

EXHIBIT 9



Instagram Features

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About Instagram teen privacy and safety settings

Teen Accounts are currently only available in some locations and will be introduced globally in early 2025. Teen Accounts are being rolled out on an individual basis, which means parents and guardians may have a teen who has a Teen Account before their other teens do.

Instagram is committed to providing young people with safer and more private experiences. We have dedicated teams focused on youth safety, and we work closely with experts to inform the features we develop. Here are some of the default settings and additional tools for teens on Instagram. Age requirements may vary by country.

Default Instagram settings

Age Verification

We require people to be at least 13 years old to sign up for Instagram. People can confirm their age by providing their birthday, photo identification, and/or submitting a video selfie. [Confirming your age](#) is a requirement for everyone on Instagram. [You can learn more about age verification in Newsroom.](#)

Private Accounts

Teens under 18 years old [have their account set to private](#) as a default when they join Instagram. Private accounts let people control who sees or responds to their content. [Learn more about private Instagram accounts.](#)

Audience Controls

As of May 2022, when teens under 18 sign up for Instagram, accounts they don't follow cannot tag, mention or use their content in Reels Remixes or Guides by default.

Direct Messaging

We restrict adults over 18 from starting private chats with teens they're not connected to on Instagram and Messenger. [Learn more about direct messaging for teens.](#)

Protections from Suspicious Adults

We've developed technology that allows us to find adult accounts that have shown potentially suspicious behavior, such as adults who have recently been blocked or reported by a young person. We stop these adult accounts from interacting with teen accounts the following ways:

- We don't show teen accounts in Explore, Reels or 'Accounts Suggested For You' to these adults.
- If these adults find young people's accounts by searching for their usernames, they do not have the option to follow them.



- These adults are not able to see comments from teens on other people's posts.
- These adults are not able to see teen accounts when scrolling through an account's Followers or Following list.
- If these adults follow a teen account, we may send that teen a notification prompting them to review and remove the new follower.
- If these adults are already connected to a teen account and send the teen a direct message, we send a safety notice to the teen encouraging them to be cautious and provide options to end the conversation, block, report, or restrict the adult.
- Note: All of the above interventions also apply to teen accounts' ability to discover, search, view or interact with suspicious adult accounts.

Sensitive Content Control

The Sensitive Content Control enables people to choose how much or how little sensitive content they see from accounts they don't follow. There are two options for teens: "Standard" and "Less." All teens on Instagram under 18 years old are defaulted into the "Less" state, unless they explicitly opt-out. Teen Accounts for teens under 16 need their parent or guardian's permission to change this setting from **Less** to **Standard**.

This makes it more difficult for young people to come across potentially sensitive content or accounts in Search, Explore, Hashtag Pages, Reels, Feed Recommendations and Suggested Accounts. [Learn more about the Sensitive Content Control.](#)

Content Restrictions

For all users on Instagram, we remove content that goes against our [Community Standards](#) and we do not recommend content that goes against our [Recommendation Guidelines](#).

For teens under 16, we hide certain sensitive content on Instagram even if it's been shared by friends or people they follow. For example, content that discusses self-harm and eating disorders, or that includes borderline adult nudity. [We're working on applying these policies for people under 18 within the coming months.](#)

For teens under 18, content that is reviewed and may be disturbing (for example, some instances of graphic and violent content) is removed.

Lastly, for teens under 18, we restrict the visibility of certain [restricted goods and services](#) including content related to alcohol, tobacco, bladed weapons, weight loss products, cosmetic procedures, sex toys, sexual enhancement products, gambling or entheogens.

Additional Instagram tools

Parental Supervision

[Supervision](#) is a set of tools and insights that parents and guardians can use to help support their teens ages 13-17 on Instagram. Supervision is optional, and both the parent and the teen must agree to participate. When supervision is set up in [Family Center](#), a parent can set time limits, schedule breaks, see their teen's time spent on Instagram, see their teens followers and who they



Alternate Topic Nudge

Teens under 18 in certain countries will see a notification that encourages them to switch to a different topic if they've been looking at the same type of content on Explore for a while. This nudge is designed to encourage teens to discover something new. [Learn more about this type of nudge.](#)

Related Articles

[About Instagram Teen Accounts](#)

[View your teen's Instagram settings related to account privacy, sensitive content and messaging](#)

[Ways to increase safety on Instagram](#)

[Set up teen supervision on Instagram](#)

[Supervising your teen's time spent on Instagram](#)

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