

AMENDED Exhibit 791

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

From: [REDACTED]
on behalf of [REDACTED]
Sent: 3/27/2015 9:45:58 PM
To: yt-autoplay [REDACTED]
BCC: [REDACTED]
Subject: Launched: Autoplay on youtube.com

EXHIBIT

13

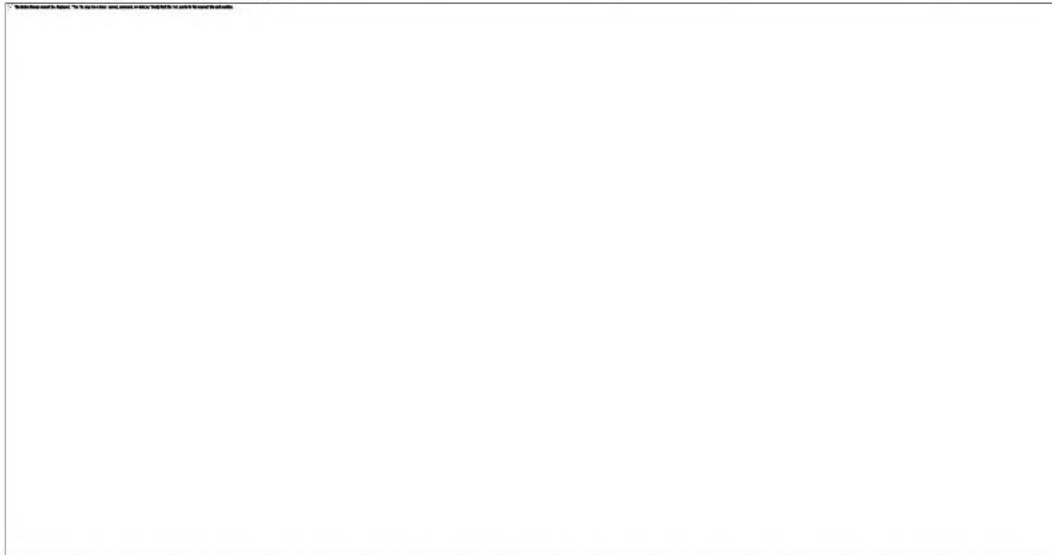
YOUTUBE-KIM 3/11/25

Hey folks,

Autoplay launched to all YouTube desktop users last Wednesday, 3/18. Autoplay plays the next suggested video at the end of the current video.

The launch's impact has been huge. Autoplay now generates 16% of YouTube's desktop watch time. Amazingly, ~90% of autoplays last longer than 10 seconds, and YouTube's desktop site grew by 8% in watch time with the launch ([graph](#), [zesta](#)). Users from across the world are thanking us ([one](#), [two](#), [three](#), [four](#)). A favorite quote: "The autoplay function on YouTube is just the best thing ever."

Check it out below:



To all of you who worked on autoplay and to all of you who offered feedback / bug reports --- thank you! It took a village:

- **Desktop:** [REDACTED]
- **Watch Next:** [REDACTED]
- **P13N Infrastructure:** [REDACTED] Bill Saphir
- **Client Infrastructure:** [REDACTED]
- **Quantitative Analysis:** [REDACTED]
- **View counting:** [REDACTED] (PM Emeritus), [REDACTED]
- **Ads:** [REDACTED]
- **Eval:** [REDACTED]
- **UER:** [REDACTED]
- **UX:** [REDACTED]
- **PR:** [REDACTED]
- **Product specialists:** [REDACTED]

- **Leadership:** [REDACTED]
[REDACTED] Cristos Goodrow, John Harding, Itamar Herzberg, [REDACTED]

On behalf of the team,

[REDACTED]

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DOCUMENT SLIPSHEET

Bates Number: GOOG-3047MDL-04613300-GOOG-3047MDL-04613301

BEGATTACH:

ENDATTACH:

PRODVOL: PROD027

Custodian: KIM, WOJIN

File Path: /9B5DAACD5A41CCB275C11E64CD74611CC24890847CF3830FEB3ADB22C1203758.EML

Confidentiality Designation: CONFIDENTIAL

HASHVALUE: 0A2DD9A7E4845C0B5AEEAFB113553254

Document Type: EMAIL

Author: [REDACTED]

Family Date: 3/27/2015 9:45 PM

Last Modified Date: 3/27/2015 9:45 PM

TRACK CHANGES: NO

COMMENTS:

HASHIDDENDATA: NO

Filename: 9B5DAACD5A41CCB275C11E64CD74611CC24890847CF3830FEB3ADB22C1203758.EML

Title: LAUNCHED: AUTOPLAY ON YOUTUBE.COM

DOEXT: EML

Email From: <[REDACTED]>

Email To: YT-AUTOPLAY <[REDACTED]>

Email CC:

Email BCC: [REDACTED]>

Received Date: 3/27/2015 9:47 PM

Sent Date: 3/27/2015 9:45 PM

TIMEZONE: (UTC) COORDINATED UNIVERSAL TIME

THREADID:

Subject: LAUNCHED: AUTOPLAY ON YOUTUBE.COM

REDACTIONS: NO