

Message

From: Gabriel [REDACTED] [/O=THEFACEBOOK/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=[REDACTED]]
Sent: 10/2/2023 10:56:48 PM
To: Rahul [REDACTED] [REDACTED]@meta.com]; Gabriel [REDACTED] [REDACTED]@meta.com]; Sayed Otaru [REDACTED]@meta.com]; Amit Bhattacharyya [REDACTED]@meta.com]; Anna [REDACTED] [REDACTED]@meta.com]; Arcadiy [REDACTED] [REDACTED]@meta.com]
Subject: Message summary [{"otherUserFbId":null,"threadFbId":10034233846649134}]
Attachments: Decision_-Adult-Minor-Recommendations.pdf

Amit [REDACTED] (10/02/2023 10:06:14 PDT):
>do we know what's this escalation about?
>>We've recently learned that there are gaps implementing some previously agreed / documented limitations to adult<>minor connection recommendations in PYMK on FB and AYSF on IG. As teams have been working to implement, they've bumped into concerns about voice expressed by Growth org. Given external pressure about this topic, we'd like to escalate and resolve ASAP. The XFN (including reps from the Child Safety Task Force) is preparing an escalation document, but it's not clear how to move this forward.

Amit [REDACTED] (10/02/2023 10:07:11 PDT):
>is this pushback from FOA? Can you get me up to speed

Amit [REDACTED] (10/02/2023 10:08:25 PDT):
>this is the detailed escalation doc

Amit [REDACTED] (10/02/2023 10:08:26 PDT):
shared: Decision_-Adult-Minor-Recommendations.pdf

Gabriel [REDACTED] (10/02/2023 10:12:13 PDT):
>Yep;
>
>1/ We'd been escalating with Growth on PYMK filters for risky adult-minors as part of the taskforce
>
>2/ Policy were surprised that this escalation was needed at all because on the policy books, we should already be not recommending adult<>teen connections via PYMK. There are some live policy escalations that depend on having a clear answer to (i) what is our policy? and (ii) is it being enforced?
>
>3/ Policy are now moving towards a broader escalation to align recommendations implementation with the policy lines, but this will have some significant x-app tradeoffs on friending/connections

Amit Bhattacharyya (10/02/2023 10:13:05 PDT):
>Growth is Gui's team?

Gabriel [REDACTED] (10/02/2023 10:13:11 PDT):
>Yes

Amit [REDACTED] (10/02/2023 10:13:18 PDT):
>what about IG?

Gabriel [REDACTED] (10/02/2023 10:13:58 PDT):
>IG had already implemented the filters so we hadn't needed an XI conversation with IG as part of the taskforce work, but the broader policy push will go beyond the taskforce scope and have further impact on IG

Amit [REDACTED] (10/02/2023 10:27:39 PDT):
>i spoke to Andy. Our view is that the decision making group is likely Adam, Tom, Gui, Andy, Antigone, and me.
>
>Gut-checking this @Anna @Sayed

Amit [REDACTED] (10/02/2023 10:28:21 PDT):
>to coordinate the deck / escalation, Andy is spinning up a thread w/ Rahul, Gabriel, me, Aleah (the person on his team focused on this), and James.

Sayed Otaru (10/02/2023 10:40:40 PDT):
>Restricting teen <> adult AYMf also has implications for how we would subsequently do content recommendations for teen <> adult. Following a prior escalation, on IG we limit teen <> adult content recommendations to [REDACTED] only. We are now in the process of extending that to teen <> adult AYMf recommendations (for [REDACTED] only).

Sayed Otaru (10/02/2023 10:41:26 PDT):

HIGHLY CONFIDENTIAL (COMPETITOR)
HIGHLY CONFIDENTIAL (ATTORNEY'S EYES ONLY)

META3047MDL-247-00000528
METANMAG-095-00000528
PLTF EX-02214_0001

PLTF EX

PLTF EX-02214

>> i spoke to Andy. Our view is that the decision making group is likely Adam, Tom, Gui, Andy, Antigone, and me.

>

>Please add Max as well as he's been driving this work overall for IG and he's now being briefed on the policy escalation.

Anna [REDACTED] (10/02/2023 11:24:28 PDT):

>Catching up here. @Gabriel [REDACTED] does this related to the email thread I responded on late last week with Aleah?

Gabriel [REDACTED] (10/02/2023 11:30:55 PDT):

>Yes - same email thread

Anna [REDACTED] (10/02/2023 11:31:46 PDT):

>I read that as a policy-driven convo on how far we want to go, not one related to specific pushback

Robert [REDACTED] (10/02/2023 15:56:39 PDT):

>>Outside Counsel, Public Affairs, Policy, and Legal have reviewed known records of external statements and found that we have made extensive statements that we have filtering in place preventing Risky Adults and Minors from being recommended to each other on both FB's PYMK and IG's AYMf. *However, leadership within Policy can recall making broader statements; we have not been able to identify specific records but we cannot rule out the possibility that our external statements have gone beyond Risky Adult protections.*

>

>*Bold* blurb is the reason where this is coming from.

Robert [REDACTED] (10/02/2023 15:56:48 PDT):

>*However, leadership within Policy can recall making broader statements; we have not been able to identify specific records but we cannot rule out the possibility that our external statements have gone beyond Risky Adult protections.*