

FILED UNDER SEAL

EXHIBIT 30

Message

From: Natasha [REDACTED] [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=[REDACTED]]
Sent: 6/7/2023 6:29:31 PM
To: Mayur [REDACTED] [REDACTED]@meta.com]; Caleb [REDACTED] [REDACTED]@meta.com]; Rory [REDACTED] [REDACTED]@meta.com]; Louise [REDACTED] [REDACTED]@meta.com]; Charles [REDACTED] [REDACTED]@meta.com]; UNKNOWN NAME(1495333187211996) [1495333187211996@facebook.com]; Zak [REDACTED] [REDACTED]@meta.com]; Luka [REDACTED] [REDACTED]@meta.com]; Gabriel [REDACTED] [REDACTED]@meta.com]; Phil [REDACTED] [REDACTED]@meta.com]; Dominic [REDACTED] [REDACTED]@meta.com]; Michael [REDACTED] [REDACTED]@meta.com]; Natasha [REDACTED] [REDACTED]@meta.com]; Haotian [REDACTED] [REDACTED]@meta.com]; Malia [REDACTED] [REDACTED]@meta.com]
Subject: Message summary [{"otherUserFbId":null,"threadFbId":2224058774328842}]
Attachments: 351021265_222082907291146_1828642176715435222_n.jpg;
345299822_816346770006766_745463275852827347_n.jpg;
350859276_1338815066845071_7889649810535360381_n.png

Rory [REDACTED] (6/07/2023 02:40:03 PDT):

>As part of this task force we're likely to need to do some re-auditing of our enforcement. Both a) to make sure it works as intended b) to ensure that it is proportionate and actually effective.

>
>Probably quite a few different eng threads here. Chucked in a meeting for 11 for anyone interested in helping out with this so we can come up with a plan : <https://fburl.com/meeting/56bqumx7>

Rory [REDACTED] (6/07/2023 02:41:09 PDT):

>There will be lots of other eng threads for this taskforce but this is one that we can get started on pretty quickly

Caleb [REDACTED] (6/07/2023 03:45:20 PDT):

>Here's the list I mentioned in the meeting: <https://fburl.com/gdoc/62nttskf>

Caleb [REDACTED] (6/07/2023 03:46:15 PDT):

>I said it was a list for known issues that weren't technically broken but I think we can just open it up to any known issue we have. Then we can refine and prioritize

Gabriel [REDACTED] (6/07/2023 03:47:40 PDT):

>let's tag in here which are broken vs improvement opportunities

Gabriel [REDACTED] (6/07/2023 03:47:54 PDT):

>Let's pull in Valli here while Natasha is out

Gabriel [REDACTED] (6/07/2023 03:47:56 PDT):

>on the DE side

Natasha [REDACTED] (6/07/2023 03:50:47 PDT):

>im back from sick leave and catching up on the tags now

Gabriel [REDACTED] (6/07/2023 03:53:08 PDT):

>welcome back, hope you're feeling better ❤️

Haotian [REDACTED] (6/07/2023 04:05:20 PDT):

>I guess a lot of them are improvement opportunities. The journalists opened a flood gate to attack us so they are now acting in the intentional bad actor mode, while our existing work is covering the experience of normal users

Dominic [REDACTED] (6/07/2023 04:10:07 PDT):

><https://www.wsj.com/articles/instagram-vast-pedophile-network-4ab7189>

>It's not good :(

Louise [REDACTED] (6/07/2023 04:11:47 PDT):

>anyone have the content not behind a paywall?

Gabriel [REDACTED] (6/07/2023 04:13:03 PDT):

><https://docs.google.com/document/d/1tpeJFOCSY7ZxyIdwnCsAdobiAaq0bcv2BqkHfCeJvFA/edit>

Luka [REDACTED] (6/07/2023 04:19:20 PDT):

>ouch...

Rory [REDACTED] (6/07/2023 04:21:48 PDT):

>The calling out of underinvestment in SNDS / investigators is interesting

Rory [REDACTED] (6/07/2023 04:21:52 PDT):
>Wondering if that will actually change anything

Malia [REDACTED] (6/07/2023 04:22:52 PDT):
>Predictably that was my first thought.

Malia [REDACTED] (6/07/2023 04:24:45 PDT):
>especially after encryption we'll need strong intel to keep up to date

Malia [REDACTED] (6/07/2023 04:26:40 PDT):
>However I also found this interesting: "Such work is vital because law-enforcement agencies lack the resources to investigate more than a tiny fraction of the tips NCMEC receives, said Levine of UMass. That means the platforms have primary responsibility to prevent a community from forming and normalizing child sexual abuse."
>
>So ... the argument is that since the public can't afford more police ... we have to?

Louise [REDACTED] (6/07/2023 04:27:31 PDT):
>Yeah maybe that should be a recommendation from the taskforce

Michael [REDACTED] (6/07/2023 04:44:50 PDT):
>Do we use anywhere recommendation API for our detection? For example as a fanout from disabled accounts? Is this possible?

Malia [REDACTED] (6/07/2023 04:45:48 PDT):
>This idea has been bantered about for as long as I've been around, but I think we never had a metric that would allow us to go after the work.

Malia [REDACTED] (6/07/2023 04:47:30 PDT):
>We originally had seeker success (which another DS and I set up as content sampling from the feed of likely seekers), but because this didn't reflect the "average" user, they went with non-rec prevalence.

Haotian [REDACTED] (6/07/2023 04:47:44 PDT):
>in a previous incident for CSx actors in IG, my suggestion was to do this and they did some quick work on it. Not sure if they are still maintaining it

Malia [REDACTED] (6/07/2023 04:48:00 PDT):
>You mean IGTS did?

Haotian [REDACTED] (6/07/2023 04:49:54 PDT):
>nope, it was from another team, I am trying to find the guy's name in the org too

Michael [REDACTED] (6/07/2023 04:52:59 PDT):
>"*Current* and former Meta employees who have worked on Instagram child-safety initiatives estimate the number of accounts that exist primarily to follow such content is in the high hundreds of thousands, if not millions."
>
>Is this from our official comment or is it leaked?

Malia [REDACTED] (6/07/2023 04:53:27 PDT):
>Sounds like leaked? I know they were reaching out to a bunch of people.

Malia [REDACTED] (6/07/2023 04:54:43 PDT):
>(I clearly don't have enough identifying information on my LinkedIn or am not cool or something ☹️, they skipped me.)

Phil [REDACTED] (6/07/2023 04:54:52 PDT):
>when I spun up reach and frequency for recommendation surfaces, I was seeing some users get hundreds of recommendations that were later taken down for SSI and ED content. I would wager this is the same for CSX

Phil [REDACTED] (6/07/2023 04:55:25 PDT):
>the pipeline is still running, it may be useful for you to plug child safety violation types in and build a cohort

Haotian [REDACTED] (6/07/2023 04:57:26 PDT):
>past works on recommendation I participated:
>1) <https://fb.workplace.com/groups/1510787515935568/permalink/1535411773473142/>
>2) T64746905 and <https://fb.workplace.com/groups/651762438892251/permalink/685458408855987/>

Malia [REDACTED] (6/07/2023 04:57:46 PDT):
>Yessss, I remember now

Haotian [REDACTED] (6/07/2023 05:02:05 PDT):
>I think the issue of these work is as you mentioned, people tend to do hot fixes, get around this wave/warroom, then go ahead with other things and waiting for the next WSJ news 1-2 years later

Malia [REDACTED] (6/07/2023 05:02:46 PDT):
>Yes, we have yet to systematically incentivise fixing these issues.

Gabriel [REDACTED] (6/07/2023 05:02:48 PDT):
>@Haotian [REDACTED] I'll add you to the doc on this; will want your PoV on what the right long term way to hold ourselves accountable for these initiatives working

Malia [REDACTED] (6/07/2023 05:03:34 PDT):
>(is this also a measurement plan for @Luka?)

Haotian [REDACTED] (6/07/2023 05:06:10 PDT):
>right, a long term approach would definitely involve a measurement and monitoring plan..although we said as key roadmap items for other teams like foundation teams, like 'we did the hot fixes in previous warrooms, if you want to avoid us repeating the history please invest more'

Gabriel [REDACTED] (6/07/2023 05:06:53 PDT):
>War room output for measurement should be (i) anything tactical we can do for the war room improvement + (ii) aligned plan for longer term measurement

Gabriel [REDACTED] (6/07/2023 05:06:57 PDT):
>will make this clear in the doc

Haotian [REDACTED] (6/07/2023 05:08:05 PDT):
>we could leverage these past work as evidence to persuade leaderships into, maybe a separate investment as key roadmap items for other teams like foundation teams, like 'we did the hot fixes in previous warrooms, if you want to avoid us repeating the history please invest more'

Rory [REDACTED] (6/07/2023 05:08:05 PDT):
>Could someone physically in brock check if this room now has monitors or not:
https://www.internalfb.com/intern/room_profile/?id=688415828438964

Charles [REDACTED] (6/07/2023 05:09:04 PDT):
>> TikTok's platform is one where "this type of content does not appear to proliferate," the Stanford report said.
>Not a great article to lure teens away from Tik Tok and back onto our family of apps...

Gabriel [REDACTED] (6/07/2023 05:09:29 PDT):
>luckily, teenagers don't subscribe to WSJ

Charles [REDACTED] (6/07/2023 05:10:16 PDT):
>Yep but their parents might: Instagram, the home of old pervs...

Mayur [REDACTED] (6/07/2023 05:14:19 PDT):
>checking

Michael [REDACTED] (6/07/2023 05:15:10 PDT):
>The first link is not working for me

Mayur [REDACTED] (6/07/2023 05:22:08 PDT):
shared: 351021265_222082907291146_1828642176715435222_n.jpg

Mayur [REDACTED] (6/07/2023 05:22:25 PDT):
>Flying Saucers

Mayur [REDACTED] (6/07/2023 05:23:08 PDT):
>There is another one: I'm not being funny

Mayur [REDACTED] (6/07/2023 05:23:27 PDT):
shared: 345299822_816346770006766_745463275852827347_n.jpg

Michael [REDACTED] (6/07/2023 08:46:06 PDT):
>Do we have a SEV for the Task Force? Should we create one? It could help us move faster (passing SEV in permissions tasks, etc.)

Rory [REDACTED] (6/07/2023 08:47:05 PDT):
>There are some SEVs already for some sub-issues raised

Rory [REDACTED] (6/07/2023 08:47:11 PDT):
>I don't believe we have an overarching one right now though

Michael [REDACTED] (6/07/2023 08:52:31 PDT):
>From F&D experience it seems to be a nice thing to have :)

Dominic [REDACTED] (6/07/2023 08:54:54 PDT):
>It's a blessing and a curse ;)

Gabriel [REDACTED] (6/07/2023 11:29:31 PDT):

>Interesting how much traction the part of our media comms response got about the task force. Eg this from WashPo

Gabriel [REDACTED] (6/07/2023 11:29:31 PDT):

shared: 350859276_1338815066845071_7889649810535360381_n.png