

AMENDED Exhibit 746

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Produced in Native

Player for Learning + SupeX

Youth leads

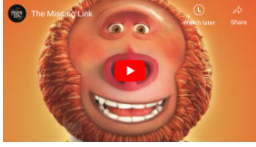
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SPEAKER:



Player for Learning is YouTube's commitment to learning wherever it happens



Distraction free player

No ads, recommendations or links to YT, COPPA compliant, signed-out only & works in browsers & mobile app WebViews



Discover learning content more easily

Search API for Learning content - to allow 3rd parties to search the YT Learning corpus programmatically



Increase access

New domain name enables access to learning content through firewalls where YouTube is blocked



Creator compensation

Monetization via charge to 3P platforms

Confidential & Proprietary

NOTE: Finalizing MVP details



SPEAKER:

- Player for Learning: YouTube's commitment to learning, wherever it happens
- Player for Learning: bringing the world's largest library of education content available to learners wherever it happens?

SupeX + PfL approach

Background

- Forcing user sign-in to Google could be a barrier to entry for 3P EdTech apps since they often have their own login
- Compliance requirements (mostly from Classroom) require a clean separation of the viewership so PfL playbacks do not appear in the signed-in user's Watch History
- Therefore, PfL is designed to be signed-out which means there will not be a connection to the user's Google account settings for SupeX
- We want to ensure that we have a clean GTM story around SupeX + PfL despite these challenges

SupeX + Pfl approach

Option	Pro	Con
#1: Require sign-in	Account-level corpus controls applied	EdTech apps unlikely to approve and barrier to entry for using Pfl
#2: Allow integrators to specify spiciness level	- Gives EdTech apps flexibility - Enables YT corpus controls	Account-level corpus controls not applied
#3: Do not provide any corpus control	Cheapest	GTM risk about inconsistency with corpus controls



Recommending Option 2

- Integrator can specify a spiciness level for content as a parameter into the API (Search, Player)
- If Integrator uses spiciness controls they must adhere to brand/language consistency guidelines wherever they are configured