

AMENDED Exhibit 94

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

Message

From: Alex Dow [/O=THEFACEBOOK/OU=EXTERNAL
(FYDIBOHF25SPDLT)/CN= [REDACTED]]
Sent: 5/4/2021 9:03:40 PM
To: Alex Dow [REDACTED]; Moira Burke [REDACTED]
Subject: Message summary [{"otherUserFbId":100022016951165,"threadFbId":null}]

Paul Alexander Dow (5/04/2021 12:09:11 PDT):

>hey. you might have told me this, but, if so, i forgot. what ever happened with the Nielsen deprivation study? I think I lost track when covid hit. I know there was one or more pilot studies completed, but did they ever do the full thing?

Moira Kathleen Ballantyne Burke (5/04/2021 12:12:07 PDT):

>There were two one-wave pilot studies and the findings have been shared with leads internally, but afaik we're not planning to do a longer-term study. The findings were basically that people's expectations totally drove the results, and we weren't able to use the data to disentangle those expectation effects.
Summary: <https://fb.quip.com/MkxAA3gfY84C>

Paul Alexander Dow (5/04/2021 12:29:55 PDT):

>well, shit. that seems like a result worth publicizing on its own. not that anyone would want to hear it from us. maybe that is a study for FORT, what is the role of expectation effects on social media deprivation studies. i see [REDACTED] has a deprivation study in her list of research projects for the Problematic Use stream.

Paul Alexander Dow (5/04/2021 14:03:40 PDT):

>thanks for offering to run another IC takeover meeting. let me know if you'd like me to just drop the calendar invite, so you can create a new one.