

AMENDED Exhibit 750

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Produced in Native

YouTube EDU Domain Product Review

10-8-2012



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Problems we're trying to solve

Challenge	Impact	Ideal Solution	Other options
More than 70% of schools in the US block YouTube	Perception & Watch Time	New Domain	YouTube for Schools
Adoption of YouTube for Schools is 4% across 14000 school districts	Perception & Watch Time	New Domain	Work with proxy companies
YouTube for Schools can be bypassed using https	Erosion of YT4S - -> Perception & Watch Time	New Domain	nossl redirect
Site is moving to https for logged in users	Erosion of YT4S - -> Perception & Watch Time	New Domain	Redirect to logged out experience for students
Khan Academy and MIT use YouTube for hosting, but are blocked as embeds	Threat of moving off YouTube	New Domain	New domain for streaming embeds, rest of site stays as is

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Global solution
Partner w/ DoE

