

AMENDED Exhibit 898

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

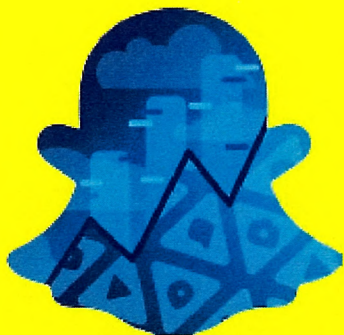
Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation



App Experience Team



Voice of the Customer Product Review

The Voice of the Customer Program aims to amplify the Snapchat experience for our fellow Snapchatters. Our mission is to deliver customer insights that resonate and drive our customer's priorities across Core Engineering, Monetization, Product, and Growth.

Discussion: #voice-of-the-customer

Join [REDACTED] for meeting invite

Tuesday, August 22, 2023

CONFIDENTIAL

HIGHLY CONFIDENTIAL (COMPETITOR)

SNAP3652736



Agenda

Tuesday, August 22, 2023

- [Top App Wide Feedback](#)
- [Feature Area Discussion](#)
 - [My AI](#)
 - [Snapchat+](#)
 - [Discover](#)
 - [Activation](#)
 - [Creators](#)
 - [Spotlight](#)
 - [Friending](#)
- [Overall Feature Area Review \(Read Only\)](#)

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Overall Trends

Rollout Deep Dives

Appendix

[Top App Wide Feedback \(Q2\)](#)

[Paid Snapstreak Restore](#)

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Slide 3 Notes

Notes

□ □

VoCP QPR Aug 2023

□ □ Priority Big 5 + India Market Insights (July 2023)

This chart represents the percentage contribution of each trend to the total report volume per country.

4 6 Feature	Feedback Trends	JP □ □ □ □	SP □ □ □ □	BR □ □ □ □	IT □ □ □ □ □	MX □ □ □ □	IN □ □ □ □
Snapchat+	[Android] Customers not able to subscribe to Snapchat+ □ □ □ (PLUS-867)	-	-	-	-	-	1.03%
Activation	[Android] Can't Delete an Account from Settings □ □ (ACTIV-15485)	-	0.88%	2.38%	0.22%	1.43%	1.18%
Camera	Camera is Blurry / Low Quality □ □ (CAMERA-95707)	1.72%	0.63%	0.99%	0.89%	0.99%	0.81%
Snap Map	Bitmoji Locations Are Inaccurate □ □ (MAPS-59611)	0.57%	0.88%	0.99%	0.51%	0.44%	0.41%
Camera	No Audio / Sound in Recorded Videos □ □ (CAMERA-100269)	-	0.25%	0.20%	0.13%	1.55%	0.17%
Notifications	Not Receiving Notifications □ □ (PUSH-3930)	-	0.75%	-	0.51%	0.55%	0.22%
Convo	Can't Send Snaps □ □ (APPEX-45)	-	0.75%	0.40%	0.38%	-	0.25%
Activation	Unable to Sign In Due to Forgetting / Losing Password □ □ (ACTIV-16309)	-	0.38%	0.40%	0.13%	0.44%	0.11%
Spotlight	Confusion Regarding Spotlight Moderation □ □ (CP-48231)	-	-	-	0.13%	-	0.09%

[Link](#) to the Primary Market Voice of the Customer Report Covering July 2023



HIGHLY CONFIDENTIAL (COMPETITOR)

SNAP3652746

DOCUMENT SLIPSHEET

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ENDATTACH: SNAP3652813

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Author:

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