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EXHIBIT 16

CIPCO Child Safety 2021-H1 Roadmap

TL;DR: In H1 2021 the team will;

Prepare for end-to-end encryption:

Detection: Be able to classify 'child safety bad actors' using scalable, encryption-resilient models, at 95% precision and 10% recall.

Prevention: Continue to experiment with a range of new product experiences to stop violations occurring, e.g. friction and educational moments.

Legitimacy: Support our external child safety narrative by including context on the efficacy of these E2EE-resilient safety features in public comms moments and engagements with governments & regulators.

Get major risks under control (i.e. reduce fires)

Increase recall over reports of ongoing imminent harm to a child (IIC T1).

Invest in reducing 'obvious' public-surface violations by driving down FRX/mVPVs and Searchability.

Improve the health of the CEI ecosystem:

Increase 'upload time' recall (the amount of violating content we find and delete at or soon after upload) while holding the line on banking action precision at 94% (shared goal with SDI).

	A	B	C	D
1		Prevalence	Cost	Accuracy
2	III Priority	HIGH: Ahead of E2EE, we need to prioritise making measurable progress to get the problem under control	LOW: Prevalence & legitimacy are key ahead of E2EE, so we won't be prioritising cost reduction in H1.	MEDIUM: We made significant accuracy improvements in H2, so this is no longer top priority.
3	III Plan	1) Invest in <i>prevention</i> initiatives to stop violations occurring. 2) Increase IIC T1 reactive recall. 3) Increase banking 'upload time' recall. 4) Drive down FRX/mVPVs and searchability. 5) Stand up IIC T2 V2 prevalence measurement and holistic prevalence (HOP).	1) Facilitate <i>prevention</i> initiatives by ensuring 100% of account-level enforcement actions logged and auditable end-to-end. 2) Reduce data compute time by 40%. 3) Fix issues identified in our better eng 'fixathon'.	1) Hold the line on banking action precision at 94%, and transfer labelling to GTM. 2) Stand up IIC T2 auto-action precision. 3) Make a plan for dealing with adults who pretend to be children ('age liars').

Mission

CI Mission: Protect the community and its voice

Child Safety Mission: Prevent harm to children in our community

Strategy: 'From enforcement to prevention', Child Safety 2021 strategy

H2 2020 (incl Jan + Feb 2021) Lookback

H2 2020 Goal status summary

Prevalence/Maturity:

Our prevention-based product experience experiments showed promising results: Early results from our V2 search intercept experiment show that 70% of people who search for CEI-related terms don't make it past the new friction experience to the results page, and results from our experiment with serving post-enforcement education to CEI sharers will be available soon.

Missed our FRX/mVPVs goal: The FRX/mVPVs metric is responsive, explainable, comprehensive (now that we have added the 'involves a child' FRX tag to all high-priority surfaces) and effective at flagging when we miss something that our community strongly objects to. However we missed this goal because the metric is often driven by very high-FRX complex objects, which we need to do a better job of detecting and actioning faster.

We de-prioritized standing up bespoke CEI prevalence measurement: Instead we will use HP to refactor the public spaces prevalence metric (that is currently published in CSER) so that it reflects our