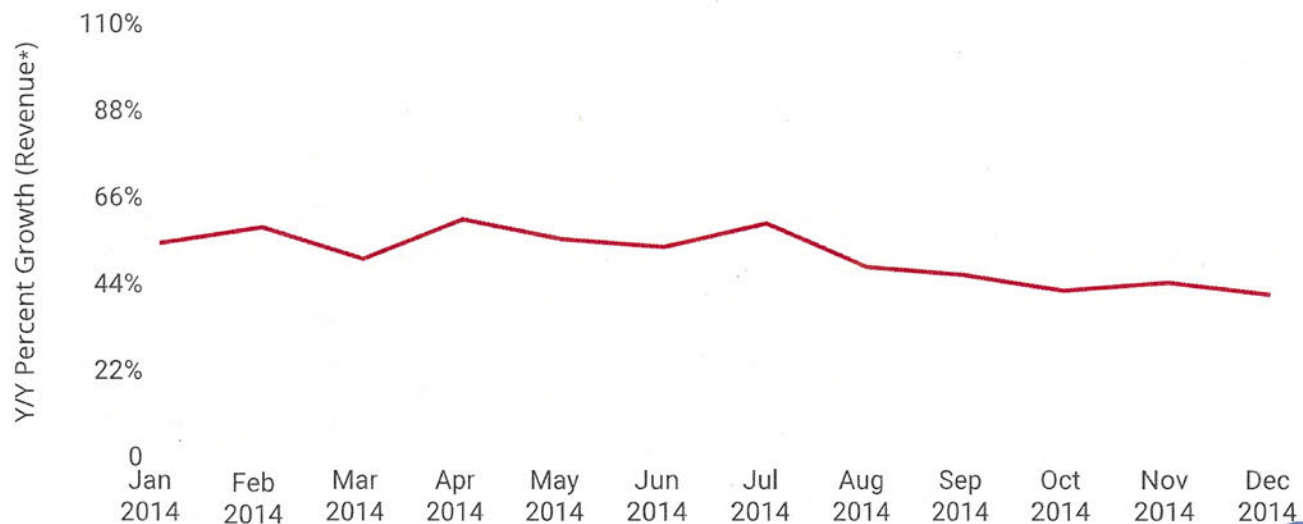
\$50

BILLION

At 10% of today's
video market

Strong revenue growth in 2014

2015 outlook is \$5B+, 40% y/y growth

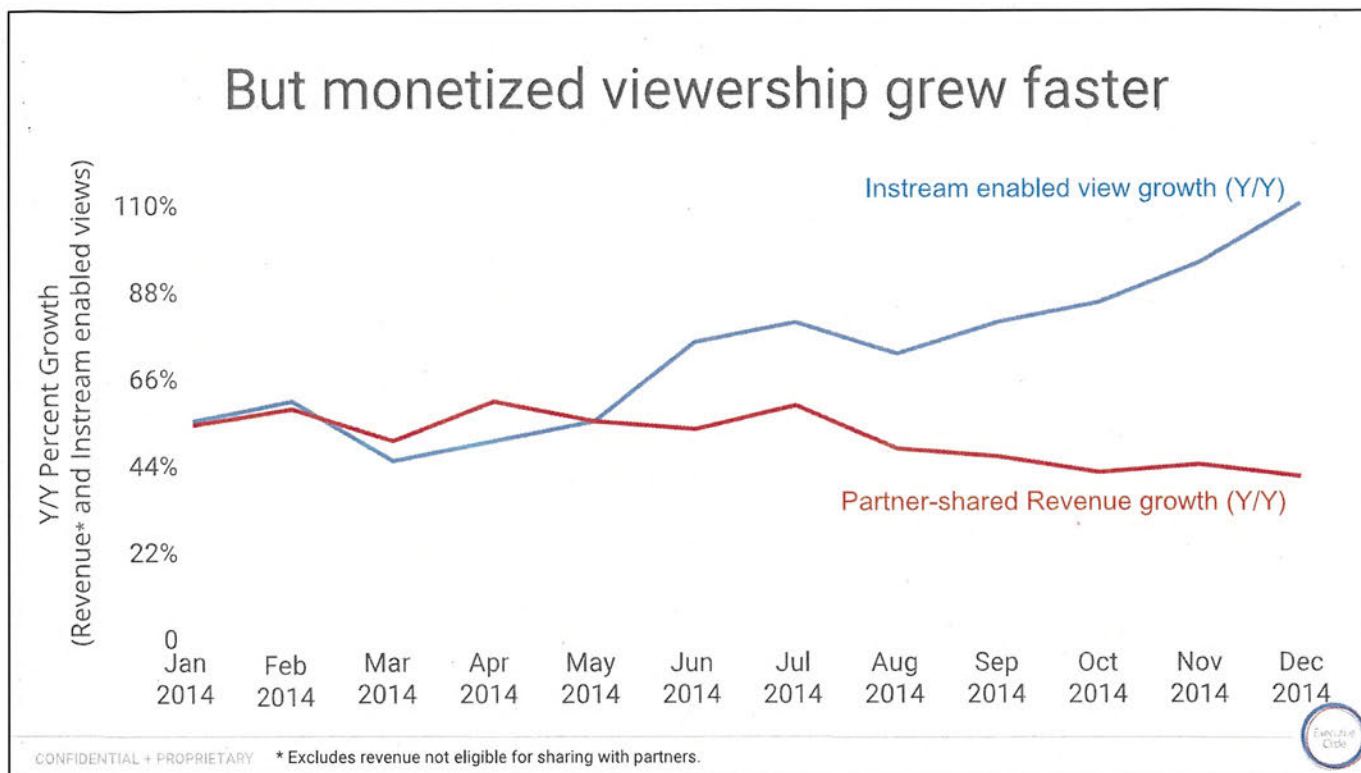


CONFIDENTIAL + PROPRIETARY * Excludes revenue not eligible for sharing with partners.



Can we add a chart with revenue over the last 8 qtrs? Numbers are:

Q1 '13 -- 471.2M
 Q2 '13 -- 585.6M
 Q3 '13 -- 618.3M
 Q4 '13 -- 826.0M
 Q1 '14 -- 690.5M
 Q2 '14 -- 866.7M
 Q3 '14 -- 883.2M
 Q4 '14 -- 1,174.9M



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As a result... RPM growth fell in 2014



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