

AMENDED Exhibit 711

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Produced in Native



YouTube S&D satisfaction & responsibility

ARMG

March 2018

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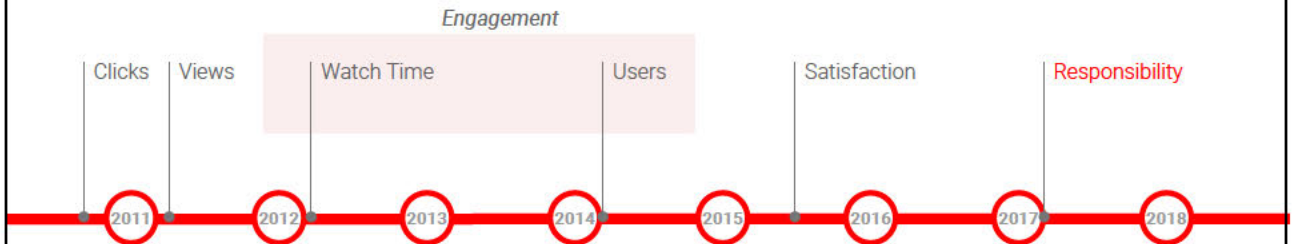
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Lily Gomperts

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YT's focus has evolved from engagement to satisfaction, and now to responsibility



Shift to "Responsibility" includes focus on reducing misinformation and harmful content and promoting authoritative / nutritious content

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Speaking point: Search has always used BU and focused on objective "quality"

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