Message

From: Adam Mosseri [/O=THEFACEBOOK/OU=EXTERNAL (FYDIBOHF25SPDLT)/CN=RECIPIENTS/CN=[redacted]]
Sent: 9/26/2021 7:58:20 PM
To: Arturo Bejar [redacted]@fb.com]
CC: Miki Rothschild [redacted]@fb.com]; Samir [redacted] [redacted]@fb.com]; Yoav Shapira [redacted]@fb.com]
Subject: Re: Something for you to read

Arturo, I'm pretty underwater right now with a few big things but will try and read this this week. Thanks for sending.

From: Arturo Bejar [redacted]@fb.com>
Sent: Thursday, September 23, 2021 4:37:02 PM
To: Adam Mosseri <[redacted]@fb.com>
Cc: Miki Rothschild <[redacted]@fb.com>; Samir [redacted] <[redacted]@fb.com>; Yoav Shapira <[redacted]@fb.com>
Subject: Re: Something for you to read

Hi Adam,

I know that this week has very busy, and apologize for opening a difficult topic during this time. I wanted to add some context. In Well-being, a researcher named Kyle Andrews is developing a new measurement tool, building on top of TRIPS to help our understanding of bad experiences. As part of that he did an age cut, where you can see the reach of experience on the issues surveyed, the cells is red are where an issue presents the most in the last 7 days in a particular age range.The 13-15 year range numbers are worth your attention, and highlight the importance of our understanding of bad experiences on the youth work.

If you would like more context the full presentation is here:
https://docs.google.com/presentation/d/1FQxRPBDbFDmeFOT4MRvwx9Um0kAoywGj0aihilmQFGw/edit?usp=sharing

> On Sep 20, 2021, at 5:30 PM, Arturo Bejar <[redacted]@fb.com> wrote:
>
> Hi Adam,
>
> It's been almost two years since I started supporting the Well-being team at Instagram. During that time and through my conversations with people I have found what, in my experience, is the most important thing for Instagram to be working on. I think it is something that needs your attention and leadership. I've written it up here:
>
> https://fb.quip.com/sedqA7AVR8rJ
>
> My goal in sharing this is to support the Well-being team, which is such a wonderful team, with an approach to measurement and a charter of visible products that help maintain a safe and supportive community. I would ask, based on the time and experience I have with Facebook and IG, if I could have some time with you to discuss.
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> Thanks,
> Arturo
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