

Message

From: COYLE, CHERYL [REDACTED]@gisd.k12.nm.us]
Sent: 2/8/2024 4:34:27 PM
To: Adam Mosseri [REDACTED]@meta.com]
Subject: Copy of Letter sent to Senator Martin Heinrich due to Underage Use and Bullying on Instagram

This Message Is From an Untrusted Sender

You have not previously corresponded with this sender.

Mr. Adam Mosseri,

Unfortunately, your company is not very user-friendly. Below is a message I've recently sent to Senator Martin Heinrich due to the lack of support I've received from reporting underage bullying on Instagram.

Subject: Urgent Action Needed to Address Underage Use and Bullying on Instagram

Dear Senator Martin Heinrich,

I am writing to you with grave concern as the principal of Vado Elementary School in Southern New Mexico regarding the pervasive issue of underage students accessing Instagram and engaging in bullying behavior on the platform. Despite numerous attempts to address this problem, it continues to persist, largely due to insufficient action from Instagram's parent company, Meta.

As you are likely aware, Instagram's terms of service explicitly prohibit users under the age of 13 from utilizing the platform. However, this regulation is routinely disregarded, resulting in a harmful environment where young students are subjected to harassment and cyberbullying.

Despite my repeated efforts to report instances of bullying, little has been done to rectify the situation. Even after contacting Meta's helpline, I was directed to report incidents through the app itself, yet the accounts perpetuating the bullying behavior remain active, causing further harm to innocent students.

Cyberbullying has severe and lasting consequences, particularly for young individuals who may lack the emotional resilience to cope with such abuse. It is imperative that Instagram takes immediate and decisive action to protect its users, especially those who are most vulnerable.

I urge you to prioritize this issue and hold Meta accountable for failing to address the rampant bullying on its platform. Our students deserve a safe and nurturing online environment, and it is incumbent upon us to ensure that appropriate measures are taken to safeguard their well-being.

Thank you for your attention to this urgent matter. I trust that you will take the necessary steps to address this pressing issue and protect our youth from the harmful effects of cyberbullying.

Sincerely,
Cheryl Coyle
Principal
Vado Elementary School

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Cheryl Coyle
Principal, Vado Elementary
Gadsden ISD



Education is the most powerful weapon which you can use to change the world,
Nelson Mandela