

FILED UNDER SEAL

EXHIBIT 15

Message

From: Karina Newton [/O=THEFACEBOOK/OU=EXTERNAL (FYDIBOHF25SPDLT)/CN= [REDACTED]]
Sent: 4/4/2019 4:44:04 AM
To: [REDACTED] [REDACTED]@fb.com]; Adam Mosseri [REDACTED]@instagram.com]
CC: Max Eulenstein [REDACTED]@fb.com]; Yoav Shapira [REDACTED]@instagram.com]
Subject: Re: Concern RE sex trafficking on Instagram platform

Exactly why I wanted you to be aware of this inquiry [REDACTED] and as we think through CI vs IG problem areas to tackle I think you are exactly right and wanted to put on everyone's radar — I don't think any of us want IG to turn into Backpage.

From: [REDACTED] <[REDACTED]@fb.com>
Sent: Thursday, April 4, 2019 1:02 AM
To: Adam Mosseri; Karina Newton
Cc: Max Eulenstein; Yoav Shapira
Subject: Re: Concern RE sex trafficking on Instagram platform

I believe everyone knows that I'm an advisor at an anti-human trafficking non-profit.

The moment Backpage was taken down, all of their data showed that IG had become the leading two-sided marketplace for human trafficking. This is something I have brought up, and it's a challenging situation, which will be made untenable (more) with e2e. This is a problem for which centralization will assist, but the dynamics of IG will demand product interventions beyond the standard detect -> remediate -> measure integrity framework.

From: Adam Mosseri <[REDACTED]@instagram.com>
Date: Wednesday, April 3, 2019 at 8:29 AM
To: Karina Newton <[REDACTED]@instagram.com>
Cc: Max Eulenstein <[REDACTED]@fb.com>, Yoav Shapira <[REDACTED]@instagram.com>, [REDACTED] <[REDACTED]@fb.com>
Subject: Re: Concern RE sex trafficking on Instagram platform

Thanks for the heads up.

Sent from my phone

On Apr 3, 2019, at 2:31 AM, Karina Newton <[REDACTED]@instagram.com> wrote:

Adam, not sure where this correspondence goes, but in case it actually gets routed to you, I'm on it.

Max/Yoav, [REDACTED] heads up – will circle back with you all and Nam when I get more info.

From: Karina Newton <[REDACTED]@instagram.com>
Date: Wednesday, April 3, 2019 at 2:58 PM

To: "dawn@ncose.com" <dawn@ncose.com>

Subject: FW: Concern RE sex trafficking on Instagram platform

Hi Dawn,

Thank you so much for your email and letter which was forwarded to me – we unfortunately didn't receive your prior correspondence. I would love to sit down and understand better the experiences that you are learning about. I'm currently travelling in India this week and next but could you send a time or two that would work for you immediately upon my return on Monday, April 15th or Tuesday, April 16th?

Thank you and look forward to working together to stop this atrocious behavior,

Karina

<image001.png>

Karina Newton
Head of Public Policy, Instagram
[REDACTED]@instagram.com | [REDACTED]

Begin forwarded message:

From: Dawn Hawkins <dawn@ncose.com>

Date: March 27, 2019 at 7:18:17 PM GMT

To: [REDACTED]@fb.com

Cc: PATRICK TRUEMAN <patrick@ncose.com>, haley <haley@ncose.com>

Subject: Concern RE sex trafficking on Instagram platform

Dear Mr. [REDACTED]

We are hoping that you might be able to help or direct us to the correct folks at Facebook and Instagram to discuss an alarming trend we are seeing where Instagram is used to groom and then to sell minors for sex acts.

We sent a letter to corporate headquarters a few months ago, but it went unanswered. Surely, it is lost in the piles of correspondence you receive. We sent the attached letter today.

Last December, I was asked to meet with three survivors of domestic minor sex trafficking here in DC, the oldest being just 15 years old, because they wanted us to understand what happened to them. They hoped we could reach out to Instagram and help get this problem solved. Their abuse and exploitation were greatly facilitated using your platform. They showed us message after message they were still getting from strangers asking them for sex. We could hardly believe what they were telling us is a trend. We have since reached out to a number of other survivor-serving organizations and are hearing the same things about the prevalence of Instagram used to recruit, groom, and then sell young people.

We request a meeting with Instagram to discuss this further and possible solutions. We applaud the platform for many great policies and efforts already underway to address sexual exploitation.

Best,

Dawn Hawkins

Vice President & Executive Director | National Center on Sexual Exploitation

O: (202) 393 7245

E: dawn@ncose.com

W: www.EndSexualExploitation.org

<Letter_Instagram_Invitation_3-27-19_Final.pdf>