

FILED UNDER SEAL

EXHIBIT 84

Message

From: Liza Crenshaw [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=REDACTED]
Sent: 11/2/2021 6:19:57 PM
To: Sophie Vogel [REDACTED@fb.com]; Liza Crenshaw [REDACTED@fb.com]
Subject: Message summary [{"otherUserFbId":100024423100577,"threadFbId":null}]
Attachments: 249317974_250554210276399_5368562044694284371_n.png

Elizabeth Crenshaw (11/02/2021 09:46:04 PDT):
>Interested in what u think about this

Sophie Natalie Vogel (11/02/2021 09:46:18 PDT):
>LOVE THIS

Sophie Natalie Vogel (11/02/2021 09:46:28 PDT):
>wbu?

Sophie Natalie Vogel (11/02/2021 09:46:40 PDT):
>realistically it won't stop the racists

Elizabeth Crenshaw (11/02/2021 09:46:42 PDT):
>I love the intent the language was kindaaaa weird

Elizabeth Crenshaw (11/02/2021 09:46:54 PDT):
>like patronizing, so we're trying to update a bit

Sophie Natalie Vogel (11/02/2021 09:47:00 PDT):
>and will land badly if we're still not taking enough action

Sophie Natalie Vogel (11/02/2021 09:47:29 PDT):
>yes would def love us to be able to review the copy

Elizabeth Crenshaw (11/02/2021 09:51:16 PDT):
>yeah...ima take a closer look at this today and work on reactive etc

Sophie Natalie Vogel (11/02/2021 10:07:26 PDT):
>another qq - i saw on the agenda yesterday that teen defaults are down for 11 nov - what does that refer to?

Elizabeth Crenshaw (11/02/2021 10:58:52 PDT):
>same thing i sent the photo of last week!!

Elizabeth Crenshaw (11/02/2021 10:58:54 PDT):
>lemme find

Sophie Natalie Vogel (11/02/2021 10:58:59 PDT):
>gah sorry

Elizabeth Crenshaw (11/02/2021 10:59:04 PDT):
>its ok lots of tings

Sophie Natalie Vogel (11/02/2021 10:59:09 PDT):
>in IG pals chat? i can look if so

Elizabeth Crenshaw (11/02/2021 10:59:17 PDT):
>yes!

Elizabeth Crenshaw (11/02/2021 10:59:17 PDT):
shared: 249317974_250554210276399_5368562044694284371_n.png

Sophie Natalie Vogel (11/02/2021 10:59:25 PDT):
>oh fuck yeh sorry!

Elizabeth Crenshaw (11/02/2021 10:59:45 PDT):
>i did ask on our pals call though what ppls preference was on announcing and when

Sophie Natalie Vogel (11/02/2021 11:00:09 PDT):
>hmmm - prob when we announce take a break?

Sophie Natalie Vogel (11/02/2021 11:00:15 PDT):

>although these are pretty minor right

Elizabeth Crenshaw (11/02/2021 11:00:23 PDT):
>very minor

Elizabeth Crenshaw (11/02/2021 11:00:30 PDT):
>we were thinking about take a break but theyre pretty privacy focused

Elizabeth Crenshaw (11/02/2021 11:00:43 PDT):
>feels kinda different

Sophie Natalie Vogel (11/02/2021 11:01:00 PDT):
>honestly these are like hygiene - i wouldnt even announce, would just reference in our normal talking points

Elizabeth Crenshaw (11/02/2021 11:01:52 PDT):
>yeah - we're going to create a little infographic/timeline of youth safety efforts that we were thinking we'd include them in

Sophie Natalie Vogel (11/02/2021 11:01:57 PDT):
>oh nice

Elizabeth Crenshaw (11/02/2021 11:02:30 PDT):
>and perhaps just give small heads up to a few reporters but nothing major

Elizabeth Crenshaw (11/02/2021 11:02:33 PDT):
>to ur point

Sophie Natalie Vogel (11/02/2021 11:04:57 PDT):
>id be slightly nervous about alerting reporters to the fact that these privacy settings were defaulted off before 😬

Sophie Natalie Vogel (11/02/2021 11:05:37 PDT):
>also - it occurred to me the other day - we say 'there are lots of valid reasons why young people would have public accounts', and cite the example of creators/young entrepreneurs

Elizabeth Crenshaw (11/02/2021 11:05:46 PDT):
>yes we do

Sophie Natalie Vogel (11/02/2021 11:05:49 PDT):
>but wouldnt they have a creator/biz accounts, which are automatically public?

Elizabeth Crenshaw (11/02/2021 11:10:10 PDT):
>yes

Elizabeth Crenshaw (11/02/2021 11:10:14 PDT):
>but still valid

Elizabeth Crenshaw (11/02/2021 11:10:22 PDT):
>i think???

Sophie Natalie Vogel (11/02/2021 11:11:04 PDT):
>it just made me think, then what example are we actually thinking of when we say there are lots of valid reason why young people would want/need a public PERSONAL account

Elizabeth Crenshaw (11/02/2021 11:12:00 PDT):
>well some athletes and such still use personal accounts

Sophie Natalie Vogel (11/02/2021 11:12:13 PDT):
>i guess

Sophie Natalie Vogel (11/02/2021 11:12:33 PDT):
>just feels like we're then making the rules for those exceptions, versus deciding to err on safety and just say under 16 accounts on IG are private

Sophie Natalie Vogel (11/02/2021 11:13:13 PDT):
>the risk could then be if u16s then switched to professional accounts so they could have public accounts - but im not sure how big a risk that is

Elizabeth Crenshaw (11/02/2021 11:14:02 PDT):
>i dont disagree

Elizabeth Crenshaw (11/02/2021 11:14:08 PDT):
>but you know how contentious this change alone was

Sophie Natalie Vogel (11/02/2021 11:16:54 PDT):
>it's absolutely mad that it was so contentious

Sophie Natalie Vogel (11/02/2021 11:17:01 PDT):
>with adam or others too?

Sophie Natalie Vogel (11/02/2021 11:17:17 PDT):
>we will never get out of this mess if he/we're not just prepared to ERR ON THE SIDE OF SAFETY

Sophie Natalie Vogel (11/02/2021 11:17:18 PDT):
>jesus

Sophie Natalie Vogel (11/02/2021 11:17:39 PDT):
>i know i'm advocating for NOT letting them switch back - but i don't get why defaulting into private was contentious, given they CAN just switch back!

Elizabeth Crenshaw (11/02/2021 11:17:45 PDT):
>it was mostly adam for sure

Elizabeth Crenshaw (11/02/2021 11:17:49 PDT):
>it was a huge growth hit

Elizabeth Crenshaw (11/02/2021 11:17:55 PDT):
>like shockingly so

Sophie Natalie Vogel (11/02/2021 11:18:25 PDT):
>would he want any tom dick or harry being able to see all his kids' content, follow them etc? is he fucking nuts?

Sophie Natalie Vogel (11/02/2021 11:18:41 PDT):
>interesting

Sophie Natalie Vogel (11/02/2021 11:18:54 PDT):
>well not doing it for that reason would have been unforgivable so im glad we did!

Elizabeth Crenshaw (11/02/2021 11:19:52 PDT):
>i mean we did NOT do it for a very long period of time because of that

Elizabeth Crenshaw (11/02/2021 11:19:57 PDT):
>i agree though