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EXHIBIT 14



Bad Experiences and Encounters Framework (BEEF) Survey

Data collection: June 27-July 8, 2021

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Issues by most and least impacted age groups

The 13-15 age group has the highest rates for 8/22 issues, while the 45+ group has the lowest rates of 21/22 issues

The table to the right shows the percentages of respondents who selected "Yes, during the last 7 days" for each of the issues, split by self-reported age. The green cells represent the lowest incidence for that issue across all age groups, and the red cells represent the highest incidence. Numbers that share a numeric subscript are not statistically significantly different from each other at $p < 0.05$. The full breakdown by all age groups is on the next slide.

The 13-15 age group has the most red cells (8)—that is, they have the highest rates of issue experience in 8 of the 22 issues, more than any other age group. By contrast, the oldest age group (45+) has the most green cells (21)—they have the lowest rates of issue experience in 10 of the 22 cells.

	Overall	13-15	45+
commerciality	48.2%	37.7% ^a	39.6% ^{a,1}
misinfo	30.3%	24.4% ^a	16.1% ^e
bully witness	28.3%	27.2% ^a	10.8% ^e
audience limitation	26.8%	28.2% ^{a,b}	15.9% ^e
usability passive	25.5%	30.1% ^a	10.1% ^e
hate witness	25.3%	26.0% ^a	9.0% ^e
data privacy	24.4%	17.9% ^a	14.3% ^e
perceived control	23.9%	18.4% ^a	14.2% ^d
fake acct 1st	21.8%	15.8% ^a	13.2% ^e
negative comparison	19.2%	21.4% ^a	6.8% ^e
transparency	17.5%	14.9% ^a	8.4% ^e
political posts	17.0%	14.3% ^{a,d}	8.7% ^e
nudity	16.3%	19.2% ^a	6.2% ^e
over enforcement	14.8%	14.1% ^{a,c}	5.9% ^e
violence	12.8%	12.8% ^{a,b}	5.0% ^d
unwanted advances	11.9%	13.0% ^a	6.9% ^d
usability action	10.7%	11.2% ^{a,e}	6.6% ^d
bully target	8.1%	10.8% ^a	3.4% ^e
self harm	6.7%	8.4% ^a	1.9% ^d
acct security	3.9%	5.2% ^a	1.3% ^d
drugs	3.9%	3.7% ^{a,b}	1.7% ^c
impersonation 1st	3.7%	5.5% ^a	0.3% ^b

An expanded table with confidence intervals can be found [here](#).

Issues by all age groups

Younger people report higher rates of every issue, with some issues felt more universally than others

In general, the older the respondent, the less likely they are to report experiencing any of the 22 issues measured. All red cells (the age group with the highest rate of experiencing an issue) are within the four youngest age groups.

The gap between the lowest and highest issue rates vary by issue. Bullying witness, for instance, has the widest delta, 31.1% of the 22-26 age group report experiencing it, compared to only 10.5% of the 45+ group, a delta of 20.5 percentage points. Other large deltas include usability passive (delta = 20 points), hate witness (19.5), and misinfo (17.5).

By contrast, certain issues are experienced at similar rates regardless of age. For example, drug sales (delta = 2.1), account security (3.9), and usability action (4.6).

	Overall %	13-15	16-17	18-21	22-26	27-34	35-44	45+	Delta
		Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Column N %	Highest-lowest
commerciality	48.2%	37.7%a	42.6%b,c,g	47.6%e	51.2%h	50.6%a	44.8%b,c,e	39.8%a,f	19.5%
misinfo	30.3%	24.4%a	29.2%b	30.0%b,d	33.6%e	31.2%d	24.4%a	16.1%e	17.5%
bully witness	28.3%	27.9%a	29.4%b	30.9%b,c	31.1%e	27.4%a	19.8%a	10.8%e	20.6%
audience limitation	26.8%	28.2%a,b	28.3%a	28.1%a	28.7%b	24.9%e	20.3%a	15.9%e	13.4%
usability passive	25.5%	30.1%a	30.0%a	29.5%a	28.9%b	21.8%e	17.1%a	10.1%e	20.0%
hate witness	25.3%	26.0%a	28.5%b	27.8%b	27.9%b	22.5%e	15.7%a	9.0%e	19.5%
data privacy	24.4%	17.9%a	21.4%a	23.6%e	25.9%h	24.8%d,f	20.2%b	14.3%e	11.6%
perceived control	23.9%	18.4%a	20.6%a	24.8%b	26.7%e	24.7%b,c	20.9%a	14.2%a	12.5%
fake acct list	21.6%	15.6%a	21.2%b	24.8%e	23.4%e,d	22.9%b,d	17.4%a	12.2%e	11.0%
negative comparison	19.7%	21.4%a	19.5%b	20.1%a,b	18.4%b	17.5%e	13.1%a	8.8%e	14.6%
transparency	17.5%	14.9%a	18.1%b,f	19.0%b	17.1%e	15.1%a	12.0%a	8.4%e	10.7%
political posts	17.0%	14.3%a,d	16.3%a,b	17.3%b	18.0%b,c	16.2%a,f	12.4%a	8.7%e	9.3%
nudity	16.3%	19.2%a	18.4%a	18.2%a	16.7%b	13.6%e	11.3%a	6.2%e	15.0%
over enforcement	14.8%	14.1%a,c	16.8%b	16.3%b	14.8%a,f	12.9%e	9.1%a	5.9%e	10.9%
violence	12.8%	12.8%a,b	14.3%a	13.2%a	13.1%a	11.6%b	8.2%e	5.0%a	9.3%
unwanted advances	11.9%	13.0%a	14.1%a	14.2%a	11.0%e	8.0%e	7.7%e,d	6.9%a	7.3%
usability action	10.7%	11.2%a,e	11.1%a,e	11.1%a	10.3%a,b	9.6%b	8.5%e	6.6%a	4.6%
bully target	8.1%	10.8%a	9.7%a	8.1%b	7.1%b,c	6.5%b	4.9%a	3.4%e	7.4%
self harm	6.7%	6.4%a	7.2%a,b	7.5%a	5.8%b	3.5%e	2.5%e,d	1.9%a	6.5%
acct security	3.9%	6.2%a	3.2%b,c	4.2%a,b	3.2%a	2.1%a	1.6%a	1.3%a	3.9%
drugs	3.9%	3.7%a,b	3.5%b	3.6%a	2.7%a,b,c	3.6%a,b	2.3%b,c	1.7%e	2.1%
impersonation list	3.7%	6.5%a	3.5%a	5.0%a	3.1%a	1.2%e	0.7%b	0.3%b	5.2%

An expanded table with confidence intervals can be found [here](#)