

Message

**From:** Ravi Sinha [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN= ]  
**Sent:** 5/10/2023 3:44:32 PM  
**Subject:** Fw: Update: Adult-Minor Messaging Restrictions [A/C Priv]

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**From:** Antigone Davis < >@meta.com>  
**Sent:** Tuesday, May 9, 2023 7:20 PM  
**To:** Leah < >@meta.com>  
**Cc:** Ravi Sinha < >@meta.com>; Mel < >@meta.com>  
**Subject:** Re: Update: Adult-Minor Messaging Restrictions [A/C Priv]

Thank you for the heads up. A few follow ups:

1. In each case what we see is 23-24% of the threads initiated by 18-19 year olds to minors are potentially harmful, 76-77% are not. Perhaps there is a better solution for this cohort. For example, what if when an 18-19 year old messages a minor we notify the minor, say we have prevented the message but if they know this person and want to connect, they can message them or follow them. Would that weed out the 23-24%?
2. When we look at those 20+ who try to message minors, what percent of those threads are potentially harmful?
3. When we look at those 16-17 messaging someone younger than they are what percent of those thread are potentially harmful?

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**From:** Leah < >@meta.com>  
**Sent:** Tuesday, May 9, 2023 8:15:07 PM  
**To:** Antigone Davis < >@meta.com>  
**Cc:** Ravi Sinha < >@meta.com>; Mel < >@meta.com>  
**Subject:** Re: Update: Adult-Minor Messaging Restrictions [A/C Priv]

Hi Antigone,

We're writing to update you on the 18-20 messaging data:

Messenger Well Being (MWB) assembled new data for the unconnected 18-20 messaging options with their key safety metric focusing on how many potentially harmful threads (based on MaCSA, Child Safety reports and UNiS) each option prevents. We're meeting with MWB tomorrow morning and will provide an update during tomorrow's Product Pilar Sync, in advance of the Thursday X-Meta Youth leadership call on this.

MWB has scoped 3 options, each of which has voice (*i.e.*, new threads blocked) and safety (*i.e.*, potentially harmful threads prevented) impacts:

1. **Option 1: Prevent 18+ year olds from messaging people aged 17 and below who don't follow them**
  - a. Blocks 2.9M new threads daily
  - b. Prevents 680,000 potentially harmful threads each day
2. **Option 2: Allow 18 year olds to message teens who do not follow them only if age gap  $\leq$  1 years**

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- a. Blocks 1.9M threads daily
  - b. Prevents 440,000 potentially harmful threads each day
3. **Option 3: Allow 18-19 year olds to message teens who do not follow them only if age gap  $\leq 2$  years**
  - a. Blocks 1.5M threads daily
  - b. Prevents 360,000 potentially harmful threads each day

MWB believes that the disparate safety impact between Options 1 and 2—240,000 additional potentially harmful threads each day—can be largely mitigated in H2, but we haven't seen data on those mitigations. We also haven't seen data on how surmountable barriers are for teens who are actually connected in real life, which might help contextualize the blocked threads number. (MWB's WIP doc on this is [here](#) and additional underlying data is documented [here](#). The working doc to make the decision is [here](#). We've requested access for you.)

We'll provide further updates tomorrow. Please let us know if you have any questions or concerns in the interim.

Thanks,  
Leah and Ravi

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**From:** Leah [REDACTED] <[REDACTED]@meta.com>  
**Date:** Friday, May 5, 2023 at 5:45 PM  
**To:** Antigone Davis <[REDACTED]@meta.com>  
**Cc:** Ravi Sinha <[REDACTED]@meta.com>, Mel [REDACTED] <[REDACTED]@meta.com>  
**Subject:** Update: Adult-Minor Messaging Restrictions [A/C Priv]

Hi Antigone,

Flagging that product changed their recommendation to allow a 2 year age gap for unconnected 18-20 year old adult-minor messaging pairs, and legal [REDACTED] **You will likely be asked for input at the Thursday X-Meta Youth leadership meeting, where this issue will be discussed.**

**What's happening:**

1. Today, unconnected adult-minor messaging restrictions on IG DMs are not applied to 18-20 year olds (i.e., 18-20 year olds are treated as minors). This approach is being revisited.
2. **Product** pivoted to recommending allowing 18-20 year olds to message unconnected minors if the age gap is  $< 2$  years after learning that blocking threads from 18-20 year olds to teens would impact 7.7% of threads to teens.
3. **Legal** [REDACTED] **PRIV**

**PRIV**

**Why it Matters:**

1. [Data](#) shows blocking threads from 18-20 year olds to teens would capture .68M *daily new* potentially harmful threads. *Harmful threads are based on MaCSA scores, negative feedback from minors, CSE reports including sextortion, etc.*
2. **Legal** [REDACTED] **PRIV**

**What's next:**

1. You will likely be asked for input at the Thursday X-Meta Youth leadership meeting.

Best,  
Leah



Leah [REDACTED]

Safety Policy Manager | Global Safety Policy

[Meta](#) | Mobile [REDACTED]