

From: Haley Halverson [haley@ncose.com]
Sent: 8/5/2019 4:19:05 PM
To: Dawn Hawkins [dawn@ncose.com]
CC: Karina Newton [REDACTED]@instagram.com]; Tina Frundt [tfrundt@courtneyshouse.org]
Subject: Re: Concern RE sex trafficking on Instagram platform
Attachments: MeetingMemo_InstagramMeeting_2019_July8_Final.pdf

Hello Karina,

I'm emailing again to touch base about coordinating future meetings and dialogue regarding our last meeting about sex trafficking on Instagram.

When we spoke last, you mentioned that you were bringing many of our concerns to internal teams who could examine solutions, such as our concerns regarding grooming via direct messages, the ability to "find" private accounts via their likes or comments on public accounts, the ability for Instagram to recognize who a user is on a device level in order to enforce more strict bans on abusive persons or persons on the sex offender registry, educating users on examples of sexual harassment/grooming, etc so they can report more accurately, etc.

We would welcome a follow-up meeting to explain our concerns to other team members who may be working on specific aspects of these problems, or if you or other team members have specific follow up questions or any requests for additional materials, I am happy to facilitate that.

I also attached a PDF of the memo with concerns that we first gave you in our meeting, in case that is helpful.

Best,

Haley Halverson
Vice President of Advocacy and Outreach
National Center on Sexual Exploitation
202-393-7245 | haley@ncose.com

On Tue, Jul 23, 2019 at 1:55 PM Haley Halverson <haley@ncose.com> wrote:
Hi Karina,

Thank you so much again for our meeting a few weeks ago. We were encouraged by our discussion regarding the grooming and sex trafficking of minors on Instagram, in addition to more general efforts on Instagram's part to improve policies for the platform's safety.

You mentioned that we would be in touch for further dialogue and potentially future meetings to discuss these issues with different team members. I'm checking in to see what the next step should be; do you want to set another date for a meeting or do you have any follow-up questions we could answer before we set that date?

Best,

Haley Halverson
Vice President of Advocacy and Outreach
National Center on Sexual Exploitation

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On Mon, Jul 8, 2019 at 9:11 AM Dawn Hawkins <dawn@ncose.com> wrote:
Thank you, Karina. It will be Dawn Hawkins, Haley Halverson, and Tina Frundt.

Best,

Dawn Hawkins

Vice President & Executive Director | National Center on Sexual Exploitation

O: (202) 393 7245

E: dawn@ncose.com

W: www.EndSexualExploitation.org

On Mon, Jul 8, 2019 at 9:04 AM Karina Newton <[REDACTED]@instagram.com> wrote:

Hi Dawn,

Looking forward to seeing you this afternoon at 3. Could you please send me the names of all attending as I would like to pre-register you all for visiting our office (there's a sign in process at our office building).

Thanks!

Karina

From: Karina Newton <[REDACTED]@instagram.com>

Sent: Thursday, June 27, 2019 7:26 PM

To: Dawn Hawkins

Cc: Haley Halverson; Tina Frundt

Subject: Re: Concern RE sex trafficking on Instagram platform

Yes – 3pm is wonderful. We have an office and can send an official invite but for planning it's 575 Seventh St. NW in Washington, D.C.

Thanks for making the 8th work!

Karina

From: Dawn Hawkins <dawn@ncose.com>

Date: Thursday, June 27, 2019 at 3:46 PM

To: Karina Newton <[REDACTED]@instagram.com>

Cc: Haley Halverson <halley@ncose.com>, Tina Frundt <tfrundt@courtneyshouse.org>

Subject: Re: Concern RE sex trafficking on Instagram platform

Karina, can you meet at 3pm? Do you have offices here where we can meet?

Thank you!

Best,

Dawn Hawkins

Vice President & Executive Director | National Center on Sexual Exploitation

O: (202) 393 7245

E: dawn@ncose.com

W: www.EndSexualExploitation.org

On Thu, Jun 27, 2019 at 6:33 PM Karina Newton <[REDACTED]@instagram.com> wrote:

Thanks Dawn – July 8th will work! I would be taking a red eye to DC, so anytime after 10am would be preferable.

Karina

From: Dawn Hawkins <dawn@ncose.com>

Date: Thursday, June 27, 2019 at 3:30 PM

To: Karina Newton <[REDACTED]@instagram.com>

Cc: Haley Halverson <haley@ncose.com>, Tina Frundt <tfrundt@courtneyshouse.org>

Subject: Re: Concern RE sex trafficking on Instagram platform

Dear Karina, thank you for your quick response. Does July 8th or July 12th work to meet in-person that week?

Best,

Dawn Hawkins

Vice President & Executive Director | National Center on Sexual Exploitation

O: (202) 393 7245

E: dawn@ncose.com

W: www.EndSexualExploitation.org

On Wed, Jun 26, 2019 at 5:07 PM Karina Newton <[REDACTED]@instagram.com> wrote:

Dawn,

I am so embarrassed – my travel plans changed quickly for personal reasons and it is my fault for not circling back to find another time ASAP. I can make any time tomorrow or Friday work remotely over VC. I can also come out to DC the week of July 8th on a day of your choosing. Please let me know what works best for you and we'll make it happen.

Karina

From: Dawn Hawkins <dawn@ncose.com>

Date: Wednesday, June 26, 2019 at 1:25 PM

To: Haley Halverson <haley@ncose.com>

Cc: Karina Newton <[REDACTED]@instagram.com>, Tina Frundt <tfrundt@courtneyshouse.org>

Subject: Re: Concern RE sex trafficking on Instagram platform

Dear Karina,

We are quite disappointed that the meeting scheduled for May 29th did not take place. Sex trafficking on your platform is a common occurrence. Our president just raised this issue at the White House in a meeting on sex trafficking.

As I mentioned to you in my previous email, many teen victims of sex trafficking have indicated to us that they were sold on Instagram. We shared with a group of them that we were arranging a meeting with you on this. Recently, three teen victims of sex trafficking, who were sold on your platform, followed up with us to ask about how the meeting went. They were so encouraged when we told them you were very open to discussing these issues and that we thought you were open to developing some solutions to this huge problem. They are now feeling quite devastated that you have failed to follow through on your promise of a meeting.

We are also extremely disappointed to read articles like [this](#) (or this [tweet](#)) commenting on how your team is meeting with and working to alleviate concerns by individuals advocating for prostitution and sexual exploitation, yet your team is ignoring the devastation happening to countless children on your platform - such as the unsolicited pornography, as well as the predatory targeting, grooming, sex trafficking so many of your minor users are experiencing.

We hope that you will choose to be on the side of curbing sexual exploitation and listening to survivors. A good first step would be meeting with us.

With hopes of hearing from you soon,

Dawn Hawkins

Vice President & Executive Director | National Center on Sexual Exploitation

O: (202) 393 7245

E: dawn@ncose.com

W: www.EndSexualExploitation.org

On Thu, May 23, 2019 at 9:33 AM Haley Halverson <haley@ncose.com> wrote:

Hi Karina,

Does next Wednesday at 11am still work for you to meet? Or should we reschedule?

Best,

Haley Halverson

On May 20, 2019 at 8:26 AM, <[Haley Halverson](#)> wrote:

Hi Karina,

Just bumping this up for you, would May 29th at 11 am or 2 pm ET work? If you have a DC office or working location that's best for you, we'd be happy to meet there.

Best,

Haley Halverson

Vice President of Advocacy and Outreach

National Center on Sexual Exploitation

202-393-7245 | haley@ncose.com

[@HaleyCHalverson](#) | endsexualexploitation.org

On Wed, Apr 24, 2019 at 5:26 PM Haley Halverson <haley@ncose.com> wrote:

Hi Karina,

Wonderful, could May 29th at 11 am or 2 pm ET work? Do you have an office that we could meet you at for your convenience?

Best,

Haley Halverson

Vice President of Advocacy and Outreach

National Center on Sexual Exploitation

202-393-7245 | haley@ncose.com

On Mon, Apr 22, 2019 at 3:04 PM Karina Newton <[\[REDACTED\]@instagram.com](mailto:[REDACTED]@instagram.com)> wrote:

Hi Haley,

Yes, can make any time on either of those dates work.

Thanks!

Karina

From: Haley Halverson <haley@ncose.com>

Date: Monday, April 22, 2019 at 11:20 AM

To: Karina Newton <[\[REDACTED\]@instagram.com](mailto:[REDACTED]@instagram.com)>

Cc: Dawn Hawkins <dawn@ncose.com>, Tina Frundt <tfrundt@courtneyshouse.org>

Subject: Re: Concern RE sex trafficking on Instagram platform

Hi Karina,

Thank you so much for working to ensure this meeting happens! Unfortunately, tomorrow doesn't work for us, but would you be available to meet any time May 29th or 30th?

All the best,

Haley Halverson

Vice President of Advocacy and Outreach

National Center on Sexual Exploitation

202-393-7245 | haley@ncose.com

On Mon, Apr 22, 2019 at 9:30 AM Karina Newton <[REDACTED]@instagram.com> wrote:

Hi Dawn, apologies for my delay as schedules were sorting. It may be too last minute but on the off chance that it will work, I have a last minute trip to DC for the day tomorrow (Tuesday, April 23rd....on the red eye tonight from SF) and can be flexible between 9-10am and 2-4pm ET.

The next time I will be in DC is later in May (week of May 27th) as I'm SF based, but can plan the date around your schedule/availability.

Hope one of these times will work!

Karina

From: Dawn Hawkins <dawn@ncose.com>

Date: Thursday, April 4, 2019 at 6:53 AM

To: Karina Newton <[REDACTED]@instagram.com>

Cc: haley <haley@ncose.com>, Tina Frundt <tfrundt@courtneyshouse.org>

Subject: Re: Concern RE sex trafficking on Instagram platform

Karina, will you be in DC anytime soon? Ideally, we hope to meet in-person.

Best,

Dawn Hawkins

Vice President & Executive Director | National Center on Sexual Exploitation

O: (202) 393 7245

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W: www.EndSexualExploitation.org

On Thu, Apr 4, 2019 at 9:48 AM Karina Newton <[REDACTED]@instagram.com> wrote:

Hi Dawn (and Haley and Tina wonderful to be connected as well),

On the 18th I'm flexible from 11:30am-2pm PT (2:30pm-5pm ET). Does something in that window work for you all? I'll be in San Francisco on the 18th but I can send a BlueJeans/online video conference link.

Thanks so much,

Karina

From: Dawn Hawkins <dawn@ncose.com>

Date: Thursday, April 4, 2019 at 6:40 PM

To: Karina Newton <[REDACTED]@instagram.com>

Cc: haley <haley@ncose.com>, Tina Frundt <tfrundt@courtneyshouse.org>

Subject: Re: FW: Concern RE sex trafficking on Instagram platform

Dear Karina, thank you for your quick response and for the seriousness with which you are taking these concerns. Unfortunately, we are out of town on the dates you propose. Might April 18th or 22nd work for you? I'm adding my colleague, Haley Halverson, and our ally, Tina Frundt with Courtney's House in DC, to this email as we hope to meet with you together.

We wish safe travels!

Best,

Dawn Hawkins

Vice President & Executive Director | National Center on Sexual Exploitation

O: (202) 393 7245

E: dawn@ncose.com

W: www.EndSexualExploitation.org

On Wed, Apr 3, 2019 at 5:28 AM Karina Newton <[REDACTED]@instagram.com> wrote:

Hi Dawn,

Thank you so much for your email and letter which was forwarded to me – we unfortunately didn't receive your prior correspondence. I would love to sit down and understand better the experiences that you are learning about. I'm currently travelling in India this week and next but could you send a time or two that would work for you immediately upon my return on Monday, April 15th or Tuesday, April 16th?

Thank you and look forward to working together to stop this atrocious behavior,

Karina



Karina Newton

Head of Public Policy, Instagram

@instagram.com | +1 650.739.9443

Begin forwarded message:

From: Dawn Hawkins <dawn@ncose.com>
Date: March 27, 2019 at 7:18:17 PM GMT
To: @fb.com
Cc: PATRICK TRUEMAN <patrick@ncose.com>, haley <haley@ncose.com>
Subject: Concern RE sex trafficking on Instagram platform

Dear Mr. Leathern,

We are hoping that you might be able to help or direct us to the correct folks at Facebook and Instagram to discuss an alarming trend we are seeing where Instagram is used to groom and then to sell minors for sex acts.

We sent a letter to corporate headquarters a few months ago, but it went unanswered. Surely, it is lost in the piles of correspondence you receive. We sent the attached letter today.

Last December, I was asked to meet with three survivors of domestic minor sex trafficking here in DC, the oldest being just 15 years old, because they wanted us to understand what happened to them. They hoped we could reach out to Instagram and help get this problem solved. Their abuse and exploitation were greatly facilitated using your platform. They showed us message after message they were still getting from strangers asking them for sex. We could hardly believe what they were telling us is a trend. We have since reached out to a number of other survivor-serving organizations and are hearing the same things about the prevalence of Instagram used to recruit, groom, and then sell young people.

We request a meeting with Instagram to discuss this further and possible solutions. We applaud the platform for many great policies and efforts already underway to address sexual exploitation.

Best,

Dawn Hawkins

Vice President & Executive Director | National Center on Sexual Exploitation

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