

AMENDED Exhibit 955

PLAINTIFFS' OMNIBUS OPPOSITION TO DEFENDANTS' MOTIONS FOR SUMMARY JUDGMENT

Case No.: 4:22-md-03047-YGR

MDL No. 3047

In Re: Social Media Adolescent Addiction/Personal Injury Products Liability Litigation

From: Rachel Racusen (Google Docs) [comments-noreply@docs.google.com]
Sent: 11/19/2020 12:14:08 PM
To: [REDACTED]
Subject: Spotlight Policy Messaging

Rachel Racusen resolved action items and comments in the following document



Spotlight Policy Messaging

Resolved

1 action item, 1 comment

Resolved

Action Items

Q: At a time when there are huge concerns about screen time -- won't this fuel addiction with your young users?



Rachel Racusen

@ [REDACTED] see if you have more to tweak or add here

Assigned to [REDACTED]



[REDACTED]
no objection to the points written, but it doesn't really answer the question...



Rachel Racusen

Agree. Do we have a better answer? [REDACTED]

Reassigned to [REDACTED]



[REDACTED]
[REDACTED]
[REDACTED]
in general I think we know that Snapchatters use the app for short bursts of time, several times a day, rather than enormous spells of scrolling like on twitter... maybe we can refer to this, and say that what we know about our users suggest they enjoy high quality content on discover etc for short periods of time - and we envisage them using spotlight in the same way?



Rachel Racusen

New

Marked as done

[Reply](#)[Open](#)

Comments

community



[REDACTED]

Kind of feels like we are calling political content unhealthy -- which is fine -- but flagging

[REDACTED]

R

Rachel Racusen

What this is meant to get at is that the combo of political content with a more open newsfeed model, where it is harder to moderate political content fairly, can be harmful

R

Rachel Racusen

New

Marked as resolved

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