

EXHIBIT 29

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Child Endangerment: Nudity and Physical Abuse and Sexual Exploitation

We do not allow content that endangers children, such as content that contains nudity or physical abuse or content that sexually exploits children on Facebook and Instagram. When we find this type of violating content, we remove it, regardless of the context or the person's motivation for sharing it. We may also disable the account of the person who shared it, unless it appears the intent was not malicious (for example, to spread awareness of child exploitation).

We report apparent child exploitation to the [National Center for Missing and Exploited Children \(NCMEC\)](#), a nonprofit that refers cases to law enforcement globally, in compliance with US law. We choose to remove content depicting non-sexualized child nudity to reduce the potential for abuse of the content by others.

[Read the policy details](#)

PREVALENCE

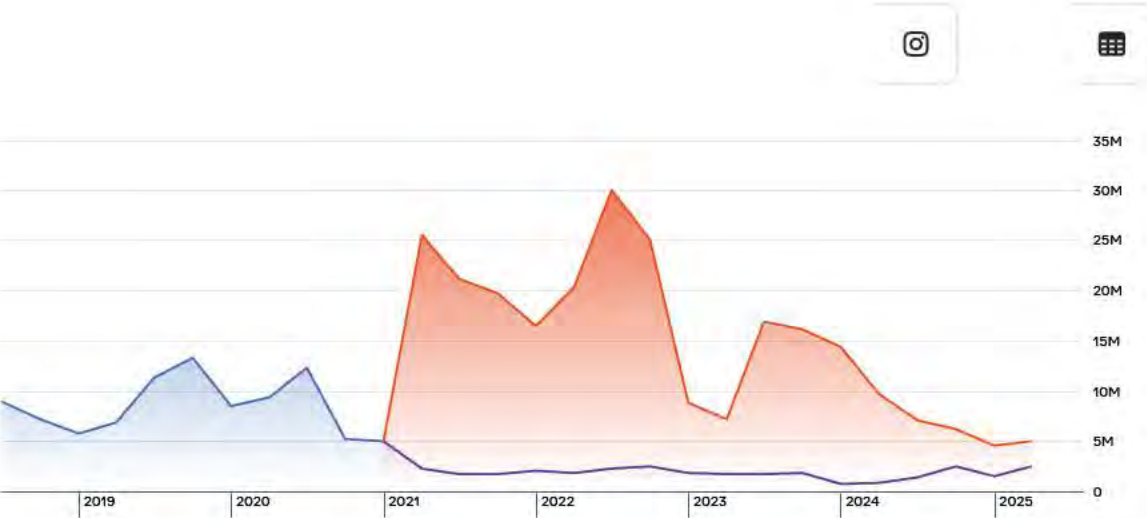
How prevalent were child endangerment violations?



We are working on estimating prevalence for child endangerment violations. We will continue to expand prevalence measurement to more areas as we confirm accuracy and meaningful data.

CONTENT ACTIONED

How much child endangerment content did we take action on?



and
Harassment

Child
Endangerment

Nudity

and
Physical

Abuse

and
Sexual

Exploitation

Dangerous
Organizations:

Terrorism

and
Organized
Hate

Fake
Accounts

Hateful
Conduct

Restricted
Goods
and
Services

PROACTIVE RATE

Of the violating content we actioned for child endangerment, how much did we find and action before people reported it?

Child Sexual Exploitation



Apr - Jun 2023	96.90%	3.10%
Jan - Mar 2023	98.50%	1.50%
Oct - Dec 2022	99.20%	0.80%
Jul - Sep 2022	99.50%	0.50%
Apr - Jun 2022	99.10%	0.90%
Jan - Mar 2022	96.40%	3.60%
Oct - Dec 2021	99%	1%

■ Found and actioned by us

◆ Reported by users

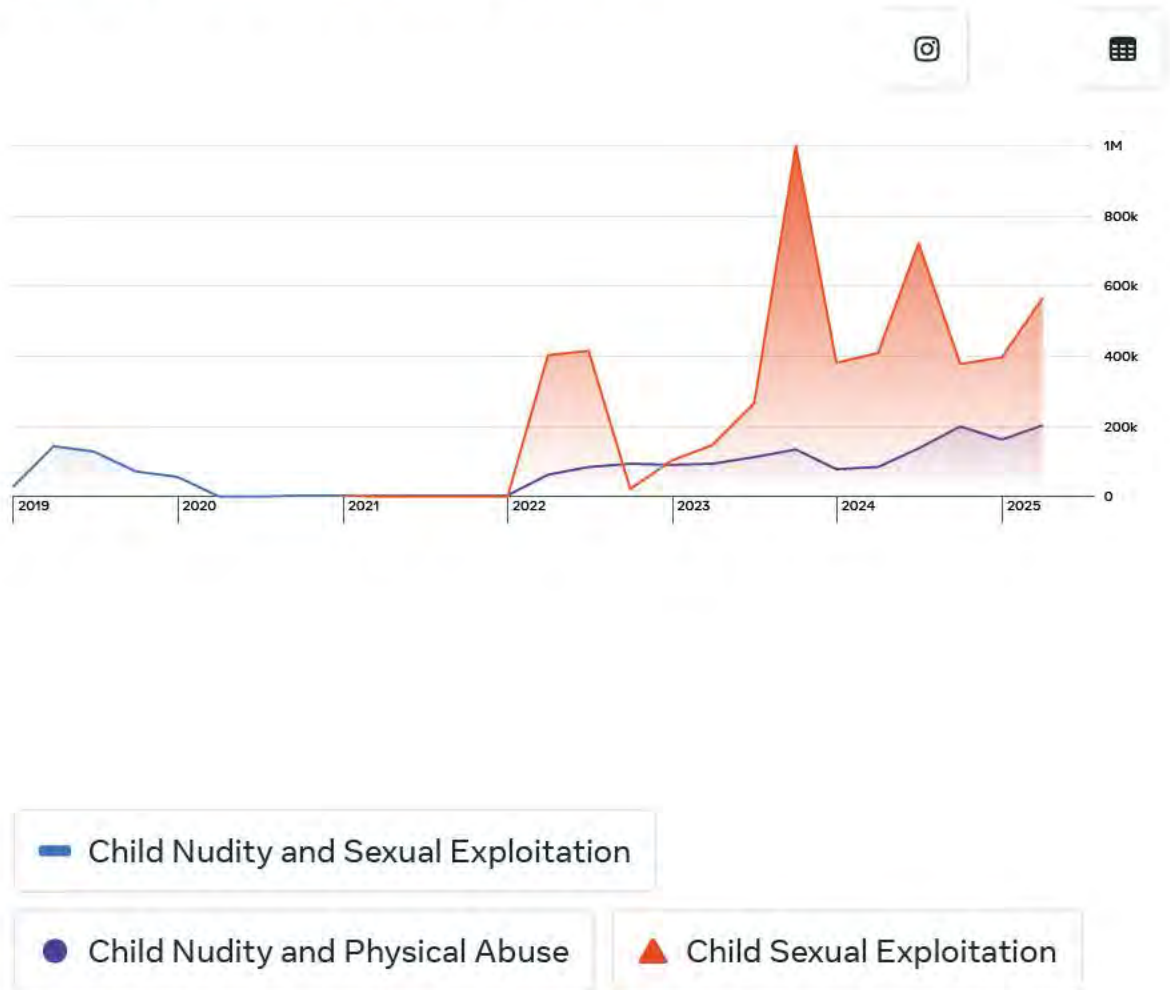
How we calculate it ⓘ [Read about this data](#) ➞

Correcting mistakes

People can appeal our decisions, unless there are extreme safety concerns. We restore content we incorrectly removed or when circumstances change. Restores can happen from appeals or when we identify issues ourselves.

APPEALED CONTENT

How much of the content we actioned for child endangerment did people appeal?



How we calculate it ⓘ Read about this data ➞

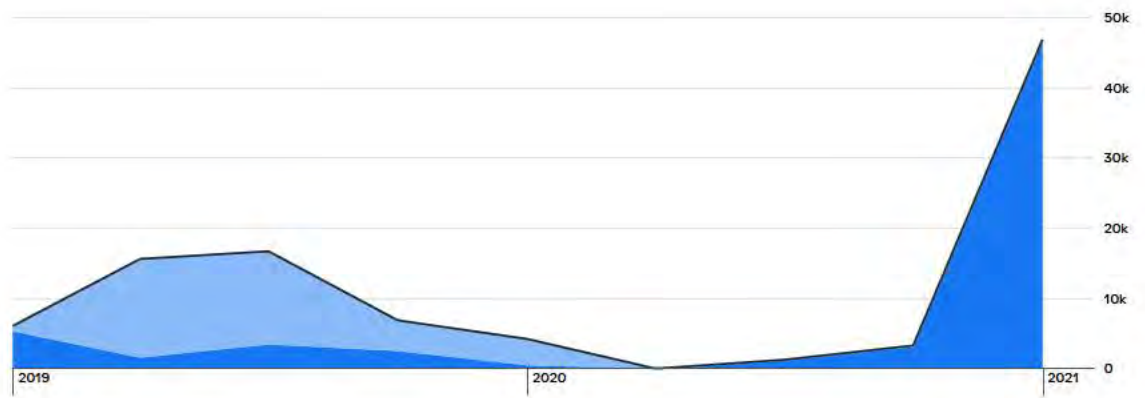
RESTORED CONTENT

How much actioned content for child endangerment were later restored?

Child Nudity and Sexual Exploitation

Instagram icon

Calendar icon



■ Restored without appeal

◆ Restored after appeal

— Total

[How we calculate it ⓘ](#)

[Read about this data ➞](#)



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