

Message

From: Fallon McNulty [REDACTED]@NCMEC.ORG]
Sent: 12/2/2022 1:58:48 AM
To: Sakshi [REDACTED] [REDACTED]@meta.com]; Erin K. Hunter [REDACTED]@NCMEC.ORG]
CC: Jason [REDACTED] [REDACTED]@meta.com]; Jordan [REDACTED] [REDACTED]@meta.com]
Subject: RE: Inclusion of language re: financial sextortion in manual NCMEC reports

This Message Is From an External Sender

Thanks so much, Sakshi!

Fallon McNulty
Director, CyberTipline
National Center for Missing & Exploited Children
Desk: [REDACTED] | Cell: [REDACTED]
[REDACTED]@NCMEC.ORG



From: Sakshi [REDACTED] <[REDACTED]@meta.com>
Sent: Thursday, December 1, 2022 8:18 PM
To: Fallon McNulty [REDACTED]@NCMEC.ORG>; Erin K. Hunter [REDACTED]@NCMEC.ORG>
Cc: Jason [REDACTED] <[REDACTED]@meta.com>; Jordan [REDACTED] <[REDACTED]@meta.com>
Subject: Inclusion of language re: financial sextortion in manual NCMEC reports

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Hi Fallon & Erin,

We are following up from the Financial Sextortion Roundtable in October, and our **aligned approach to include a reference to financial sextortion in the manual NCMEC reports.**

As of today, you should see language in the "High Priority Explanation" section of manual NCMEC reports if financial sextortion is taking place in the Messenger/Instagram Direct conversation. The specific language is *"the offending account is sextorting the apparent minor in exchange for money"*; please request your DS to search for this phrasing in the manual NCMEC reports.

We hope this will help with automatically triaging/escalating financial sextortion reports to Law Enforcement, and do let us know if there is any issue with seeing this language and we can investigate further.

Warm wishes,

Defendant's Exhibit

DX3436

Case Number:
D-101-CV-2023-02838

CONFIDENTIAL

METANMAG-104-00004957

Meta

Sakshi [REDACTED]
Facebook | Project Manager, Child Safety, Global Operations
M [REDACTED]