

AMENDED Exhibit 783

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Produced in Native



go/aadc-yt-ux

This project has fully launched
Q3 2021



Project Pelican

UX PRODUCT FRAMEWORK FOR AADC TRANSPARENCY



UX Lead



UX Writer

[PRD: go/aadc-features](#)

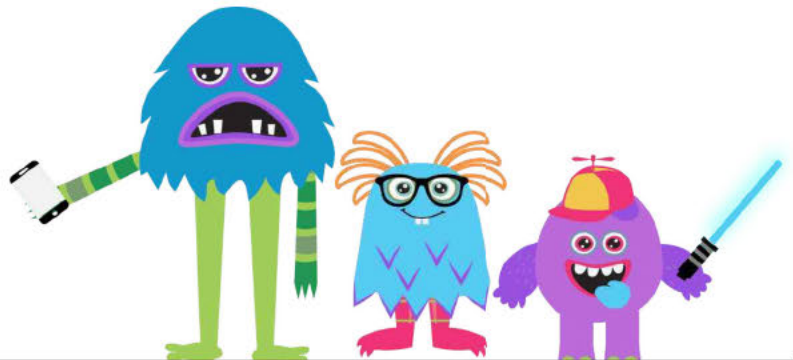
[Figma](#)

Questions? Contact the  Team

[questions@](#)

Privileged & Confidential | Q2-Q3 2021

Monsters Illustrations for deck use only by Kelsey O'Neill



AADC BACKGROUND

Overview

Witnessed + Preliminary

AADC Key Requirements

Data Protection

- Do not process cross-product/session processing
- Do not process data not directly connected to elements of the service in which the child is actively engaged
- Do not process high-risk data (e.g. health and biometric)



Transparency

The privacy information you provide to users, and other published terms, policies and community standards, **must be concise, prominent and in clear language suited to the age of the child. Provide additional specific 'bite-sized' explanations** about how you use personal data at the point that use is activated



Age Verification

Products must verify the age of all users or apply requirements to all age unknown users



AADC Key Requirements

Defaults

Privacy settings (e.g., personalization and location), must be "high privacy" by default.



Nudge Techniques

Design features must not lead children to provide unnecessary personal data or turn off privacy protections



Child Safety

Products must consider potential non-privacy harms related to content safety, etc



COREX

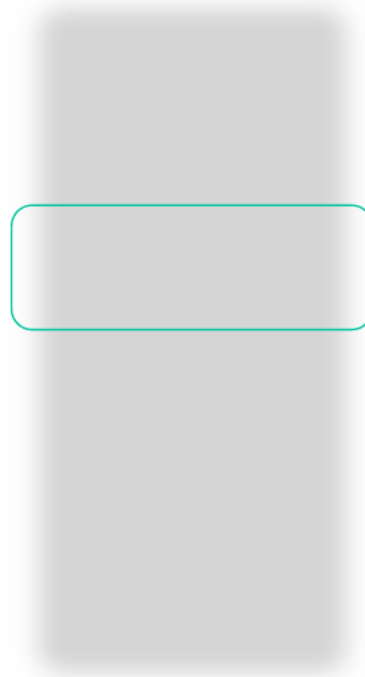
Digital Wellbeing

Wellbeing defaulted enabled for declared teens

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Digital Wellbeing Current state

Digital Wellbeing settings like 'Take a break reminder' and 'Bedtime reminder' are **at the moment defaulted to OFF** for all users above consent (13+). However, Teens would benefit from more conservative digital well-being settings than adult users.

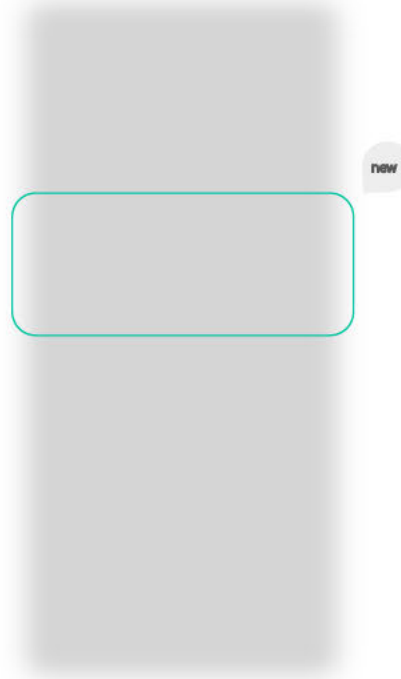


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Digital Wellbeing AADC Changes

YouTube will enable by default (but the user may modify) a. bedtime and b. take-a-break reminders for Declared Teens.

- ☐ Take a break reminder
ON set to every 75 min.
- ☐ Bedtime reminder
ON set to 11:00pm - 5:00am



Settings YTAP

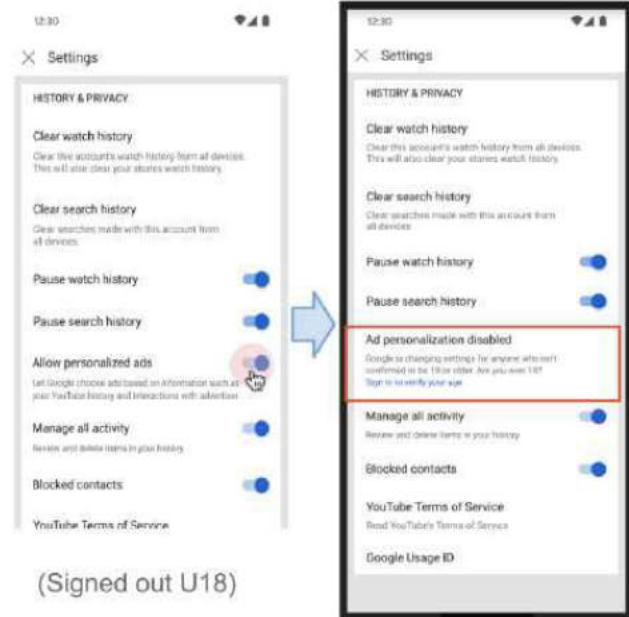
Settings - p13n update

Ads personalization controls visibility removed for these users

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Settings -AADC Changes

For Declared Teens and Inferred Minor (under 18), we will require ads personalization to be disabled. Because of this, YouTube will need to update the ads personalization toggle by **removing the p13n toggle and adding strings to inform users that ads personalization has been turned off**. There will also be a way for users to **sign-in to turn this feature back on**.



(Signed out U18)

PM WIP mock

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