

FILED UNDER SEAL

EXHIBIT 34

MZ Briefing NCMEC (External)

Date / Time: June 24th, 4-4:45 pm PST

Location: MPK Bldg21

FB Attendees / Participants: Mark Zuckerberg, Guy Rosen, Antigone Davis, [REDACTED]

External Attendees / Participants: John Clarke (CEO), Michelle DeLaune (COO)

Relationship:

- Facebook has a longstanding (2006) collaborative relationship with the National Center for Missing and Exploited Children (NCMEC), focused on preventing and removing child sexual exploitation (CSE) on our platform, as well as rescuing missing and exploited children.
- Our relationship with NCMEC is both strategic and tactical:
- *Strategic:*
 - We sit on their Board of Directors:
 - Joel Kaplan (VP, Global Policy), 2013-2015
 - [REDACTED] (Director, Trust and Safety), 2015 to present
 - Antigone Davis (Director, Global Safety), 2018 to present
 - *Note: [REDACTED] presently sits on the Board in her personal capacity and is a member of the executive committee (Secretary of the board). Antigone sits as company rep.*
 - We make large scale annual funding contributions.
 - In 2019, we made a \$1 million contribution.
 - We also recently donated \$600,000 to rebuild software that helps prioritize the CSE reports sent to law enforcement.
 - We've long partnered with NCMEC to innovate and lead industry in the child safety space.
 - We launched PhotoDNA in May 2011 in partnership with NCMEC.
 - We jointly host an annual cross-industry child safety hackathon to develop child safety tech prototypes for NGOs focused on preventing CSE and/or rescuing and supporting victims.
 - NCMEC provides quotes and supportive public videos in the midst of policy fires and to help us share difficult information like the amount of child nudity content we remove (CSER):
 - *@first launch of child nudity removals in CSER "The National Center for Missing & Exploited Children has been working with Facebook since 2006 in an effort to reduce child sexual abuse material online and ensure incidents are reported to our CyberTipline. Over this time, Facebook has consistently demonstrated their leadership and willingness to be a pro-active leader in the fight to keep the internet safer for everyone. While the amount of content taken down may be surprising, it is a reminder that the sexual exploitation of children is a global problem that demands a multi-faceted global solution."* Michelle C. DeLaune, NCMEC Chief Operating Officer
 - NCMEC promotes our work in this area at panels, events, and on the Hill.
 - In 2018, we supported their efforts to pass the CybertipLine Modernization Act, which addressed constitutionally based legal impediments to our collaboration and opened the door for making reports on grooming.

- *Tactical:*
 - We are legally required to report known CSE on our platform to NCMEC for investigation (found primarily via PhotoDNA, our Child Exploitation Imagery Classifier and more recently our Inappropriate Interaction with Children Classifier):
 - So far in 2019, we have made over 4 million reports to NCMEC, including over 800 where there was an obvious imminent risk of harm to a child, including abuse at the hands of someone in a position of trust, apparent contact offense, imminent meeting, or sextortion.
 - In 2018, around 94% of the reports (“cybertips”) received by NCMEC came from Facebook, 85% of those from Messenger.
 - More details in Appendix I
 - Facebook’s Amber Alerts (finding missing children) initiative launched in 2015, now in 21 countries.

Of note:

- Because they take cybertips from all the major technology companies, they have become the de facto world leading NGO in the fight against online child sexual exploitation.
- They have received calls from the UK Home Office, the European Commission, Interpol, the Child Exploitation and Obscenity Section at the DOJ, and others expressing concern about our decision and plans.
- They are eager to try to be helpful but very concerned about what we can build and test before we are interoperable and encrypted.
- They already have some ideas on how they can be helpful during the build phase, and w/r/t x-industry info-sharing and convening a conversation across industry.
 - That said, they will support child safety specific efforts by the FBI/DOJ/US policymakers to limit encryption if they lack confidence in our safety builds.
 - And we expect the FBI and DOJ to be more aggressive in responding to Messenger’s e2e transition than they were with WA’s transition, both in terms of applying private pressure and also use of legal strategies to delay or contest our plans.

Most Recent Interaction(s):

- On 6/21/19, Antigone and [REDACTED] attended their Board meeting. The meeting followed its ordinary course without any discussion of our encryption plans or their upcoming 1:1 with us. After the meeting, Antigone met with NCMEC to answer any questions they had about the agenda. She explained that we would walk through how we are thinking about and approaching this work and that we primarily saw this as an opportunity to listen and hopefully identify how we can/will collaborate in relation to our plans.
- The week before, close to 50 FB employees attended their annual Heroes Awards, in which they thank their supporters with a reception and tickets to a Nationals night game. They give us 50 tickets to this event and 12 ticket to the VIP reception, which included policymakers and other key stakeholders.

- We also recently participated in their annual roundtable in which they bring together LE, government reps, and tech companies to confidentially discuss what is and isn't working in our multi-stakeholder collaborative effort to thwart online CSE.

Goals:

- Show Mark is personally listening on how we should approach safety in a privacy focused messaging world
- Acknowledge the impact these changes will have on NCMEC's key focus of distribution of child sexual exploitation imagery and imminent harm to children, but be positive, open and collaborative about different ways of working on prevention and detection

Key Messages *(most important points / messages to get across):*

- **The safety of Facebook's users matters to me. A huge number of my colleagues joined Facebook to ensure that our users are safe:**
 - I know that this is especially true of my colleagues sitting next to me, right now, and to many others in this particular office, who focus on these keeping our users safe, day and night
- **We value our relationship with NCMEC.** I want us to maintain this relationship, keep it open and trusted, based on keeping children safe.
 - this matters to me.
 - I want us to continue to work together both tactically and strategically, including projects like the Cybertip downloader and Project Nix, where you help us train our systems.
 - I believe there is much more we can do, including sharing data and working together and cross industry.
- **I personally wanted to have this conversation with you** on the back of my March note on messaging privacy.
 - **The safety of our community is fundamental to our plans to implement e2e.**
 - We continue to be committed to preventing abuse of our platform, particularly sexual abuse of children.
 - We continue to be committed to complying with orders to assist governments in their law enforcement, public safety, and national security efforts.
 - This includes working with law enforcement on imminent risks to children, using the data we have.
- I'm here to listen.
 - this is not a 'one off' conversation for Facebook.
- **What are your biggest concerns?**
- **What opportunities do you see to do things differently,** particularly around the prevention, detection and user reporting model that you have discussed with my team?

Bios:

John Clark, President & CEO

- John F. Clark is president and CEO of the National Center for Missing & Exploited Children, the nation's leading nonprofit organization on the forefront of child protection for more than 35 years.

- Clark has an extensive law-enforcement background, including 28 years with the United States Marshals Service (USMS)
- Before joining NCMEC, Clark was director of security at Lockheed Martin Corp., the nation's largest defense contractor.
- Throughout his career, Clark has been a leading child advocate. During his tenure at USMS, Clark implemented and administered Title I of the Adam Walsh Child Safety and Protection Act, which directed USMS to locate and apprehend fugitive sex offenders. He also oversaw the implementation and operation of the National Sex Offender Targeting Center.
- Clark was appointed director of the USMS in 2006 by then-President George W. Bush as its ninth director, a post he held for five years. Before joining the USMS, Clark worked for the U.S. Capitol Police and the U.S. Border Patrol. He earned a Bachelor's of Science Degree from Syracuse University.
- For 21 years, NCMEC has operated the CyberTipline, a centralized mechanism for reporting child sexual exploitation. During his three-year tenure at NCMEC, Clark has seen an exponential rise in these reports, with more than 18.4 million reports made to the CyberTipline in 2018 alone.

Michelle C. DeLaune, Senior Vice President & COO

- Michelle Collins DeLaune is the Senior Vice President, Chief Operating Officer of the National Center for Missing & Exploited Children.
- As COO of NCMEC, Ms. DeLaune oversees the center's federal grants, including the primary grant awarded by the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention. In addition, she is responsible for operational matters pertaining to NCMEC services provided to families, child-serving professionals and law enforcement.
- During her 17-year career at NCMEC, she was responsible for establishing NCMEC's extensive program of work and policies responding to the explosion of online child sexual exploitation. Under her leadership, the CyberTipline has received more than 6 million reports regarding the sexual exploitation of children and currently makes critical information available to more than 100 countries around the globe. Ms. DeLaune was instrumental in the development of multiple voluntary Industry initiatives aimed at reducing the amount of online child sexual abuse material.