

AMENDED Exhibit 939

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Q4 US Growth Product Sprint

Past Updates: [US Growth Sprint Tracker](#)

Q4 US growth product sprint [Oct 6, 2023]

US Summary Table See [Dashboard](#) -

Metric	Current Value (Δ)	End of Q4 Top 5 Active Projects (+ETAs)
SendTo, Interactions and Messaging (link)		
Bidirectional Communication Friend Count		1. Real-Time Suggestions Building (eng) - ~2 weeks until internal testing 2. Boosting Inactive Friends in Recents Scoping - Boost inactive users 1/3/5+ slots if inactive more than 1 day 3. Top Groups in Send To AB (testing) -On for iOS Beta 12.55 prod test. Android 12.56 beta 4. Group Streaks Building (eng) - Targeting 12.58 to start prod test 5. Expand reply section window AB (testing) Mixed results on Android; iOS in AB. Revisiting removal logic
1:1 + In-Group Bidirectional Communication Friend Count		
DAU with Bidirectional Communication Friend Count		
DRU (Inactive 1+ Day) from Snap Send		
New or Resurrected Bidirectional Communication		
Notifications (link)		
Incremental DAU from Growth Notifs at Max Capacity (link) **Value from 9/29 due to data anomaly on 9/30 impacting 7DA		1. Streaks Fire + Hourglass in Notifications AB (testing) Started Friday 2. Shrink Quiet Hours from 12-7am to 3-6am (AB Link) AB (testing)- Seeing [REDACTED] with 40k uninstalls. We plan to iterate on this by removing notification sounds during these hours to improve UX. 3. Post In-App Messaging Notifications to OS Tray Building (eng) 4. Send Friend Stories to DAU Building (eng): test sending friend story notifs to DAU with a rate limit. Also test subscriptions 5. Refresh Enable Notifications FHP With New Image and Copy Building (eng): Test ETA Next week
Friending (link)		
New Friends with Bidirectional Communication		1. Replace Profile Snapcodes with QR Codes AB (testing) iOS done. Android A/B - found bug with scanning QR codes on 12.50+. 2. Add Friends Nearby AB (testing) AB iOS minors iOS adults 3. Mentioning Non-Friends in Chat // Friending Upsells Off TrackBuilding